

ZEYNEP YALIM UZUN

Independent Board Member

After completing her high school education at Robert College in Istanbul, Zeynep Yalim Uzun graduated from Agnes Scott College in Atlanta, USA with degrees in Economics and Psychology.

Zeynep has a diverse career, the last 15 years of which was in C Level roles, spanning diverse geographies, including Latin America, USA, Asia Pacific, India, Europe, China, and Africa. In her most recent executive role, she led 14 brands across 150+ markets as Arcelik Chief Marketing Officer. In her previous role, she served at Unilever, where most recently she was the Global Vice President of the Omo brand, based in London, leading more than 80 countries on Unilever's second largest brand.

Zeynep also has experience in the start-up ecosystem for the last 10 years, serving as a judge for Boston based accelerator, Mass Challenge. She currently leads her own business as Board Strategy and Marketing Advisor for numerous start-ups. She also serves as Non-Executive Director for the Dogtas Furniture Group.

Her non-profit board roles include Chair of the Independent Membership Committee for European Women on Boards, Board Member of the Futurists Society of Turkey, Member of Northwestern University's Family Council and Trustee of Koruncuk Foundation working with underprivileged children.

Zeynep was recognized by Advertising Age as one of the 20 'Women to Watch' in Europe in 2020.