

be good, do good, feel good

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FALL-WINTER 2018



“If you think you’re good people, and if you are,
how would you know? Is it something you always knew?
Or was it something you found?”

— JEN WANG



be good

1. A set phrase urging one to behave.
2. A valediction.
3. A departure response meaning “good-bye and behave yourself.”
4. To be able and willing to provide something.

“Being good is making it look easy,
but getting good is never easy.”

— JEFFREY FRY



“Striving to be good is the ultimate struggle of
every man. Being bad is easy, but being good requires
sincere commitment, discipline and strength.
We have to work hard every day just to remain good.”

— SUZY KASSEM



“Feel good and do good to be good.”

— MAVIOLOGY

do good

“I wish to do something Great and Wonderful,
but I must start by doing the little things
like they were Great and Wonderful.”

— ALBERT EINSTEIN



1. Designed or disposed sometimes impracticably and too zealously toward bettering the conditions under which others live.
2. To be beneficial for improving the conditions.
3. A way of asking what is the purpose of doing something.
4. Making a helpful contribution to a situation.

feel good

1. Causing happy and positive feelings about life.
2. A happy and positive feeling felt by people generally.
3. To have satisfaction or pleasure about something.
4. Causing pleasure.

“I feel good”

— JAMES BROWN

“Hard work makes you feel good because
you have accomplished something.”

— ALCURTIS TURNER



“One person with passion is better than
forty people merely interested.”

— E.M. FORSTER

“The world changes according to the way people see it,
and if you can alter, even by a millimeter, the way
people look at reality, then you can change the world.”

— JAMES BALDWIN



“Feel good and be good to do good.”

— MAVIOLOGY



“When you feel good about yourself,
you inevitably increase your self worth.”

— LEBO GRAND



“Do good and be good to feel good.”

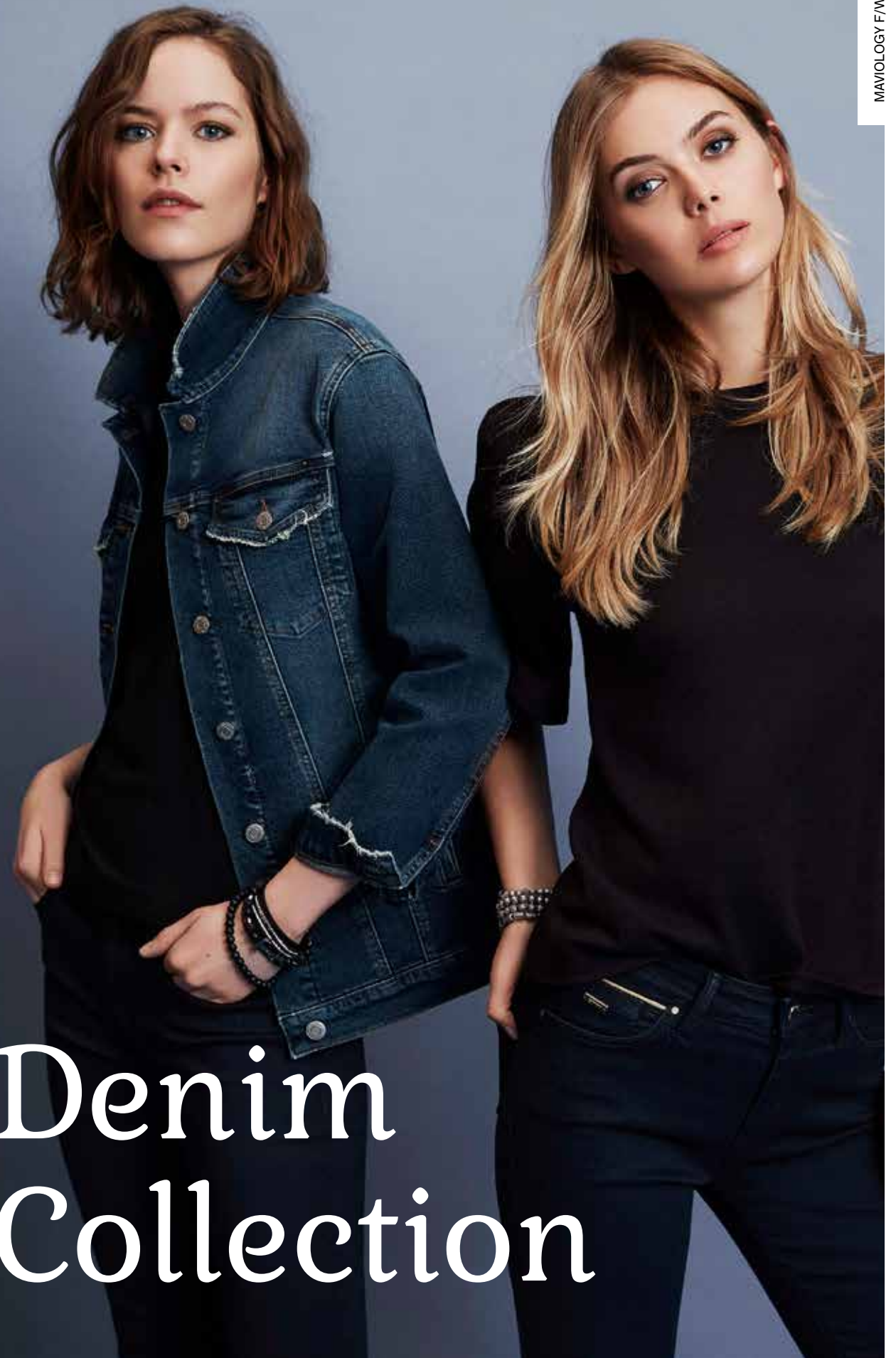
— MAVIOLOGY

Mavi FW 2018

feel good



Denim Collection





Photographer: Emre Doğru

Women's denim

THE SPIRIT of the FW18 season was inspired by everyday life in the late 80s and 90s, from the music scene and videos, to the supermodels and the art and street culture. New silhouettes and key details underline the collection, highlighted by denim button-down western shirts, colored denim, leggings, shiny finishes and prints, jeans covered in rhinestones and studs, color blocking, western elements, embroidery, shearling and corduroy.

The SuperSoft Gold jeans are developed in soft, special Tencel denim finishes. Design features of Mavi's premium denim looks include golden coated trims, jewel-like buttons and accessories. The high-rise Alissa and Tess styles are key fits finished in pure ink, black and deep indigo shades.

MAVI GOLD is dedicated to fit perfectly into every woman's life.

Super premium, soft fabrics and high-performance materials meet exclusive details and superior tailored construction. Tencel and modal-blended fabrics provide strength and comfort for all day wear, and are finished in special hues of dark indigo, ink and black shades. The new Golden group provides an elegant, feminine look paired with shiny trims in super skinnies and high-rise rinse flares.

The fashion styles within the Mavi Gold Shine collection feature tonal rhinestones on dark-washed shirts, jeans and jackets, and tuxedo-inspired details, as well as shiny embroidery techniques on tencel-blended shirts.

Late 80s, 90s Fashion & Vintage

Clothing adorned with brands' logos, custom-made pieces, and objects inspired from street art were popular during this time, creating a playful everyday mood. Key fits range from high-rise





cropped skinnies to regular straights, mom jeans and pleated, relaxed jeans designed with different hem details, and vintage inspired distressing from light to very dark finishes. For a Rose bowl inspired, vintage look, Mavi's design team played with proportions and developed oversized and cropped, bat sleeve jackets, and utilized contrast stitching, fringe details and re-made/tonal shades for color blocking. Denim-on-denim, overalls and colored, vintage-washed corduroys are key. Shearling is another important seasonal material that highlights the vintage-inspired street look for winter jackets. External applications and reversible styling drive newness.

Sporty

The power of street culture, and an anti-conformist approach to fashion, led to this casual look that includes hoodies, sneakers



and jog pants, a trend which continues to grow. 90s' flashy colors, logos and striped sporty details and trims on skinny to boyfriend fits, are offered in super comfortable fabrics. The looks are combined with casual shirts, bomber jackets and designed in Mavi's interpretation of 90s streetwear to the present urban lifestyle. Designs feature mid-brushed indigo to grey and black jeans with button-up flies, cuts and rolled-up hems.

Glam & Shine

Mavi's glam look is inspired by the girly chick who loves the comfort of the casual look. Varied embellishment techniques underline this collection. These pieces, which can easily transition from day to night via different styling combinations, make for an everyday denim favorite. The glam look has developed beyond the traditional fits of Serena, Adriana and Ada, and are now



offered in the classic Sophie and Nichole fits. The pastel powder, non-denim shades are combined with stone embellishments and soft vintage washes that together offer a fairytale look. Stone embellishments are randomly placed on the jeans for a casual and effortless feel. The soft touch of floral embroidery is again used in pastel tones to support the glam look with new techniques. Subtle glam details and techniques are finished in contrasting light to dark indigo washes.

Western Gypsy

The western look is refurbished this season and adapted to Fall-Winter 18 as the western gypsy. Parts that have been modified in the bohemian mood are key to this trend. Boyfriend and mom fits, and cropped shirts and jackets are essential pieces to this trend. Sunset colors, dusty pinks and spice tones are the



signature color palette. These colors create harmony with embroidery and boho trims, and are used to highlight the gypsy feeling. Folkloric trims are placed on the five pocket denims, boyfriend jackets, and vintage-washed shirts. Tribal embroidery on hems and key pockets are developed with vintage finishes and undone fringe details. Mavi combines western gypsy looks with basic jerseys, retro tops with 70s-line stripes, and velvet and suede pieces. The combination of black and indigo is a new and powerful interpretation of the blocking trend from previous seasons and allows for double, as well as triple, denim looks.



Men's denim

THE 90's are alive with an end of summer mood. Faded indigo washes capture this nostalgia on skinny and tapered fits, in mid to shaded finishes, and developed in comfort stretch denim. Yellow-tobacco thread colors, light faded accessories, cuffed & released hems, and fresh textures modernise this laid-back All American Connecticut vibe.

Crafted with premium black selvedge, the Mavi Premium line is updated with tailored details & streamlined denim styling. Washes include coated and dark denim looks with natural 3Ds. The groups' branding maintains a polished monochromatic profile with high-end finishes and new techniques. Tops are reworked with thoughtfully applied zipper details, utilitarian pockets & chic rubberized accessories. The Mavi Premium look is re-worked with modern trim details, combining luxe sport accents and new selvedge placements. Skinny legs and statement cuffs are central to this look, finished in rinse, dark, ink and clean deep washes. Grey and smoke shades



are key for the cool denim guy, in used finishes with natural whiskers and charcoal washes.

Designs feature clean and new constructions, tonal stitching and attractive hardware finishes. Indigo accents and bold metal branding give this total look a directional edge. Used mid to dark tinted washes in modern fabrics appeal to a new generation of guys loving real denim. Dark navy, tobacco and off-grey thread combinations, refined industrial hardware and triple & narrow double stitching underline this European story. Pockets and stitch details are sleek with some dart details and cuts. Branding is minimal in design with smart touches to make a bold statement.

Ultra Move and sporty herald a fresh aesthetic and real denim look without compromising on full freedom of movement. Washes are dark, intensely deep and mildly distressed in high recovery stretch fabrics. A city commuter theme emerges with high visibility details, sporty logo tapes and biker cuts. Padded cuts, surface embroidery, novelty zippers and sportswear inspired hardware drive newness.



“The jeans are the most comfortable pair I’ve tried and are perfect for when I travel. They are my go-to jeans because they are so soft and stretchy.”

Mavi, welcomes back Romee Strijd

feel good

MAVIOLOGY F/W 2018 13

CONTINUING TO STAY on the edge of denim innovation, Mavi is excited to announce the return of supermodel **Romee Strijd** as the face of its Fall/Winter 2018 campaign. Honing in on the essential elements that epitomize truly refined jeans, Mavi’s FW18 campaign revisits their “SUPERMAVI” concept with a special emphasis on the SuperSoft collection, created using a resilient and innovative new fabric that complements Mavi’s perfect fit and feel philosophy.

status by becoming a Victoria’s Secret Angel in 2015. Always traveling and living an “on-the-go” lifestyle, Strijd is a perfect match for Mavi’s latest creation.

“We are excited for Romee Strijd to continue to be the face of Mavi this fall, she was such a pleasure to work with this past spring/summer and her personality and energy embodies our latest innovation in denim.” says Mavi team. —



“I’m so happy to continue to be part of the Mavi family,” says model Romee Strijd. “The jeans are the most comfortable pair I’ve tried and are perfect for when I travel. They are my go-to jeans because they are so soft and stretchy.”

Shot in Barcelona by famed Spanish fashion photographer **Xavi Gordo** and

styled by **Carlo Alberto Pregnolato**, the FW18 campaign with Romee Strijd features Mavi’s SuperSoft collection that centers around timeless fits and premium softness with excellent stretch and structure. Dutch model Strijd has become one of the most sought after talents over the past few years and has solidified her model

Talent: **Romee Strijd**
Photographer: **Xavi Gordo**
Glam Team:
Stylist: **Carlo Alberto Pregnolato**
Make Up Artist: **Victor Alvarez**
Hair Stylist: **Jordi Fontanals**



Denim, Layered & Lasered

By Cihan Yildirim

Jeans are among the most personalized clothing objects of our time. The living nature of indigo makes each pair of jeans a unique individual item with a worn out, distressed look.

For many years, the denim industry used manual labor and finishing processes to achieve worn-out, faded effects on jeans. By the beginning of the new millennium, denim experts were developing the laser technique to improve and standardize the effects on jeans. Laser has recently been widely adopted and is replacing the manual processes of denim finishing. By automating the denim finishing process, laser execution reduces the production time and chemical usage. Laser technology has been modernizing the manufacturing process and is enabling denim to go green by its environmentally friendly features including the use of less water.

Laser technology –

- Helps us to automate the finishing process to make jeans look worn out and thus reduces manual labor.
- Standardizes the look of the product and creates a lean, shorter and efficient manufacturing cycle.
- Is more environmentally friendly - we are able to reduce the amount of water used, and as laser is produced in an eco-friendly manner, we can minimize the use of indigo, chemicals and fabric dust.
- Creates digital prints for a photo-like, clean and crisp finish. Basically, we can apply any kind of design print via digital sources to our jeans. —





Mavi at NY Denim Days

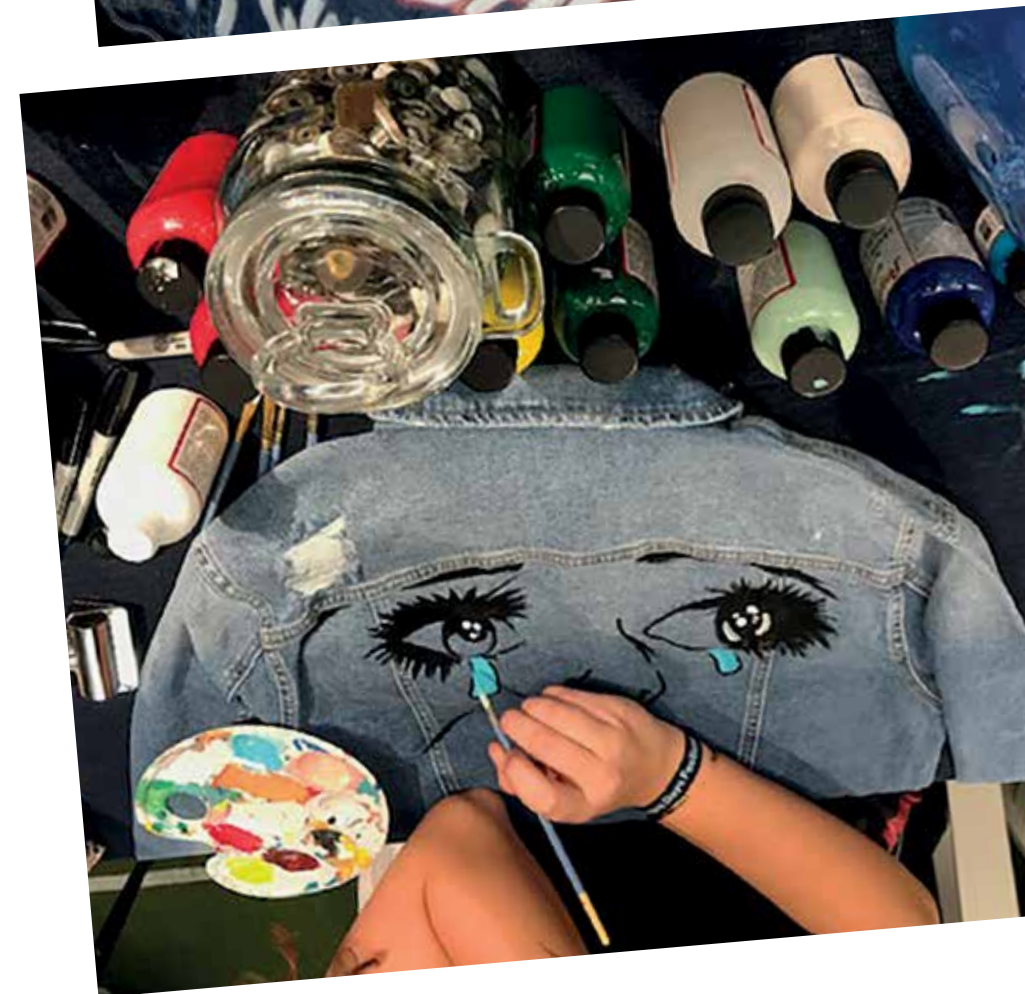


do good



M AVI PARTICIPATED in the second annual New York Denim Days on September 22nd -23rd. New York Denim Days once again united the true-blue community of denim enthusiasts with over 75 exhibitors, influencers, indigo addicts and prominent supporters from the fashion, denim and art worlds. The indigo-soaked two day event featured workshops, demos, inspiring speakers, live music, DJs, an outdoor vintage market, and culinary delights by some of the top local partners.

Mavi collaborated with New York based artist Maclaine Westendorf for the "Make It Mine with Mavi & Mac" experience, where guests who purchased a Mavi jacket could have it painted, personalized and customized! Some consumers were quite specific with the design elements for their jackets, while others asked Mac to create her own designs for their jackets. Mavi also partnered with TENCEL™ Lyocell, a main sponsor of Denim Days, to showcase the new SuperSoft collection within their space, where guests could touch and feel how Tencel is brought to life through denim.



COMMITTED TO innovation and premium quality, Mavi has collaborated with Lenzing to design the new SuperSoft denim collection using the TENCEL™ Lyocell fabric that retains its shape, looks sleek, feels comfortable and is ultra-soft.

For 150 years, denim has been a growing part of the cultural landscape around the world. Its versatility allows it to be worn as everyday wear as well as fashion. TENCEL™ Lyocell fibers have gained a reputation for their environmentally responsible, closed loop production process, which transforms wood pulp into cellulosic fibers with high resource efficiency and low ecological impact. This solvent-spinning process recycles processed water and reuses the solvent at a recovery rate of more than 99%. TENCEL™ Denim gives customers peace of mind knowing their products are eco-responsible and have a low carbon footprint. This economically viable manufacturing process received the European Award for the Environment from the European Commission in the category “The Technology Award for Sustainable Development”. TENCEL™ Lyocell fibers have been certified as Bio-based by the U.S. Department of Agriculture (USDA). Moreover, all fiber production sites operate according to a certified Environmental Management and Occupational Health and Safety system.

The environmentally sound production process (TENCEL™ Modal fibers) is fully integrated; pulp and fiber production at the Lenzing site in Austria makes it possible to produce fibers in an eco-responsible way. Numerous Lenzing innovations have been integrated in the production of TENCEL™ Modal fibers to make the process environmentally sound. Derived from renewable wood sources, TENCEL™ Denim cellulosic fibers tailor to a sustainable lifestyle that liberates movement with a comfortable, flexible fit through its natural comfort, smoothness and versatility. TENCEL™ Denim Eco Soft technology is also designed for long-lasting natural comfort by Eco Soft technology, TENCEL™ Denim cellulosic fibers derived from European wood sources liberates movement with an exquisitely soft, flexible fit.

Botanic origin

TENCEL™ Modal fibers are mainly manufactured from beechwood, sourced from sustainable forests in Austria and neighboring countries. Beechwood forests are a natural and renewable source of raw material. TENCEL™ Lyocell fibers are derived from sustainable wood sources, harvested from certified and controlled sources

Sustainable production & eco-responsibility with TENCEL™ Lyocell fibers



following the stringent guidelines of the Lenzing Wood and Pulp Policy. Moreover, wood and pulp used by the Lenzing Group comes from natural forests and sustainably managed plantations. TENCEL™ Lyocell fibers have earned United States Department of Agriculture (USDA) BioPreferred® designation. Lenzing strives to safeguard resources for future generations. All of their fiber production sites operate according to certified Environmental Management and Occupational Health and Safety systems. TENCEL™ fibers – both Lyocell and Modal – are produced from wood pulp from sustainably managed sources, a renewable resource. Lenzing aims to maximize solvent recovery and reuse, recycle processed water, recover unused components as co-products, and optimize the use of renewable energy. In keeping with their commitment to environmental responsibility, Lenzing is constantly seeking new innovations to make production ever more sustainable and to further reduce its environmental impact.

Enhanced breathability, strength & smoothness

TENCEL™ Lyocell and Modal fibers support body temperature regulating properties through their moisture management. Derived from natural material, the microscopic fibrils of cellulosic fibers are structured to regulate the absorption and release of moisture, contributing to fabric breathability that supports the body's natural thermal regulation. The Lyocell and Modal cellulose fibers have a higher vapor uptake than cotton. TENCEL™ Lyocell fibers in TENCEL™ Denim match the durability of cotton, and have a long-lasting quality. Fibers are naturally smooth to the touch, as evidenced by the TSA/ Tissue Softness Analyzer test. When viewed under an electron microscope, the fibers exhibit a sleek surface area, enabling fabrics to glide lightly over skin. The degrees of softness of LENZING™ Modal, Modal Micro and Modal Micro air can be measured by various hand-feel assessment as well physical test methods such as the Tissue Softness Analyzer, Phabrometer and Ring pull-through. —

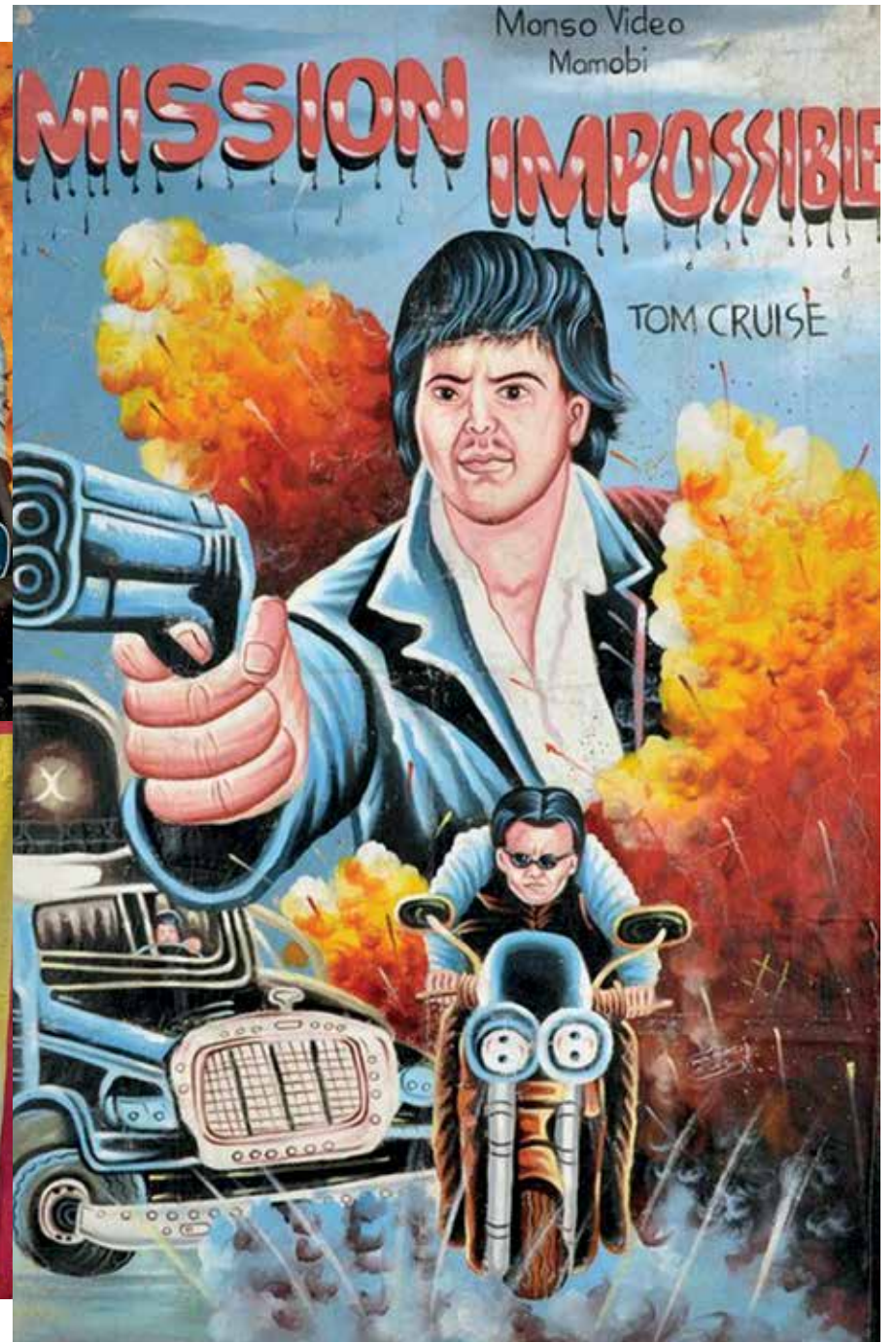
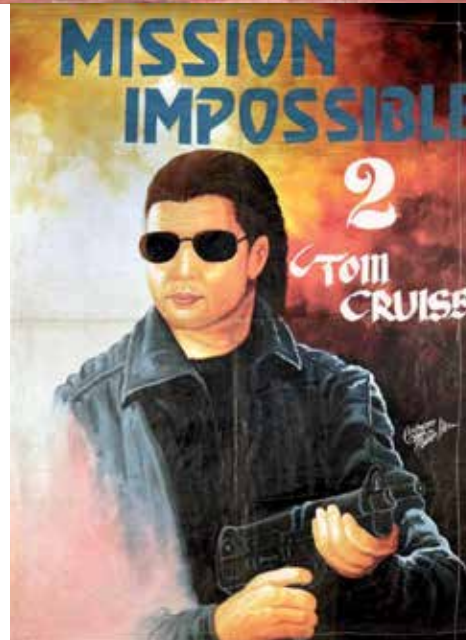
Ghana's Take on Hollywood

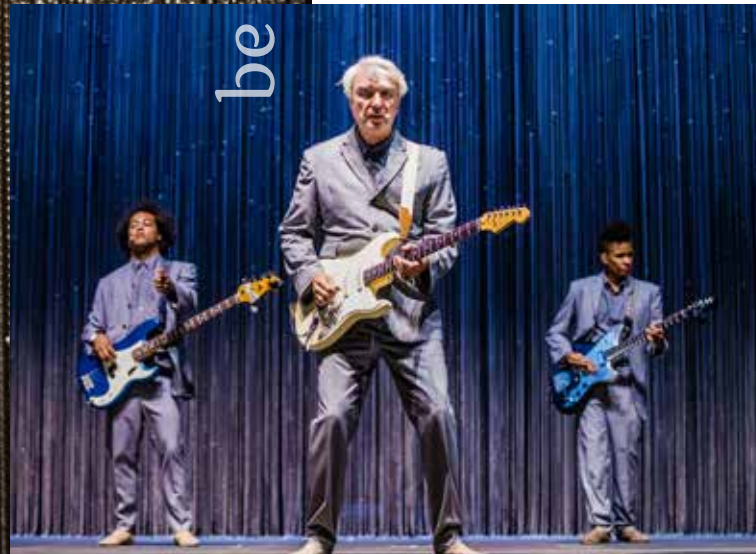
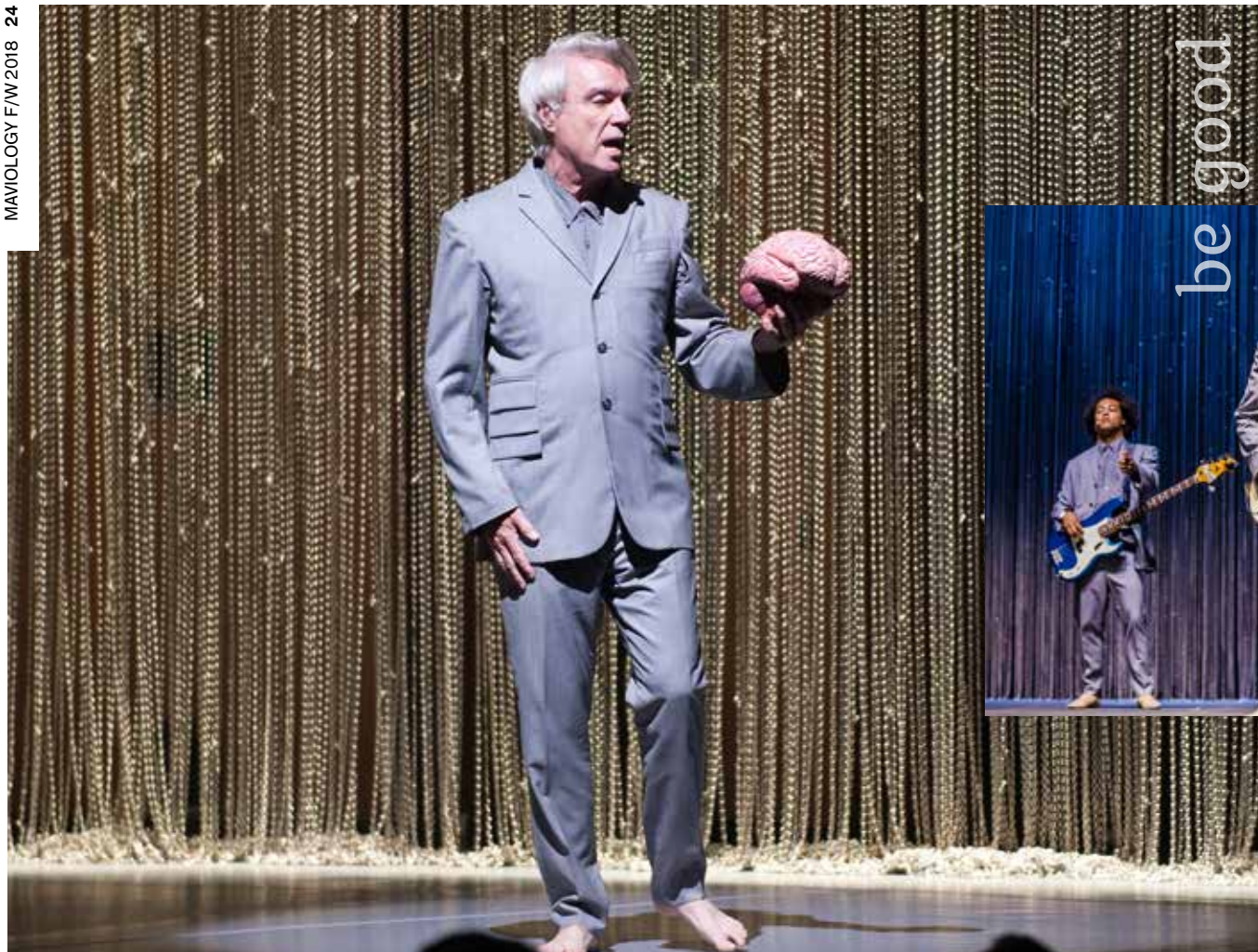
feel good

VISITORS TO GHANA may come across an unusual souvenir; hand-drawn posters of Hollywood box-office hit movies from the 1980s and '90s. Rather different from the local artifacts they may find in other African countries, these posters were drawn out of necessity. During years when official movie posters could not be imported, local artists created them to promote video sales. Incidentally, with no originals to work from, the artists used their imagination when portraying famous screen stars.

Though born of necessity, this activity should have died when conditions improved, yet today it is a new business. Shared by travelers, these posters caught the eye of collectors and opened up a new art market. Since CNN reported this phenomenon, these American-inspired African artifacts are finding a place on e-commerce sites. Seeing their market expand, the artists moved beyond just Hollywood by adding Hong Kong, Bollywood and Nollywood (Nigerian) movie posters to their portfolios.

It is virtually impossible to ignore the artists' capacities, which they owe to a sense of naiveté and distorted reality. As Ghana is going through major, rapid change, this contemporary interest is transforming the local traditional arts. The prices of these posters can range from \$100 to \$15,000, with the age trumping artistic ability. Older works, in other words those produced for Ghanaians, command higher prices than those produced as souvenirs. —





66-year-old phenomenal creator is a true Renaissance man know that these are already prerequisites for him to take the stage. Therefore, his fans had already set a very high bar for expectations. The word 'utopia' in the name of the tour raised these expectations even higher. Would saying that the platinum-haired musical giant appeared on stage as if like James Bond playing with a big band, performed for the next two hours with 12 musicians and danced with a different choreography carefully conceived for each individual song, be enough to express the astonishment felt for his performance?

Actually, this description alone could suffice. After all, he is neither Michael Jackson nor Madonna. Those who are not wowed by the physical performance

he exhibited can only be those who know that he has accumulated reasons for being cheerful over the last 14 years. The way he called out to the security guards after a few songs, and said, "Hey security! Okay, you're doing your job but let the people dance. It's their right. They need it," and turned the setting into the giant sized discos of the 90s, actually showed that he meant it about being cheerful. And what about the band featuring musicians to match David Byrne's caliber? The fact that they have agreed to be part of such a show should be a sign of their boldness. They were barefoot and standing up throughout the show, they were all a part of the nonstop choreography, and as polymaths they followed the master to the last drop of their sweat. To elaborate with an example: the percussions were split into three, and even the largest instrument became small enough to be carried while all instruments were almost like integral parts of the musicians' bodies. One could expect nothing less from someone who said just a few months

before the show, "I have a theory that much recent tech development and innovation over the last decade or so has had an unspoken overarching agenda—it has been about facilitating the need for LESS human interaction. It's not a bug—it's a feature." I dare anyone to say, "He did not surprise me at all." All the goings-on on stage were so unbelievable that at one point he felt compelled to say this: "A friend of mine asked me: 'I suppose the music is partly recorded, and you play somewhat over it, right?' I can assure you that all the sounds you hear now are played live on this stage." If a concert causes such a doubt – and it certainly does among most people – it is awesome all by itself. If this article were to be featured in a top-selling newspaper, the closing sentence could have been, "David Byrne's 'American Utopia' tour might be his most ambitious and impressive live show of all time." But since this article is written for *Maviology*, where the author can be very candid with the reader, it simply ends with: "Thank you, Mr. Byrne." —

David Byrne: A Transformer

"...the percussions were split into three, and even the largest instrument became small enough to be carried while all instruments were almost like integral parts of the musicians' bodies..."

DAVID BYRNE'S American Utopia tour has once again proved that he is a true transformer. His fans must be finding it hard to leave his official site, which operates like a full-fledged media agency for him. With journals chock full of ideas, enlightening insights and an identity that manages to always stay up-to-date, he seems equally at ease appealing to both his contemporaries and the X generation. There is probably not one person among those who had the privilege of watching him on stage during his latest tour who did not feel wowed. As a matter of fact, the newspaper

headlines that ran such as "David Byrne gave a lesson in emotional anatomy," "David Byrne creates theatrical utopia," "David Byrne's joyful and uncomfortable reinvention of the rock concert," and "David Byrne mixes music and performance art," were all expressions of the wow effect he created.

The surprising part wasn't the innovative classical style of his clothes, the functional stage decorations, which were in stark contrast to the simplicity, or the fact that he has rebuilt his discography on a new sound. Those who join in the belief that the



A Message

by Megan Williams

Megan Williams, a model for Mavi, spoke to Maviology about the social aid project she carries out in India and shared snapshots from the promotion video.



from India

THE CHARITY PROGRAM that I'm running is called Nalu. It was started by a very inspiring young girl who is now 17, called Dali, and her 14 year old brother, Fin. Nalu's aim is to stop the poverty cycle by giving children the opportunity for an education who otherwise

would not be able to have one. A purchase of Nalu clothing helps buy a school uniform for a child who cannot afford one, and therefore wouldn't be allowed to receive an education.

We traveled to the little village of Ganeshpuri, approximately three hours north east of Mumbai by car, which is where the Adivasi people live, who are still very tribal. These are often amongst the poorest people in India.

The government supports schooling up until the age of 12, often stopping their contribution after this age, which leads to enormous drop out levels. We visited many different schools over the week where we first handed out school uniforms to the children who needed them, and then we had time to play, dance, learn the culture and interact with the children. Many of the children learn, eat and sleep at the school, as they live very far away and have to walk many miles to get there.

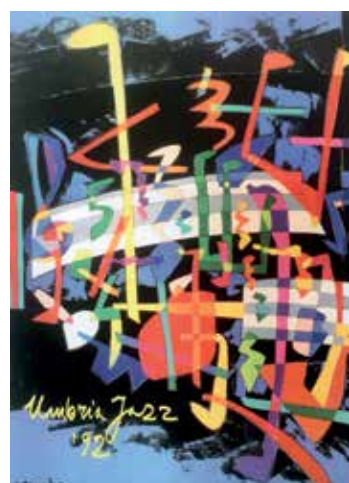
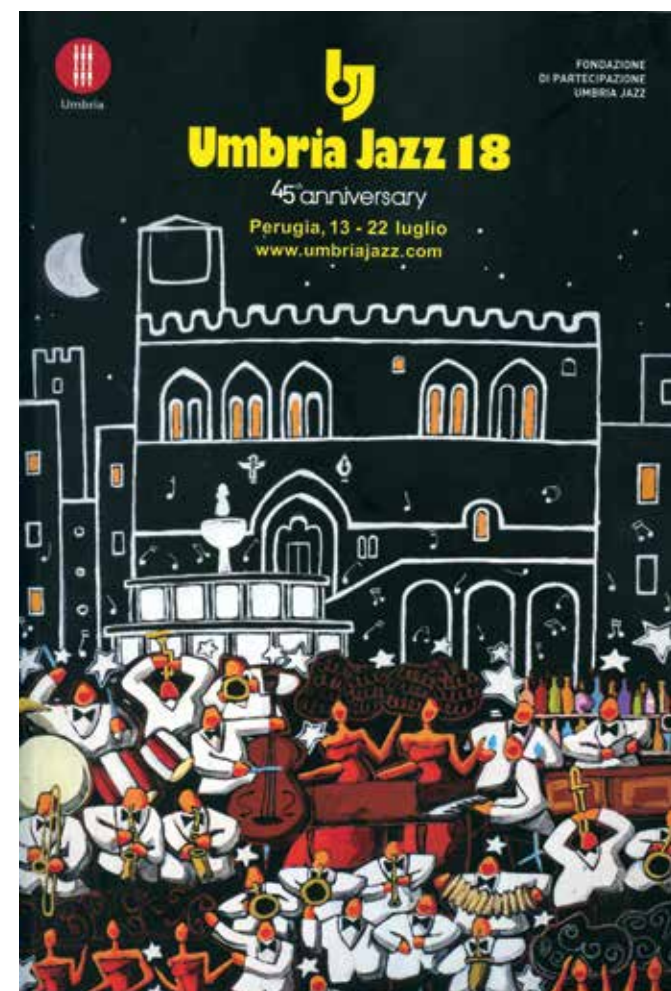
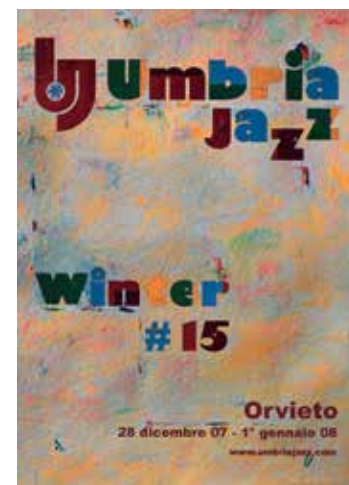
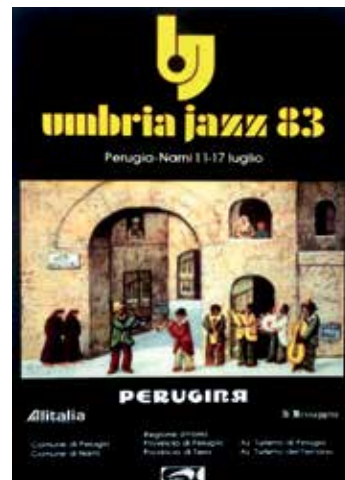
Another incredible aspect of the Nalu foundation is that the school uniforms are made by local women of Ganeshpuri. In the past, these women would never have been given the opportunity to make their own money. Now they have been taught a new skill and have a way to support their families, while giving them more independence and equality to men.

For me, this entire experience was incredibly moving and special. To see people live their everyday lives with much less material things than we have, and with so much soul, and a happiness and zest for life and learning, was truly inspiring. —



be good

Umbria Jazz Celebrates 45 Years



NOT MANY FESTIVALS have had the kind of impact that Umbria Jazz has had on the musical history of a country and on its social history as well. When it started in 1973, Umbria Jazz was simply an attempt to combine the passion of a group of jazz lovers with the needs of a region in Italy that wanted to promote its riches. No one could have imagined the importance that the festival would later acquire on the music scene, both in Italy and beyond. Today the name of Umbria Jazz is known and held in high regard all over the world, – especially in China,

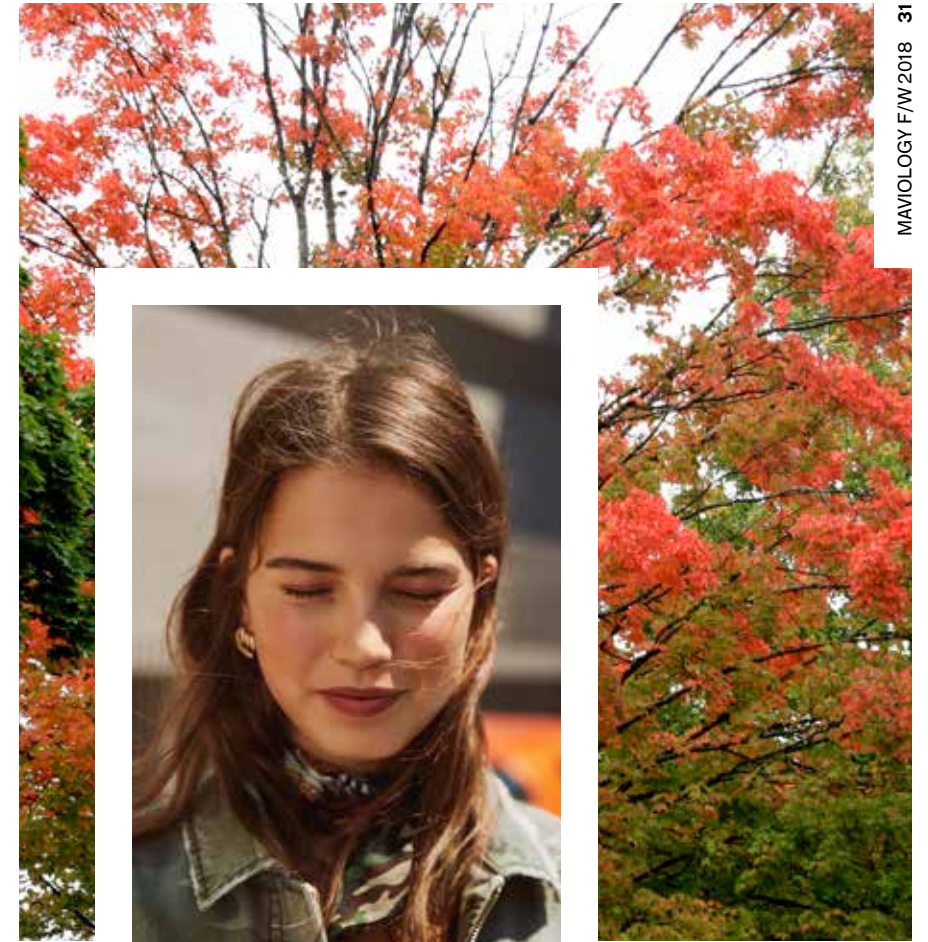
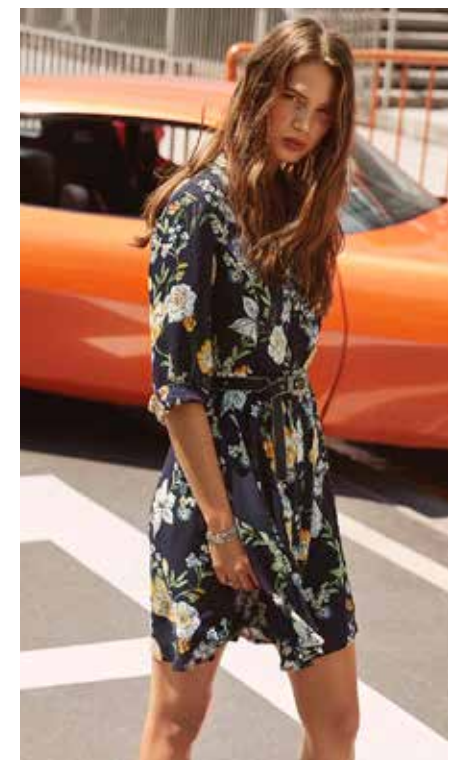
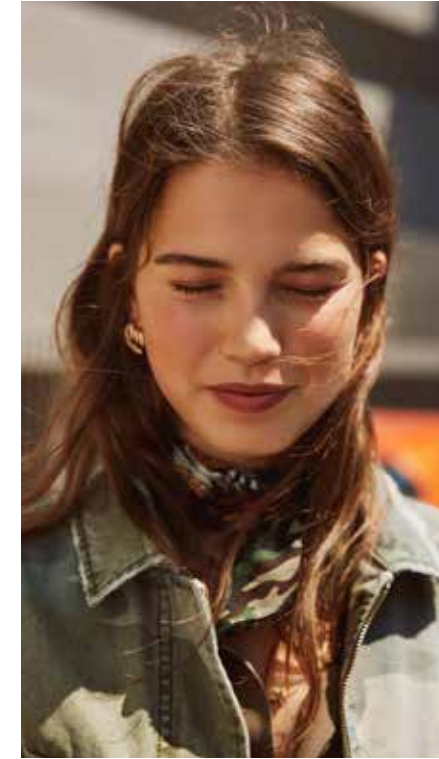
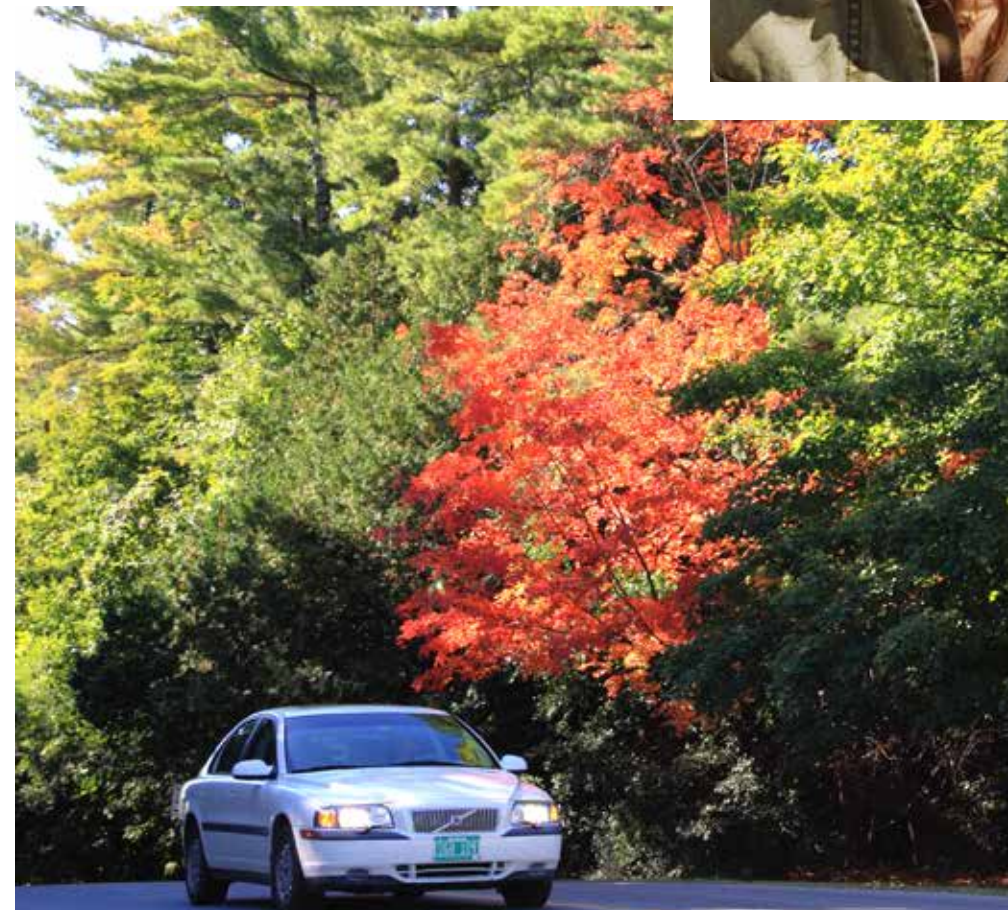
Brazil and European cities in winter – it is the ambition of many artists to perform there, and it has become a point of reference in the world of music.

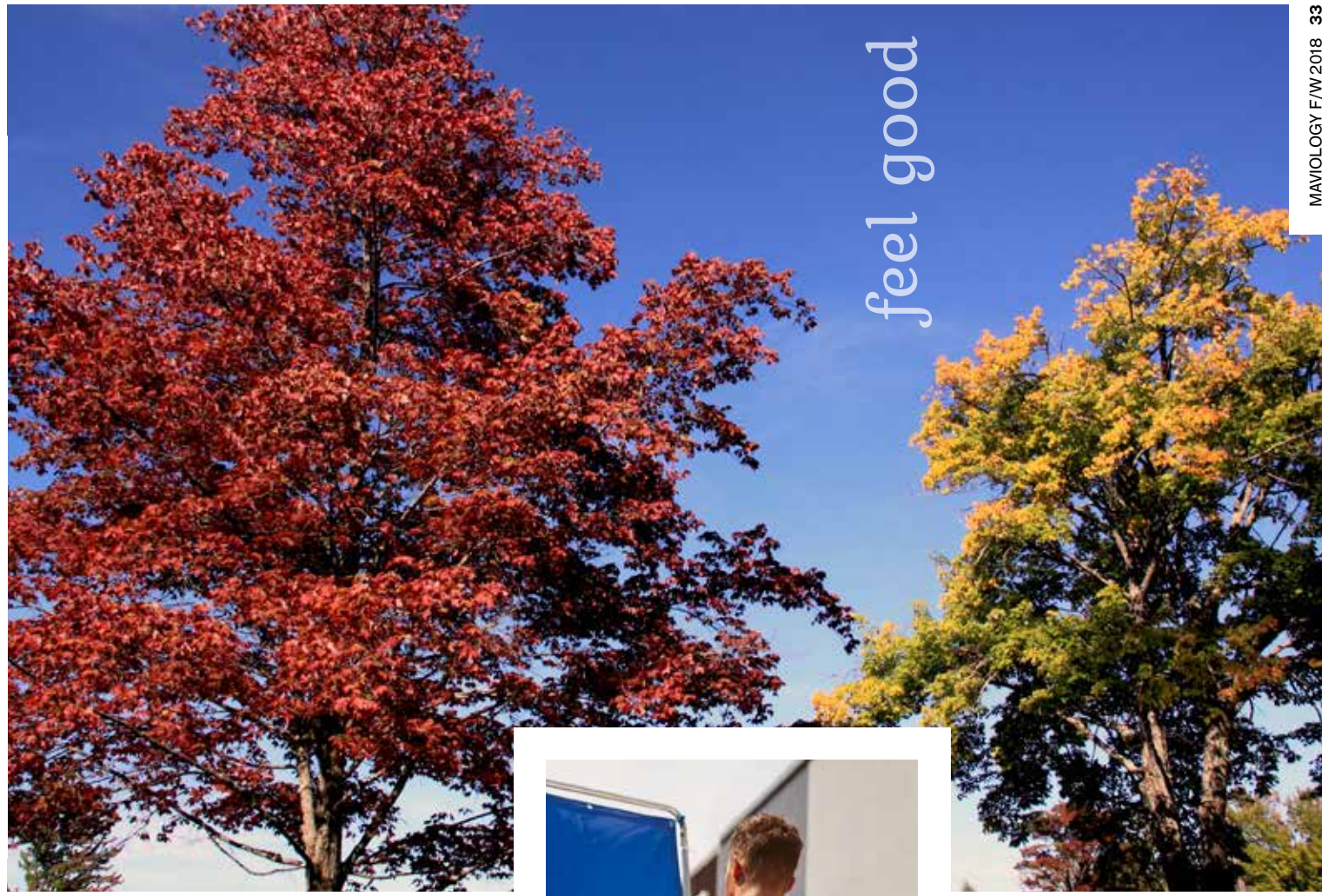
The program for the 45th edition of the Festival reflected this, including not only the many different forms of jazz but also pop, soul, rock, blues and much more. This years' lineup included: Quincy Jones, Massive Attack, David Byrne, The Chainsmokers, Pat Metheny, Caetano Veloso, Gilberto Gil, Brad Mehldau, Roy Hargrove, Gregory Porter, Melody Gardot, Take 6, Billy

Hart, Joshua Redman, Vijay Iyer, Kurt Elling plus many more. Ultimately, the miracle of Umbria Jazz is that it has created a major popular event that attracts large numbers of people and a great deal of attention, immersed in a very special, unique setting that is without equal anywhere in the world. Beyond the music, the festival posters of this rich past were exhibited on Perugia streets, so the festival goers could see the music and graphic arts combination echoed during the last 45 years.

Colors of Fall

THE FAMED FRENCH POET Jacques Prévert's *Les Feuilles Mortes* (Dead Leaves) has become more popular as the lyrics of a song than a literary poem. While the song's language changes from Yves Montand to Nat King Cole, the lyrics are actually an exact translation and using the title *Autumn Leaves* does not take anything away from their meaning. The strong melody combined with the lyrics evoke positive images of autumn. The line "*The falling leaves drift by the window*" is reminiscent of the leaves changing color, while "*The autumn leaves of red and gold*" reflects the contrasting colors. As the poet bids farewell to the summer with "*The sun-burned hands I used to hold*," he accepts that the winter has arrived with the line "*And soon I'll hear old winter's song*." And yet it is still not time to say goodbye to the colors; One just needs to look at nature to realize that. The appealing depth of brick, the never-missed striking bright red, the blue of the sky on one of the last sunny days, the not-so-dark, not-so-light, just right sophisticated green are like the colors that inspired Prévert for these immortal lines...







chasingaugust



sulekarak



erinelizabethh



busbeestyle



aambrossia



iam_ozgur



belenalkan



havosdahavos



jkee_cali



aliciafashionista



erikschiz



xavilitos



iremakdemir



jasemipech



samettkaragz



jasemipech



emrekeskin



justinedufourlapointe



elvinimin



Rachel



elfaldiner

#ilovemavi

Influencers from different countries show their love for the Mavi brand by posing in Mavi products.



Penang art streets



By Yonca Tari

IN 2012 PENANG'S (Malaysia) municipal council hired London-trained Lithuanian artist, Ernest Zacharevic, and charged him with breathing new life into some of the atmospheric Chinese shop-houses around the inner city, making strolling the city streets just a little more exciting,

As an effort to spawn awareness of the rich history of these streets, the project was a success with Zacharevic turning certain areas into thriving tourist destinations that also became the much-talked about object of attention among locals. Zacharevic's street art is quite impressive: the most widely known is the 20-foot high 'Little Girl In Blue,' a mural of a young child dressed in ocean blue pyjamas flanked by the two real windows of its 'canvas' – a building along Muntri Street. Found just down the road from the Eastern & Oriental Hotel and right

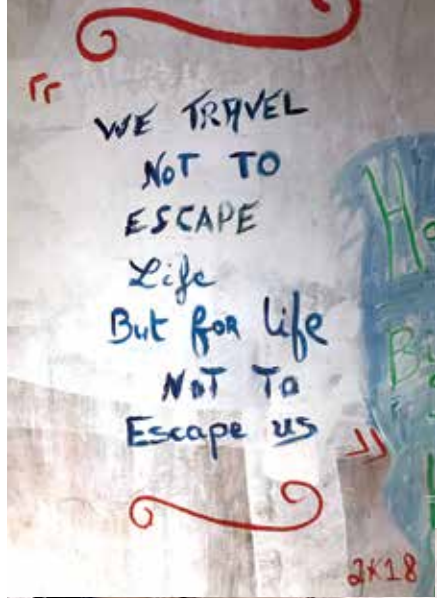


IF YOU ALIVE
TODAY IS ANOTHER
CHANCE FOR YOU
TO LIVE BETTER
THAN
YESTERDAY.
-JONAH GUNASAGARAN



Years later, the council commissioned steel rod caricature dioramas of Penang's way of life from the local company Sculpture at Work, to join Zacharevic's creations. Penang street art by other local artists include Desmond Yeo's piece titled 'The Awaiting Trishaw Paddler' found along Jalan Penang, and '101 Lost Kittens,' as well as artwork by various artists from the group Artists For Stray Animals (ASA), who strive to create awareness over the issue of helping find homes for stray animals.

There are numerous artists who contributed to changing the streetscape of Georgetown in Penang. Walking around and trying to find this street art in Georgetown became an amazing, free activity that showcases a very unique kind of art, while allowing one to discover so much more of the city. —



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WHAT CAN I LEARN ABOUT İSTANBUL THROUGH DESIGN WALKS?

Mavi took to the streets to discover the depths of İstanbul step by step. The chosen routes offered different experiences of Istanbul and immersed the participants in the design and sociological culture of the city in the company of those who know it well.

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4TH İSTANBUL DESIGN BIENNIAL DESIGN WALKS

26.09	STREET FOOD WITH TAT DEDEKTİFİ
02.10	MIGRATING FLAVORS WITH EBRU BAYBARA DEMİR AND INAM ALCHAİB
03.10	BICYCLE TOUR WITH PEDALLIYORUM
12.10	3 NOVELS 1 WALK WITH AHMET ÜMİT
13.10	İSTANBUL'S HANS WITH PROF. MURAT GÜVENÇ
18.10	İSTANBUL'S LIGHTHOUSES WITH ERTUĞ UÇAR
24.10	MUSICAL WALK WITH EFRUZ ÇAKIRKAYA AND HARUN İZER
25.10	MAKERS OF TODAY'S İSTANBUL WITH MAVİ

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