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Mavi is included in Borsa Istanbul Sustainability Index (BIST)

Mavi, Turkey's leading jeans and apparel brand, has announced that it has been included in **Borsa Istanbul Sustainability Index (BIST)**, a testament to the company's efforts to drive sustainability forward. Listed companies on Borsa Istanbul with high corporate sustainability performance are included in the BIST Index. **Mavi** has accelerated its sustainability transformation to contribute to a better world and become **the only constituent of the Index from the apparel industry**.

We are working for a better Mavi and a better world

Mavi CEO Cüneyt Yavuz commented: "At Mavi, we are proud to be included in such a worthy index as a recognition of the momentum we have captured on our sustainability journey. In the last two years, we made strides in integrating sustainability into our corporate culture, vision, ways of doing business, products, and growth targets in line with our **All Blue** strategy built on **sustainable growth through quality**. Our whole team is working passionately for a better Mavi and a better world. **As the first brand in the Turkish apparel industry to disclose its carbon footprint transparently**, we continue to add more sustainable and eco-friendly products to our collections. With 30 years of denim expertise, we created Mavi Pro Sport Repreve® jeans made from recycled plastic bottles and materials, and introduced the collection to wider audiences with the "**Mavi Transformation Launched**" campaign. As a member of **UN Global Compact** and a signatory of Women's Empowerment Principles (**WEPs**) and **CEO Water Mandate**, we will remain committed to driving sustainability forward and support the global sustainability initiatives."

Mavi recently submitted its second report to the Climate Change Program, run by CDP (Carbon Disclosure Project), and received a score of **B** in environmental performance, outperforming the global industry average. Mavi also entered the CDP Water Security and Forests Programs, becoming **the first and only Turkish company to report to the CDP Forests Program in Turkey**.

For more information: Irmak Dağ - Artı İletişim Yönetimi | 0212 347 03 30 | mavi@artipr.com.tr