Consolidated Financial Statements
As At and For The Year Ended
31 January 2024 and Independent Auditor's Report

(Convenience Translation of the Report and the Consolidated Financial Statements Originally Issued in Turkish)

15 March 2024

This report includes 6 pages of independent auditor's report and 87 pages of consolidated financial statements together with their explanatory notes.



DRT Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. Maslak No1 Plaza Eski Büyükdere Caddesi Maslak Mahallesi No:1 Maslak, Sarıyer 34485 İstanbul. Türkiye

Tel: +90 (212) 366 60 00 Fax: +90 (212) 366 60 10 www.deloitte.com.tr

Mersis No :0291001097600016 Ticari Sicil No: 304099

(Convenience Translation of the Report and the Consolidated Financial Statements Originally Issued in Turkish)

INDEPENDENT AUDITOR'S REPORT

To the General Assembly of Mavi Givim Sanayi ve Ticaret Anonim Şirketi A.Ş.

Report on the Audit of the Consolidated Financial Statements

Opinion

We have audited the consolidated financial statements of Mavi Giyim Sanayi ve Ticaret Anonim Şirketi A.Ş. ("the Company") and its subsidiaries ("the Group"), which comprise the consolidated statement of financial position as at 31 January 2024, and the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Group as at 31 January 2024, and its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with Turkish Financial Reporting Standards (TFRSs).

Basis for Opinion

We conducted our audit in accordance with the Standards on Independent Auditing ("SIA") which is a part of Turkish Auditing Standards accepted by regulations of the Capital Markets Board and published by the Public Oversight Accounting and Auditing Standards Authority ("POA"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the Code of Ethics for Independent Auditors ("Code of Ethics") published by the POA, together with the ethical requirements included in the regulations of the Capital Markets Board and other regulations that are relevant to our audit of the consolidated financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter

Consolidated financial statements as of 31 January 2024 are subject to inflation adjustment in accordance with TAS 29 "Financial Reporting in Hyperinflationary Economies" within the scope of the "Announcement on the Inflation Adjustment of Financial Statements of Companies Subject to Independent Audit" dated 23 November 2023 published by the POA. Accordingly, we draw attention to Note 2 of the consolidated financial statements, which describes the transition to inflation accounting. Our opinion is not modified in respect of this matter.

Deloitte; İngiltere mevzuatına göre kurulmuş olan Deloitte Touche Tohmatsu Limited ("DTTL") şirketini, üye firma ağındaki şirketlerden ve ilişkili tüzel kişiliklerden bir veya birden fazlasını ifade etmektedir. DTTL ve üye firmalarının her biri ayrı ve bağımsız birer tüzel kişiliktir. DTTL ("Deloitte Global" olarak da anılmaktadır) müşterilere hizmet sunmamaktadır. Global üye firma ağımızla ilgili daha fazla bilgi almak için www.deloitte.com/about adresini ziyaret ediniz.



Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key Audit Matter

TAS 29 Financial Reporting Application in Hyperinflationary Economies

TAS 29, Financial Reporting in Hyperinflationary Economies ("TAS 29") standard has been applied in the Group's consolidated financial statements for the year ending 31 January 2024.

In accordance with TAS 29, the consolidated financial statements and financial information of prior periods have been restated to reflect the changes in the purchasing power of the Turkish Lira and presented in terms of the purchasing power of the Turkish Lira at the reporting date. The application of TAS 29 has a significant effect on the consolidated financial statements, both on a widespread and consistent basis. Accordingly, we determined the application of TAS 29 as a key audit matter.

The Group's accounting policies related to Financial Reporting in Hyperinflationary Economies are disclosed in Note 2.

How the matter was addressed in the audit

During our audit, we performed the following audit procedures related to the application of TAS 29:

- Testing whether the distinction between monetary and non-monetary items made by management is made in accordance with TAS 29
- Testing the completeness and mathematical accuracy of the lists subject to calculation on a sample basis.
- Evaluating the calculation methods used by management and checking their consistency in each period,
- Testing the general price index rates used in the calculations with the coefficients obtained from the Consumer Price Index in Turkey published by the Turkish Statistical Institute,

The adequacy of the explanations in the notes of the consolidated financial statements regarding the application of TAS 29 has been checked in accordance with TFRS.

Key Audit Matter

The key audit matter

The Group's inventories include a risk of impairment due to changes in consumer demands and fashion trends.

Calculation of the provision for inventory impairment involves significant management estimates and assumptions. These estimates and assumptions include determining the provision for the expected impairment in the value of non-moving inventories due to the decrease in customer demand and changing fashion trends.

The provision for the impairment of inventories has been identified as one of the key audit matters since the inventory balance is significant in the consolidated financial statements and computation of inventory impairment provision involves management judgments and estimates.

How the matter was addressed in the audit

Our audit procedures for testing the impairment on inventories included the following:

Understanding and evaluating the reasonableness of the provisioning policy and the assessment of its compliance,

Inquiry with the Group management about the risk of impairment as a result of changes in customer demands and fashion trends,

Evaluation of adequacy of the provision for impairment on inventories through comparing with prior periods,

Evaluation of the accuracy and completeness of the inventory reports which are used to calculate the provision for inventories,

Testing the net selling prices used in the calculation of the net realizable value of inventories on a sample basis,

Observation of obsolete, damaged and write off inventories during the inventory counts.

The disclosures in the consolidated financial statements in relation to the inventory impairment provision is tested and the adequacy of such disclosures are evaluated.

Other Matters

Management is responsible for the other information. The other information comprises the Appendix I and Appendix 2 disclosed as "Other information" at the notes to the condensed consolidated interim financial statements but are not part of the condensed consolidated interim financial statements and of our auditor's report thereon

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with TFRS, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Responsibilities of independent auditors in an independent audit are as follows:

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the regulations of the Capital Markets Board and SIA will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with the regulations of the Capital Markets Board and SIA, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. (The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.)
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

B) Report on Other Legal and Regulatory Requirements

In accordance with paragraph four of the Article 398 of the Turkish Commercial Code No. 6102 ("TCC"), the auditor's report on the system and the committee of early detection of risk has been submitted to the Board of Directors of the Company on 15 March 2024.

In accordance with paragraph four of the Article 402 of TCC, nothing has come to our attention that may cause us to believe that the Group's set of accounts and financial statements prepared for the period 1 Februay-31 January 2024 does not comply with TCC and the provisions of the Company's articles of association in relation to financial reporting.

In accordance with paragraph four of the Article 402 of TCC, the Board of Directors provided us all the required information and documentation with respect to our audit.

The engagement partner on the audit resulting in this independent auditor's report is Tolga Sirkecioğlu.

DRT BAĞIMSIZ DENETİM VE SERBEST MUHASEBECİ MALİ MÜŞAVİRLİK A.Ş. Member of **DELOITTE TOUCHE TOHMATSU LIMITED**

Tolga Sirkecioğlu Partner

İstanbul, 15 March 2024

. 1		c	\sim	4	
 n	Δ	ΛŦ	Cor	1641	1 T C

	ments of Financial Position	1-3
Consolidated States	ments of Profit or Loss and Other Comprehensive Income	4-5
	ment of Changes in Equity	6
Consolidated States		7
Notes to the conso	lidated financial statements	8-87
Note	Disclosure	Pages
1	Organization and operations of the Group	8
2	Basis of presentation of financial statements	9-39
	- Basis of presentation of consolidated financial statements	9-12
	- Basis of consolidation	13-15
	- Changes in significant accounting policies	16
	- Changes in accounting estimates and errors	16
	- Summary of significant accounting policies	17-36
	- Use of accounting estimates and assumptions	36
	- New and Amended Turkish Financial Reporting Standards	37-39
3	Segment reporting	40
4	Cash and cash equivalents	41
5	Financial borrowings	42-43
6	Related party disclosures	44-45
7	Trade receivables and payables	46
8	Other receivables and payables	47-48
9	Inventories	48
10	Prepaid expenses and deferred income	49
11	Property, plant and equipment	50-52
12	Intangible assets	52-53
13	Goodwill	54-55
14	Right-of-use assets	56
15	Provisions, contingent assets and liabilities	57-58
16	Commitments	59-61
17	Employee benefits	61-62
18	Payables related to employee benefits	62
19	Other assets and liabilities	62
20	Capital, reserves and other capital reserves	63-64
21	Revenue	64
22	Cost of sales	64
23	Administrative expenses, selling, marketing and distribution expenses	65
24	Research and development expenses	65
25	Other operating income and expense	66
26	Gains and losses from investment activities	66
27	Expenses by nature	67
28	Finance income	68
29	Finance expenses	68
30	Income taxes	68-74
31	Earnings per share	75
32	Derivative instuments	75
33	Financial instruments	75-77
34	Nature and level of risks related to financial instruments	78-85
	Financial instruments (fair value disclosures and disclosures under hedge	
35	accounting)	86
36	Subsequent events	87
Supplementary In	formation	
Appendix 1	Ebitda reconciliation	88
Appendix 2	Effect of TFRS 16 on Financial Statements	88

Consolidated Statements of Financial Position

As of 31 January 2024

		Audited	Audited
	Note	31 January 2024	31 January 2023
ASSETS			
Current assets			
Cash and cash equivalents	4	4,854,266	5,348,967
Financial investments		62,887	95,864
Trade receivables		1,312,208	1,435,339
- Due from third parties	7	1,312,208	1,435,339
Other receivables		12,449	51,782
- Due from related parties	6		20,139
- Due from third parties	8	12,449	31,643
Inventories	9	3,609,344	4,005,068
Derivative instruments	32	2,751	
Prepaid expenses	10	218,360	333,700
- Due from related parties	6	119,365	135,784
- Due from third parties		98,995	197,916
Current tax assets	30	51,978	54,382
Other current assets	19	21,291	71,221
Total current assets		10,145,534	11,396,323
Non-current assets			
Other receivables		13,690	17,426
- Due from third parties	8	13,690	17,426
Property, plant and equipment	11	1,212,903	1,051,377
Right-of-use assets	14	1,354,501	1,362,511
Intangible assets		1,112,174	1,213,591
- Other intangible asset	12	326,225	409,569
- Goodwill	13	785,949	804,022
Deferred tax asset	30	59,003	122,215
Total non-current assets		3,752,271	3,767,120
TOTAL ASSETS		13,897,805	15,163,443

Consolidated Statements of Financial Position

As of 31 January 2024

		Audited	Audited
	Note	31 January 2024	31 January 2023
LIABILITIES			
Current liabilities			
Short-term borrowings	5	104,249	1,340,694
Short-term lease liabilities	5	499,068	577,403
- Due to related parties	6	267	757
- Due to third parties		498,801	576,646
Short-term portion of long-term borrowings	5	73,838	358,229
Short-term issued debt instruments	5	725,454	840,724
Trade payables		3,398,175	4,880,627
- Due to related parties	6	385,058	534,039
- Due to third parties	7	3,013,117	4,346,588
Payables related to employee benefits	18	517,943	334,693
Other payables		147,281	65,551
- Due to related parties	6	41	68
- Due to third parties	8	147,240	65,483
Deferred income	10	156,647	134,635
Short-term provisions		194,272	204,989
- Short-term provisions for employee benefits	15	34,225	31,041
- Other short-term provisions	15	160,047	173,948
Derivative instruments	32		29,176
Current tax liabilities	30	230,636	135,497
Other current liabilities	19	78,460	71,932
Total current liabilities		6,126,023	8,974,150
Non-current liabilities			_
Long-term borrowings	5	8,137	
Long term issued debt instruments	5	343,581	
Long-term lease liabilities	5	577,267	477,782
Due to third parties		577,267	477,782
Deferred income	10	13,614	56,067
Payables related to employee benefits		40,876	111,246
Long-term provisions		101,459	100,764
Long-term provisions for employee benefits	15,17	101,459	100,764
Deferred tax liabilities	30	18,790	24,352
Total non-current liabilities		1,103,724	770,211
TOTAL LIABILITIES		7,229,747	9,744,361

Consolidated Statements of Financial Position

As of 31 January 2024

		Audited	Audited
	Note	31 January 2024	31 January 2023
EQUITY			
Equity attributable to owners of the Company		6,307,139	5,123,718
Paid-in share capital	20	198,628	99,314
Adjustment to share capital	20	709,938	657,751
Share based payment fund Other comprehensive income or expenses not to be		10,631	1,558
reclassified to profit or loss		(25,498)	(3,453)
Defined benefit plans remeasurement losses Other comprehensive income or expenses to be		(25,498)	(3,453)
reclassified to profit or loss		346,403	278,780
Foreign currency translation differences		344,339	302,121
Hedging gain / (losses)		2,064	(23,341)
Restricted reserves appropriated from profit		174,477	174,477
Retained earnings		3,108,668	2,009,581
Net profit for the period		1,783,892	1,905,710
Non-controlling interests		360,919	295,364
Total equity		6,668,058	5,419,082
		, ,	, ,
TOTAL EQUITY AND LIABILITIES		13,897,805	15,163,443

Consolidated Statements of Profit or Loss and Other Comprehensive Income For the Year Ended 31 January 2024

		Audited	Audited
	Note	1 February 2023 –	1 February 2022 –
	Note	31 January 2024	31 January 2023
Profit or loss			
Revenue	21	26,293,292	21,037,941
Cost of sales (-)	22	(13,619,691)	(10,680,042)
Gross profit		12,673,601	10,357,899
Administrative expenses (-)	23	(1,732,659)	(1,363,635)
Selling, marketing and distribution expenses (-)	23	(7,403,346)	(6,152,775)
Research and development expenses (-)	24	(293,568)	(179,047)
Other operating income	25	317,197	187,696
Other operating expenses (-)	25	(112,324)	(90,624)
Operating profit		3,448,901	2,759,514
Income from investment activities	26	32,977	30,579
Expenses from investment activities (-)	26	(2,422)	(1,449)
Operating profit before finance expense		3,479,456	2,788,644
Finance income	28	1,098,952	597,137
Finance costs (-)	29	(1,773,341)	(1,262,717)
Finance expenses, net		(674,389)	(665,580)
Monetary losses /(gains)		(135,586)	279,163
Profit before tax		2,669,481	2,402,227
Tax expense	<i>30</i>	(912,690)	(475,017)
- Tax expense for the period	<i>30</i>	(861,012)	(671,955)
- Deferred tax income	30	(51,678)	196,938
Net profit		1,756,791	1,927,210
Distribution of profit for the period		1,756,791	1,927,210
Non-controlling interests		(27,101)	21,493
Owners of the Company		1,783,892	1,905,717
Earnings per share	31	8.9811	9.5944

Consolidated Statements of Profit or Loss and Other Comprehensive Income For the Year Ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31 January 2024, unless otherwise indicated.)

		Audited	Audited
	Note	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Other comprehensive income			
Items that will not be reclassified to profit or loss			
Remeasurement (losses) of defined benefit plans	17	(29,393)	(4,316)
Deferred tax income	30	7,348	863
Items that will be reclassified to profit or loss			
Foreign currency translation differences		124,921	(140,509)
Cash flow hedging gains		31,928	(104,255)
Deferred tax income/(expense)	30	(6,523)	23,103
Other comprehensive income		128,281	(225,114)
Total comprehensive income		1,885,072	1,702,096
Distribution of total comprehensive income			
Non-controlling interests		55,602	78,250
Owners of the Company		1,829,470	1,623,846

The accompanying notes from an integral part of these financial statements

Consolidated Statement of Changes in Equity

For the Year Ended 31 January 2024

198,628

709,938

174,477

Increase (decrease) due to share-based

Total comprehensive income

Total balance as at 31 January 2024

transactions

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31 January 2024, unless otherwise indicated.)

					not recla	assified to	reclassified to	profit or				
					profit	or loss	loss	S	Retained ear	rnings		
				Share		Foreign				Attributabl	e Attributable	
		Capital		based	Remeasurement of	currency	,			to owners o	f to non-	
	Share	adjustment	Legal	payment	defined benefit	translatio	n Hedging	Retained		the	controlling	
	capital	diffrence	reserves	fund	liability	reserve	reserve	earnings	Net profit	Company	interest	Total equity
Palamas or at 1 Eahurrany 2022	49,657	601,672	174,477			499,38	31 57 , 810	2,342,668		3,725,66	5 204,982	3,930,647
Balance as at 1 February 2022							,				, , , , , , , , , , , , , , , , , , , ,	3,930,047
Transfers	49,657	56,079						(105,736)				
Dividend payment Increase (decrease) due to share-based								(235,255)		(235,255	5)	(235,255)
transactions				1,558				7,904		9,46	2 12,133	21,595
Total comprehensive income					(3,453)	(197,26	0) (81,151)		1,905,710	1,623,84	6 78,249	1,702,095
Total balance as at 31 January 2023	99,314	657,751	174,477	1,558	(3,453)	302,12	21 (23,341)	2,009,581	1,905,710	5,123,71	8 295,364	5,419,082
Balance as at 1 February 2023	99,314	657,751	174,477	1,558	(3,453)	302,12	21 (23,341)	2,009,581	1,905,710	5,123,71	8 295,364	5,419,082
Transfers	99,314	52,187						1,754,209	(1,905,710)			
Dividend payment								(655,122)		(655,122	2)	(655,122)

Other

comprehensive income that will

Other comprehensive

income that will

9,073

1,829,470

6,307,139

1,783,892

1,783,892

9,953

55,602

360,919

19,026

1,885,072

6,668,058

The accompanying notes from an integral part of these financial statements.

(22,045)

(25,498)

42,218

344,339

25,405

2,064

3,108,668

9,073

10,631

Notes to the Consolidated Statement of Cash Flow for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

		Audited	Audited
Cash flows from operating activities	Note	31 January 2024	31 January 2023
Net profit for the period		1,756,791	1,927,210
Adjustments for:		, ,	, ,
Adjustments for depreciation and amortization expense	11,12,14,27	1,609,976	1,518,786
Adjustments for interest income	28	(933,769)	(532,020)
Adjustments for interest expense	29	1,768,285	1,252,860
Adjustments for provision for vacation	15	23,777	20,156
Adjustments for fair value losses / (gains) of financial assets		(32,499)	(24,876)
Adjustments for provision for employment termination benefit	17	84,302	108,777
Adjustments for impairment losses on trade receivables	34	(1,903)	6,744
Adjustments for rediscount interest expense/(income) on trade payables	25	(151,623)	(49,671)
Adjustments for share-based payments		19,026	1,558
Adjustments for monetary losses /(gains)		524,197	(813,785)
Adjustments for expected credit losses	25	(4,724)	2,199
Adjustments for inventory impairment	9	(14,848)	94,319
Adjustments for provisions for short-term and long-term payables	15	43,561	123,516
Adjustments for (gains) / losses on disposal of property, plant and equipment	26	1,944	(4,254)
Adjustments for tax expense	30	912,690	475,017
Adjustments for unrealized foreign currency translation differences		(89,025)	(240,040)
		5,516,158	3,866,496
Changes in working capital:		, ,	, ,
Change in trade receivables		(478,196)	(892,440)
Change in inventories		(1,048,902)	(2,654,964)
Change in prepaid expenses		(15,534)	(124,411)
Change in receivables from related parties		12,216	(,)
Change in other receivables		3,628	16,149
Change in other current and non-current assets		21,911	(52,352)
Change in employee benefits liabilities		288,318	248,148
Change in trade payables		637,030	2,608,036
Change in payables to related parties		(47,754)	362,659
Change in deferred income		54,583	140,329
Change in other payables		107,518	34,198
Change in short-term and long-term provisions		(1,102)	(1,578)
Change in other liabilities		34,197	41,742
Cash flows used in operating activities		5,084,071	3,592,012
Employment termination benefits paid	15,17	(61,877)	(36,776)
Tax payments	30	(718,541)	(668,589)
A. Net cash from operating activities	20	4,303,653	2,886,647
Cash flows from investing activities		1,000,000	2,000,017
Cash outflows from purchase of property, plant and equipment	11	(505,416)	(428,148)
Cash inflows from sale of property, plant and equipment and intangible assets		11,265	11,976
Cash inflows from purchase of funds			(589)
Cash outflows from purchase of intangible assets	12	(90,404)	(152,090)
Other investing activities		65,476	(70,400)
Interest received		947,651	504,395
B. Net cash flow used in investing activities		428,572	(134,856)
Cash inflows from borrowings	5	1,358,908	2,120,930
Cash outflows from payment of borrowings	5	(1,740,242)	(1,256,672)
Cash outflows from payments of lease contracts		(723,347)	(708,633)
Other financial cash outflows	29	(983,279)	(630,764)
Dividend paid		(429,453)	(198,536)
Interest paid		(591,212)	(369,722)
C. Net cash flow generated from/(used in) financing activities		(3,108,625)	(1,043,397)
Net increase in cash and cash equivalent (A+B+C)		1,623,600	1,708,394
Monetary losses /(gains)		(2,104,419)	(308,763)
Cash and cash equivalents at the beginning of the period		5,313,523	3,913,892
Cash and cash equivalents at the end of the period (A+B+C+D)	4	4,832,704	5,313,523
cash and cash equitations at the cha of the period [11+D+C+D]	т	1,002,707	3,010,320

The accompanying notes from an integral part of these financial statements.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

1 Organization and Operations of the Group

Mavi Giyim Sanayi ve Ticaret A.Ş. (the "Company" or "Mavi Giyim"), established in 1991, engages in wholesale and retail sales of ready-to-wear denim apparel. The product range includes knit and woven shirts, t-shirts, sweaters, jackets, skirts, dresses, accessories and denim bottoms for men, women and children. The Company's registered office is Sultan Selim Mahallesi, Eski Büyükdere Caddesi, No. 53/2, 34418 Kağıthane Istanbul/Turkiye.

Export sales operations started in 1994. Mavi Giyim has offices and showrooms in New York, Vancouver, Moscow, New Jersey, Los Angeles, Atlanta, Dallas, Toronto, Montreal, Düsseldorf, Munich, Hamburg, Leipzig, Sindelfingen, Heusenstamm, Zurich, Salzburg, Prague, and Almere.

Shares of the Company has been traded at Borsa Istanbul ("BIST") since 15 June 2017. As of 31 January 2024, the Company's main shareholders are Blue International Holding B.V., which owns 0.22% of the Company's share capital, and Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar, each of whom own 9.062% of the Company's share capital (31 January 2023: Blue International Holding B.V., which owns 0.22% of the Company's share capital, and Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar, each of whom own 9.062% of the Company's share capital). Blue International Holding B.V. is controlled by Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar.

The consolidated financial statements as at 31 January 2024 include financial position and the results of Mavi Giyim, Mavi Europe AG ("Mavi Europe") and Mavi LLC ("Mavi Russia"), Eflatun Giyim Yatırım Ticaret Anonim Şirketi ("Eflatun Giyim"), Mavi Jeans Incorporated ("Mavi Canada"), Mavi Jeans Incorporated ("Mavi United States of America ("USA"), Mavi Kazakhstan LLP and its subsidiaries are referred here as the "Group" and individually "the Group entity" in this report. The ownership interest of and voting power held by the Company as at and for the years ended 31 January 2024 and 31 January 2023 are as follows:

Subsidiaries	Place of Incorporation	Principal Activities	Ownership interest	and voting rights
		_	31 January 2024	31 January 2023
Mavi Europe	Germany	Wholesale and retail sales of apparel Wholesale and retail sales	100.00	100.00
Mavi Russia	Russia	of apparel	100.00	100.00
Eflatun Giyim	Turkiye	Holding Wholesale and retail sales	51.00	51.00
Mavi USA	USA	of apparel	47.69	47.69
Mavi Canada	Canada	Wholesale and retail sales of apparel	63.25	63.25
Mavi Kazakhstan (1)	Kazakhstan	Retail sales of apparel	100.00	100.00

⁽¹⁾Mavi Kazakhstan is in the liquidation process and does no longer proceed any operations as of 31 October 2015. Financial statements of Mavi Kazakhstan have not been consolidated since its operations insignificant in terms of consolidated financial statements, as of 31 January 2024.

As of 31 January 2024, Group's total number of employees is 6,201 (31 January 2023: 5,670).

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements

2.1 Basis of presentation of consolidated financial statements

(a) Statement of compliance to Turkish Financial Reporting Standarts ("TFRSs")

The accompanying consolidated financial statements have been prepared in line with Capital Markets Board ("CMB"), Communiqué Serial: II, No. 14.1 on "Principles on Financial Reporting in Capital Market" ("the Communiqué"), promulgated in Official Gazette No. 28676 dated 13 June 2013. TFRSs include Standards and Interpretations published by POA under the names of Turkish Accounting Standards ("TAS"), Turkish Financial Reporting Standards, TAS Interpretations and TFRS Interpretations.

The consolidated financial statements are presented in accordance with TFRS Taxonomy developed based on the "Financial Statement Examples and User Guide" announced by the POA published in the Offical Gazette dated 7 June 2019 and numbered 30794.

Approval of consolidated financial statements:

The consolidated financial statements were approved by the Board of Directors of the Company on 15 March 2024. The General Assembly of the Company has the right to amend and the related regulatory authorities have the right to demand the amendment of these consolidated financial statements.

(b) Functional and presentation currency

Except for its subsidiaries established abroad, the functional currency of the companies included in the consolidation is Turkish Lira ("TL") and they keep their accounting records in TL in accordance with the commercial legislation, financial legislation and Uniform Chart of Accounts published by the Ministry of Finance.

Consolidated financial statements and notes are based on the legal records of the Group companies and are presented in TL unless otherwise stated and it has been prepared by subjecting some adjustments and classification changes in order to present adequately the status of the Group in accordance with the Turkish Accounting Standards published by KGK. All other foreign currency amounts are shown in Thousand Turkish Lira ("TL") unless otherwise stated.

The table below summarises functional currencies of the Group entities.

Company	Functional currency
Mavi Giyim	TL
Mavi Europe	Euro ("EUR")
Mavi Russia	Rouble ("RUB")
Eflatun Giyim	TL
Mavi USA	US Dollars ("USD")
Mavi Canada	Canada Dollars ("CAD")

(c) Basis of measurement

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities. The consolidated financial statements have been prepared on the historical cost basis except for derivative financial instruments which are measured at fair value.

The methods used to measure fair values are discussed further in Note 2.5(q).

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.1 Basis of presentation of consolidated financial statements (continued)

Restatement of financial statements during periods of high inflation

The financial statements and related figures for previous periods have been restated for changes in the general purchasing power of the functional currency and, consequently, the financial statements and related figures for previous periods are expressed in terms of the measuring unit current at the end of the reporting period in accordance with TAS 29 Financial Reporting in Hyperinflationary Economies.

TAS 29 applies to the financial statements, including the consolidated financial statements, of each entity whose functional currency is the currency of a hyperinflationary economy. If an economy is subject to hyperinflation, TAS 29 requires an entity whose functional currency is the currency of a hyperinflationary economy to present its financial statements in terms of the measuring unit current at the end of the reporting period. As at the reporting date, entities operating in Turkiye are required to apply TAS 29 "Financial Reporting in Hyperinflationary Economies" for the reporting periods ending on or after 31 January 2024, as the cumulative change in the general purchasing power of the last three years based on the Consumer Price Index ("CPI") is more than 100%.

POA made a announcement on 23 November 2023 regarding the scope and application of TAS 29. It stated that the financial statements of the entities applying Turkish Financial Reporting Standards for the annual reporting period ending on or after 31 January 2024 should be presented in accordance with the related accounting principles in TAS 29, adjusted for the effects of inflation.

In accordance with the CMB's decision dated 28 December 2023 and numbered 81/1820, issuers and capital market institutions subject to financial reporting regulations applying Turkish Accounting/Financial Reporting Standards are required to apply inflation accounting by applying the provisions of TAS 29 to their annual financial statements for the accounting periods ending on 31 January 2024.

In this framework, while preparing the consolidated financial statements dated 31 January 2024, 31 January 2024 and 2023, inflation adjustment has been made in accordance with TAS 29.

The table below shows the inflation rates for the relevant years calculated by taking into account the Consumer Price Indices published by the Turkish Statistical Institute (TURKSTAT):

			Three-year cumulative
Date	Index	Adjustment coefficient	inflation rates
31 January 2023	1,984.020	1.00000	287%
31 January 2022	1,203.480	1.64857	170%
31 January 2021	763.230	2.59950	92%

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.1 Basis of presentation of consolidated financial statements (continued)

Restatement of financial statements during periods of high inflation (continued)

The main lines of TAS 29 indexation transactions are as follows:

- As of the balance sheet date, all items other than those stated in terms of current purchasing power are restated by using the relevant price index coefficients. Prior year amounts are also restated in the same way.
- Monetary assets and liabilities are expressed in terms of the purchasing power at the balance sheet date and are therefore not subject to restatement. Monetary items are cash and items to be received or paid in cash.
- Fixed assets, subsidiaries and similar assets are indexed to their acquisition values, which do not exceed their market values. Depreciation has been adjusted in a similar manner. Amounts included in shareholders' equity have been restated by applying general price indices for the periods in which they were contributed to or arose within the Company.
- All items in the income statement, except for the effects of non-monetary items in the balance sheet on the income statement, have been restated by applying the multiples calculated over the periods when the income and expense accounts were initially recognised in the financial statements.
- The gain or loss arising on the net monetary position as a result of general inflation is the difference between the adjustments to non-monetary assets, equity items and income statement accounts. This gain or loss on the net monetary position is included in net profit.

The impact of the application of TAS 29 Inflation Accounting is summarised below:

Restatement of the Statement of Financial Position

Amounts in the statement of financial position that are not expressed in terms of the measuring unit current at the end of the reporting period are restated. Accordingly, monetary items are not restated because they are expressed in the currency of the reporting period. Non-monetary items are required to be restated unless they are expressed in terms of the currency in effect at the end of the reporting period.

The gain or loss on the net monetary position arising on restatement of non-monetary items is recognised in profit or loss and presented separately in the statement of comprehensive income.

Restatement of the Statement of Profit or Loss

All items in the statement of profit or loss are expressed in terms of the measuring unit current at the end of the reporting period. Therefore, all amounts have been restated by applying changes in the monthly general price index.

Cost of inventories sold has been restated using the restated inventory balance.

Depreciation and amortisation expenses have been restated using the restated balances of property, plant and equipment, intangible assets, investment property and right-of-use assets.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.1 Basis of presentation of consolidated financial statements (continued)

Restatement of financial statements during periods of high inflation (continued)

Restatement of Statement of Cash Flows

All items in the statement of cash flows are expressed in terms of the measuring unit current at the end of the reporting period.

Consolidated financial statements

The financial statements of a subsidiary whose functional currency is the currency of a hyperinflationary economy are restated by applying the general price index before they are included in the consolidated financial statements prepared by the parent company.

Subsidiaries of the Group whose functional currency is other than Turkish Lira have been translated to the purchasing power of 31 January 2024 according to the following principles.

As of 31 January 2024, the consolidated statement of financial position for the year ended 31 January 2024 has been translated into Turkish Lira at the closing rate of 31 January 2024. 1 February 2023 - 31 January 2024 consolidated statement of income for the period 1 February 2023 - 31 January 2024 has been translated into Turkish Lira at the average monthly exchange rates and indexed to the purchasing power of 31 January 2024 from the translation date and the relevant months. As of 31 January 2023, the consolidated statement of financial position for the year ended 31 January 2023 has been translated into Turkish Lira at the closing rate of 31 January 2023 and indexed to the purchasing power of 31 January 2024. The income statement for the period 1 February 2022 - 31 January 2023 has been translated into Turkish Lira at the average monthly exchange rates and indexed to the purchasing power of 31 January 2024.

Comparative figures

Relevant figures for the previous reporting period are restated by applying the general price index so that the comparative financial statements are presented in the measuring unit applicable at the end of the reporting period. Information disclosed for prior periods is also expressed in terms of the measuring unit current at the end of the reporting period.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.2 Basis of consolidation

Consolidated financial statements include the financial statements of the Company and its subsidiaries controlled by the Company. Control is exercised by an entity having power over its financial and operational policies in order to derive benefits from its activities. The financial statements of the companies included in the consolidation have been prepared as of the same date as the consolidated financial statements.

(a) Business combinations

The Group accounts for business combinations using the acquisition method when control is transferred to the Group. The consideration transferred in the acquisition is generally measured at fair value, as are the identifiable net assets acquired. Any goodwill that arises is tested annually for impairment (see 2.5 (f)). Transactions costs, other than those associated with the issuance of debt or equity securities, that the Group incurs in connection with a business combination are expensed as incurred.

The consideration transferred does not include amounts related to the settlement of pre-existing relationships. Such amounts are generally recognized in profit or loss.

Any contingent consideration is measured at fair value at the date of acquisition. If an obligation to pay contingent consideration that meets the definition of a financial instrument is classified as equity, then it is not remeasured and settlement is accounted for within equity. Otherwise, other contingent consideration is remeasured at fair value at each reporting date and subsequent changes in the fair value of the contingent consideration are recognised in profit or loss.

If share-based payment awards (replacement awards) are required to be exchanged for awards held by the acquiree's employees (acquiree's awards), then all or a portion of the amount of the acquirer's replacement awards is included in measuring the consideration transferred in the business combination. This determination is based on the market-based measure of the replacement awards compared with the market-based measure of the acquiree's awards and the extent to which the replacement awards relate to pre-combination service.

(b) Subsidiaries

Subsidiaries are entities controlled by the Group. The Group controls an entity when it is exposed to, or has right to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commences until the date that control ceases.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.2 Basis of consolidation (continued)

(c) Non-controlling interests

Non-controlling interests ("NCI") are measured at their proportionate share of the acquiree's identifiable net assets at the date of acquisition.

Changes in the Group's share in subsidiaries that do not result in loss of control are accounted for as equity transactions.

(d) Transactions eliminated on consolidation

Intra-group balances and transactions, and any unrealised income and expenses arising from intra-group transactions, are eliminated.

(e) Acquisitions from entities under common control

Business combinations arising from transfers of interests in entities that are under the control of the shareholder that controls the Company are accounted for as if the acquisition had occurred at the beginning of the earliest comparative year presented or, if later, at the date that common control was established; for this purpose comparative periods are restated. The restatement does not extend to periods during which the entities were not under common control. The assets and liabilities acquired are recognised at the carrying amounts recognised previously in the Company's controlling shareholder's consolidated financial statements. The components of equity of the acquired entities are added to the same components within the Company equity and any gain/loss arising is recognised directly in equity.

(f) Foreign currency

i) Foreign currency transactions

Transactions in foreign currencies are translated into the respective functional currencies of Group companies at the exchange rates at the dates of the transactions.

Monetary assets and liabilities denominated in foreign currencies are translated into the functional currency at the exchange rate at the reporting date. Non-monetary assets and liabilities that are measured at fair value in a foreign currency are translated into the functional currency at the exchange rate when the fair value was determined. Non-monetary items that are measured based on historical cost in a foreign currency are translated at the exchange rate at the date of the transaction. Foreign currency differences are generally recognised in profit or loss and presented within finance costs.

However, foreign currency differences arising from the translation of the following items are recognised in OCI:

- an investment in equity securities designated as at FVOCI (except on impairment, in which case foreign currency differences that have been recognised in OCI are reclassified to profit or loss);
- a financial liability designated as a hedge of the net investment in a foreign operation to the extent that the hedge is effective; and
- qualifying cash flow hedges to the extent that the hedges are effective.

ii) Foreign operations

The assets and liabilities of foreign operations, including goodwill and fair value adjustments arising on acquisition, are translated into TL at exchange rates at the reporting date. The income and expenses of foreign operations are translated via monthly average exchange rates.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- **2.2** Basis of consolidation (continued)
- (f) Foreign currency (continued)
- ii) Foreign operations (continued)

Foreign currency differences are recognised in other comprehensive income and accumulated into the translation reserve, except to the extent that the translation difference is allocated to NCI.

When a foreign operation is disposed of in its entirety or partially such that control, significant influence or joint control is lost, the cumulative amount in the translation reserve related to that foreign operation is reclassified to profit or loss as part of the gain or loss on disposal. If the Group disposes of part of its interest in a subsidiary but retains control, then the relevant proportion of the cumulative amount is reattributed to non-controlling interests. When the Group disposes off only part of its investment in an associate or joint venture while retaining significant influence or joint control, the relevant proportion of the cumulative amount is reclassified to profit or loss.

The Group and subsidiaries use either TL, EUR, RUB, USD or CAD as functional currencies since these currencies are used to a significant extent in, or have a significant impact on, the operations of the related Group and subsidiaries and reflect the economic substance of the underlying events and circumstances relevant to these entities. All currencies other than the currency selected for measuring items in the financial statements are treated as foreign currencies. Accordingly, transactions and balances not already measured in the functional currency have been re-measured to the related functional currencies. The Group uses TL as the reporting currency.

The foreign currency exchange rates as at balance sheet date of the related periods are as follows:

	<u>31 January 2024</u>	<u>31 January 2023</u>
TL / EUR	32.8144	20.4525
TL / USD	30.3053	18.7876
TL / RUB	0.3376	0.2684
TL / CAD	22.5737	14.0723

The foreign average currency exchange rates for the related periods are as follows:

	<u> 1 February 2023 – </u>	<u> 1 February 2022 – </u>
	<u>31 January 2024</u>	31 January 2023
TL / EUR	26.7516	17.7789
TL / USD	24.7022	16.9962
TL / RUB	0.2811	0.2573
TL / CAD	18.289	12.9552

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.3 Change in significant accounting policies

The Group has consistently applied the following accounting policies to all periods presented in these consolidated financial statements. Material changes in accounting policies and material accounting errors are adjusted retrospectively and prior period's consolidated financial statements are restated.

2.4 Changes in accounting estimates and errors

Changes in accounting policies or accounting errors are applied retrospectively and the consolidated financial statements of the previous periods are restated. If estimated changes in accounting policies are for only one period, changes are applied on the current year but if the estimated changes effect the following periods, changes are applied both on the current and following years prospectively. When a significant accounting error is identified, it is corrected retrospectively and the prior year consolidated financial statements are restated.

2.5 Summary of significant accounting policies

Accounting policies have been applied consistently by the Group in all periods presented in the consolidated financial statements. If changes in accounting estimates and errors are for only one period, changes are applied in the current year but if the estimated changes affect the following periods, changes are applied both on the current and following years prospectively.

There has been no significant change in the accounting estimates of the Company as of 31 January 2024.

(a) Leases

The Group has applied TFRS 16 as of 1 February 2019 using the modified retrospective approach and therefore the comparative information has not been restated and continues to be reported under TAS 17 and TFRS Interpretation 4. The details of accounting policies under TAS 17 and TFRS Interpretation 4 are disclosed separately.

At inception of a contract, the Group assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Group uses the definition of a lease in TFRS 16.

This policy is applied to contracts entered into, on or after 1 February 2019.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(a) Leases (continued)

As a lessee

At the actual commencement date of the lease or at the date of the change in the contract containing the lease component, the Group allocates to each lease component based on the relative stand-alone price of the lease component and the total stand-alone price of the non-lease components.

The Group has chosen not to separate the non-lease components from the lease components, but instead to account for each lease component and its associated non-lease components as a single lease component.

The Group recognizes a right-of-use asset and a lease liability at the lease commencement date. The right to use asset is first recognized by the cost method and includes the following:

- The initial measurement amount of the lease obligation,
- The amount obtained by deducting all the rental incentives received from all lease payments made at or before the beginning of the lease,
- All initial direct costs incurred by the Group
- An estimate of costs to be incurred by the Group in restoring the underlying asset to the condition required by the terms and conditions of the lease

The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received.

The right-of-use asset is subsequently depreciated from the commencement date to the end of the lease term, unless the lease transfers ownership of the underlying asset to the Group by the end of the lease term or the cost of the right-of-use asset reflects that the Group will exercise a purchase option. In other circumstances, the right of use asset is subjected to depreciation according to the shorter of the useful life of the aforementioned asset or the leasing period, starting from the date when the leasing has actually started. In addition, the value of the right of use asset is periodically reduced by also deducting the impairment losses if any and adjusted in accordance with the re-measurement of the leasing liability. The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted by using the rate implicit in the lease. If this rate cannot be readily determined, the Group uses its incremental borrowing rate.

The Group determines the alternative borrowing interest rate by taking into account the interest rates it will pay for the debts to be used from various external financing sources and makes some adjustments to reflect the lease terms and the type of the leased asset.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(a) Leases (continued)

As a lessee (continued)

The lease payments which are included in the measurement of the leasing liability, consist of the following:

- Fixed payments (including the fixed payments by their essence);
- Amounts expected to be paid by the lessee within the scope of residual value undertakings

Right-of-use asset is initially measured at cost and after the lease actually commenced, it is measured at fair value in accordance with the Group's accounting policies.

Leasing liability is measured by reducing the lease payments with a discount rate. In case, as a result of a change in an index or rate used in determination of the lease payments in the future, a change occurs in these payments and in the amounts expected to be paid within the scope of residual value undertaking, the Group considers the options of renewal, termination and purchasing.

In case the leasing liability is remeasured, it is reflected into the financial statements as an adjustment in the right of use asset in accordance with the newly determined debt. However, in case the book value of the right of use asset is reduced down to zero and the measurement of the leasing liability involves more reduction, the remaining re-measurement amount is reflected into profit or loss.

Right-of-use assets or liabilities related to performance-based contracts have not been created with all of the rent. Rental prices are created by taking into account the minimum payment amount and the right-of-use asset and lease liability minimum values for rental agreements based on sales performance.

(b) Property, plant and equipment

i) Recognition and measurement

Items of property, plant and equipment are measured at cost including borrowing costs-less accumulated depreciation and any accumulated impairment losses.

When parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment. Any gain and loss on disposal of an item of property, plant and equipment is recognised in profit or loss and presendet under "gains/(losses) from investment activities".

ii) Subsequent expenditure

Subsequent expenditure is capitalised only if it is probable that the future economic benefits associated with the expenditure will flow to the Group. Ongoing repairs and maintenance are expensed as incurred.

iii) Depreciation

Property, plant and equipment are depreciated from the date they are available for use.

Depreciation is calculated to write off the cost of items of property, plant and equipment less their estimated residual values using the straight line method over their estimated useful lives, and is generally recognised in profit or loss.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (b) Property, plant and equipment (continued)
- iii) Depreciation (continued)

Leased assets are depreciated over the shorter of the lease term and their useful lives unless it is reasonably certain that the Group will obtain ownership by the end of lease term. Land is not subject to depreciation.

The estimated useful lives for the current and comparative periods are as follows:

Vehicles
 Furniture and fixtures
 (5) years
 (3 – 15) years

• Leasehold improvements shorter of (1-10) years or lease term

Depreciation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

(c) Intangible assets and goodwill

i) Recognition and measurement

Goodwill

Goodwill arising on the acquisition of subsidiaries is measured at cost less accumulated impairment losses. A cash-generating unit to which goodwill has been allocated is tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than its carrying amount, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro rata based on the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognized directly in profit or loss in the consolidated [statement of profit or loss/statement of profit or loss and other comprehensive income]. An impairment loss recognized for goodwill is not reversed in subsequent periods.

On disposal of the relevant cash-generating unit, the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

Intangible assets recognised in a business combination

Customer relationships arising from the business acquisitions were recognized at their fair values.

Other intangible assets

Other intangible assets that are acquired by the Group, which have finite useful lives, are measured at cost less accumulated amortisation and accumulated impairment losses.

ii) Subsequent expenditures

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised in profit or loss as incurred.

iii) Amortisation

Except for goodwill, intangible assets are amortised on a straight-line basis in profit or loss over their estimated useful lives, from the date that they are available for use.

The estimated useful lives for the current and comparative periods are as follows:

Trademark (15) years
Licenses (3-5) years
Customer relationships (9-15) years

Amortisation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(d) Inventories

Inventories are measured at the lower of cost or net realizable value.

The cost of inventories is based on first-in first-out principle, and includes expenditure incurred for the purchase and bringing the items to their current condition. Net realizable value is the estimated selling price, in the ordinary course of business, less estimated costs of completion and estimated costs to sell. Net realizable value write-downs are evaluated in product groups and for particular seasons such as fall/winter and spring/summer.

(e) Financial instruments

(i) Recognition and initial measurement

The Group's trade receivables and debt instruments are initially recognized when they are originated. All other financial assets and financial liabilities are initially recognized when the Group becomes a party to the contractual provisions of the instrument.

A financial asset (unless it is a trade receivable without a significant financing component) or financial liability is initially measured at fair value plus, for an item not at FVTPL, transaction costs that are directly attributable to its acquisition or issue. A trade receivable without a significant financing component is initially measured at the transaction price.

(ii) Classification and subsequent measurement

On initial recognition, a financial asset is classified as measured at: amortised cost; FVOCI – debt investment; FVOCI – equity investment; or FVTPL.

Financial assets are not reclassified subsequent to their initial recognition unless the Company changes its business model for managing financial assets, in which case all affected financial assets are reclassified on the first day of the first reporting period following the change in the business model.

A financial asset is measured at amortized cost if it meets both of the following conditions and is not designated as at FVTPL:

- it is held within a business model whose objective is to hold assets to collect contractual cash flows; and
- its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

On initial recognition of an equity investment that is not held for trading, the Group may irrevocably elect to present subsequent changes in the investment's fair value in OCI. This election is made on an investment-by-investment basis.

All financial assets not classified as measured at amortised cost or FVOCI as described above are measured at FVTPL. On initial recognition, the Group may irrevocably designate a financial asset that otherwise meets the requirements to be measured at amortised cost or at FVOCI as at FVTPL if doing so eliminates or significantly reduces an accounting mismatch that would otherwise arise.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (e) Financial instruments (continued)
- (ii) Classification and subsequent measurement (continued)

Financial assets – Evaluation of the business model

The Group makes an assessment of the objective of the business model in which a financial asset is held at a portfolio level because this best reflects the way the business is managed and information is provided to management:

- the stated policies and objectives for the portfolio and the operation of those policies in practice.
 These include whether management's strategy focuses on earning contractual interest income, maintaining a particular interest rate profile, matching the duration of the financial assets to the duration of any related liabilities or expected cash outflows or realizing cash flows through the sale of the assets;
- how the performance of the portfolio is evaluated and reported to the Group's management;
- the risks that affect the performance of the business model (and the financial assets held within that business model) and how those risks are managed;
- how managers of the business are compensated e.g. whether compensation is based on the fair value of the assets managed or the contractual cash flows collected; and
- the frequency, volume and timing of sales of financial assets in prior periods, the reasons for such sales and expectations about future sales activity.

Transfers of financial assets to third parties in transactions that do not qualify for derecognition are not considered sales for this purpose, consistent with the Group's continuing recognition of the assets.

Financial assets that are held for trading or are managed and whose performance is evaluated on a fair value basis are measured at FVTPL.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

- 2 Basis of presentation of financial statements (continued)
- 2.5 Summary of significant accounting policies (continued)
- (e) Financial instruments(continued)
- (ii) Classification and subsequent measurement (continued)

Financial assets - Assessment whether contractual cash flows are solely payments of principal and interest

For the purposes of this assessment, 'principal' is defined as the fair value of the financial asset on initial recognition. 'Interest' is defined as consideration for the time value of money and for the credit risk associated with the principal amount outstanding during a particular period of time and for other basic lending risks and costs (e.g. liquidity risk and administrative costs), as well as a profit margin.

In assessing whether the contractual cash flows are solely payments of principal and interest, the Group considers the contractual terms of the instrument. This includes assessing whether the financial asset contains a contractual term that could change the timing or amount of contractual cash flows such that it would not meet this condition. In making this assessment, the Group considers:

- contingent events that would change the amount or timing of cash flows;
- terms that may adjust the contractual coupon rate, including variable-rate features;
- prepayment and extension features; and
- terms that limit the Group's claim to cash flows from specified assets (e.g. non-recourse features).

A prepayment feature is consistent with the solely payments of principal and interest criterion if the prepayment amount substantially represents unpaid amounts of principal and interest on the principal amount outstanding, which may include reasonable additional compensation for early termination of the contract.

Additionally, for a financial asset acquired at a discount or premium to its contractual par amount, a feature that permits or requires prepayment at an amount that substantially represents the contractual par amount plus accrued (but unpaid) contractual interest (which may also include reasonable additional compensation for early termination) is treated as consistent with this criterion if the fair value of the prepayment feature is insignificant at initial recognition.

<u>Financial assets – Subsequent measurement and gains and losses</u>

Financial assets at FVTPL	These assets are subsequently measured at fair value. Net gains and losses, including any interest or dividend income, are recognized in profit or loss. For derivatives identified as a hedging tool, see section (v) below.
Financial assets at amortized cost	These assets are subsequently measured at amortized cost using the effective interest method. The amortized cost is reduced by impairment losses. Interest income, foreign exchange gains and losses and impairment are recognized in profit or loss. Any gain or loss on derecognition is recognized in profit or loss.
Debt investments at FVOCI	These assets are subsequently measured at fair value. Interest income calculated using the effective interest method, foreign exchange gains and losses and impairment are recognized in profit or loss. Other net gains and losses are recognized in OCI. On derecognition, gains and losses accumulated in OCI are reclassified to profit or loss.
Equity investments at FVOCI	These assets are subsequently measured at fair value. Dividends are recognized as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. Other net gains and losses are recognized in OCI and are never reclassified to profit or loss.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (e) Financial instruments(continued)
- (ii) Classification and subsequent measurement (continued)

Financial liabilities – Classification, subsequent measurement and gains and losses

Financial liabilities are classified as measured at amortised cost or FVTPL.

A financial liability is classified as at FVTPL if it is classified as held-for-trading, it is a derivative or it is designated as such on initial recognition. Financial liabilities at FVTPL are measured at fair value and net gains and losses, including any interest expense, are recognised in profit or loss. Other financial liabilities are subsequently measured at amortised cost using the effective interest method. Interest expense and foreign exchange gains and losses are recognised in profit or loss. Any gain or loss on derecognition is also recognised in profit or loss. For derivatives identified as a hedging tool, see section (v) below.

(iii) Derecognition

Finansal assets

The Group derecognizes a financial asset when the contractual rights to the cash flows from the financial asset expire, or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all of the risks and rewards of ownership of the financial asset are transferred or in which the Group neither transfers nor retains substantially all of the risks and rewards of ownership and it does not retain control of the financial asset.

The Group enters into transactions whereby it transfers assets recognized in its statement of financial position but retains either all or substantially all of the risks and rewards of the transferred assets. In these cases, the transferred assets are not derecognized.

Financial liabilities

The Group derecognizes a financial liability when its contractual obligations are discharged or cancelled or expire. The Group also derecognizes a financial liability when its terms are modified and the cash flows of the modified liability are substantially different, in which case a new financial liability based on the modified terms is recognized at fair value.

On derecognition of a financial liability, the difference between the carrying amount extinguished and the consideration paid (including any non-cash assets transferred or liabilities assumed) is recognized in profit or loss.

(iv) Offsetting of financial asset and liabilities

Financial assets and financial liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Group currently has a legally enforceable right to set off the amounts and it intends either to settle them on a net basis or to realize the asset and settle the liability simultaneously.

(v) Derivative financial instrument and hedge accounting

The Group uses derivative financial instruments for the purpose of hedging foreign currency and interest rate risk.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (e) Financial instruments(continued)
- (v) Derivative financial instrument and hedge accounting (continued)

Derivatives are initially recognized at fair value. Subsequent to initial recognition of derivative instruments, changes in fair value are recognized in profit or loss.

The Group defines certain derivatives as hedging instruments in order to maintain the variability in the cash flows related to the high probability of realization arising from the changes in exchange rates and interest rates. The Group defines certain derivatives and non-derivative financial liabilities as hedging instruments for net investment in foreign operations.

At the beginning of the hedge relationship, the Group makes a certification regarding the risk management purpose and strategy that causes the hedging relationship and the operation of the enterprise. The Group also documents the economic relationship between the hedged item and the hedging instrument, including whether the changes in the cash flows of the hedged item and the hedging means are expected to offset each other.

Hedge accounting

If a derivative instrument is designed as a cash flow hedge hedging instrument, the effective portion of the change in the fair value of the derivative instrument is recognized in other comprehensive income and presented under equity in the hedging reserve. The ineffective portion of the change in the fair value of the derivative is recognized directly in profit or loss. The effective portion of the change in the fair value of the derivative instrument determined on the present value basis from the beginning of the hedging relationship recognized in other comprehensive income is limited to the cumulative effect of the change in the fair value of the hedging instrument.

The Group identifies only the change in value in the spot element of the forward contract as the hedging instrument in the cash flow hedging relationship.

The Group enters into forward contracts in order to hedge the foreign currency risk on product imports arising from the foreign currency differences between the purchase order date and arrival date.

The change in the FV of the forward value of forward foreign currency contracts ("forward element") is accounted for as a hedge fund as a separate component in equity as the cost of hedging.

If a hedged forecast transaction results in the subsequent recognition of a non-financial asset or liability, the amount accumulated in the hedge fund and the cost of the hedge are included directly in the initial cost of the non-financial asset or liability.

For all other hedge transactions, the hedging reserve and the hedging cost are classified in profit or loss in the hedging reserve in the period or periods when the estimated future cash flows are affected by profit or loss.

The hedge accounting is discontinued in case the hedging relationship (or part of it) no longer meets the required criteria, the hedging instrument is expired or sold, terminated or used.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (e) Financial instruments(continued)
- (v) Derivative financial instrument and hedge accounting (continued)

Hedge accounting (continued)

When hedge accounting for cash flow hedges is discontinued, the amount that has been accumulated in the hedging reserve remains in equity until, for a hedge of a transaction resulting in the recognition of a non-financial item, it is included in the non-financial item's cost on its initial recognition or, for other cash flow hedges, it is reclassified to profit or loss in the same period or periods as the hedged expected future cash flows affect profit or loss.

If the hedged future cash flows are no longer expected to occur, then the amounts that have been accumulated in the hedging reserve and the cost of hedging reserve are immediately reclassified to profit or loss.

(f) Impairment of assets

Non-derivative financial assets

Financial instruments and contract assets

The Group recognizes loss allowances for ECLs on:

financial assets measured at amortized cost

The Group measures loss allowances at an amount equal to lifetime ECL, except for the following, which are measured as 12-month ECL:

• bank balances for which credit risk has not increased significantly since initial recognition.

Loss allowances for trade receivables, other receivables, other assets and contract assets are always measured at an amount equal to lifetime ECL.

When determining whether the credit risk of a financial asset has increased significantly since initial recognition and when estimating ECL, the Group considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis, based on the Group's historical experience and informed credit assessment and including forward-looking information.

The Group considers bank balances to have low credit risk when its credit risk rating is equivalent to the globally understood definition of 'investment grade'.

The maximum period considered when estimating ECLs is the maximum contractual period over which the Group is exposed to credit risk.

12-month expected credit losses are that result from possible default events within the 12 months after the reporting date.

The maximum period considered when estimating expected credit losses is the maximum contractual period over which the Group is exposed to credit risk.

Measurement of ECLs

ECLs are a probability-weighted estimate of credit losses. Credit losses are measured as the present value of all cash shortfalls. ECLs are discounted at the effective interest rate of the financial asset.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (f) Impairment of assets (continued)

Non-derivative financial assets (continued)

Measurement of ECLs (continued)

For trade receivables, other receivables, other assets and contract assets the Group applies the simplified approach to providing for expected credit losses prescribed in TFRS 9, which requires the use of the lifetime expected loss provision for all trade receivables (TFRS 9 requires lifetime expected credit losses to be used for all trade receivables). The Group performed the calculation of ECL rates separately for individual, corporate, public and wholesale customers. The ECLs were calculated based on actual credit loss experience over the past years.

ECLs are a probability-weighted estimate of credit losses. In other words, it is the credit losses that are measured on the present value of all the cash deficits (for example, the difference between the cash inflows to the entity and the cash flows expected by the entity to be collected based on the contract).

Credit-impaired financial assets

At each reporting date, the Group assesses whether financial assets carried at amortized cost are creditimpaired. A financial asset is 'credit-impaired' when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred.

Presentation of impairment

Loss allowances for financial assets measured at amortized cost are deducted from the gross carrying amount of the assets.

Write-off

The gross carrying amount of a financial asset is written off (either partially or in full) to the extent that there is no realistic prospect of recovery. This is generally the case when the Group determines that the debtor does not have assets or sources of income that could generate sufficient cash flows to repay the amounts subject to the write-off. However, financial assets that are written off could still be subject to enforcement activities in order to comply with the Group's procedures for recovery of amounts due.

Financial assets are written off when there is no reasonable expectation of recovery, such as a debtor failing to engage in a repayment plan with the Group. Where trade receivables, other receivables, other assets and contract assets have been written off, the Group continues to engage in enforcement activity to attempt to recover the receivable due. Where recoveries are made, these are recognized in profit or loss.

Non-financial assets

At the end of each reporting period, the Group reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Goodwill is tested annually for impairment.

For impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or CGUs ("Cash Generating Unit"). Goodwill arising from a business combination is allocated to CGUs that are expected to benefit from the synergies of the combination.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(f) Impairment of assets (continued)

Non-financial assets (continued)

The recoverable amount of an asset or CGU is the greater of its value in use and its fair value less costs to sell. Value in use is based on the estimated future cash flows, discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset of CGU.

An impairment loss is recognised if the carrying amount of an asset of CGU exceeds its recoverable amount.

Impairment losses are recognised in profit or loss. They are allocated first to reduce the carrying amount of any goodwill allocated to the CGU and then to reduce the carrying amounts of the other assets in the CGU on a pro rata basis.

An impairment loss in respect of goodwill is not reversed. For other assets, an impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

(g) Employee benefits

i) Long-term employee benefits

Provision for employee termination benefits

In accordance with existing social legislation in Turkiye, the Company is required to make lump-sum payments to employees whose employment is terminated without due cause, called up for military service, death or retirement. TAS 19 "Employee Benefits" requires actuarial valuation method to be developed to estimate the enterprise's obligation under defined benefit plans. Consequently, in the accompanying consolidated financial statements, the provision has been calculated by estimating the present value of the future probable obligation of the Group arising from the retirement of the employee. Severance payment provisions are not subject to legal funding.

In accordance with the Russian Labor Law (the Article 178 "Dismissal allowances", Chapter 27, Section VII "Guarantees and compensations"), when the Group company unilaterally terminates the employment agreement, employer should inform the employee two months before position cancelling date. After two months, at the date of dismissal, employer is required to pay the employee a dismissal compensation at the amount of one-month average wage. In case the employee can not find an employment during two preceding months after the dismissal date, employee has right to request.

The Group has not recorded any reserve for employee severance payments for its employees in foreign subsidiaries, except Russia since only under very specific circumstances a company is liable to pay a severance according to labour laws of the foreign entities.

ii) Short-term employee benefits

Short-term employee benefit obligations are consisting of reserve for the vacation pay liability due to the earned and unused vacation rights of its employees. The Group is obliged to make payments for unused vacation days in the amount of the employment contract is terminated on the date of the daily gross wage and contract related interests on the total payment. The Group provides reserve for the vacation pay liability due to the earned and unused vacation rights of its employees. Vacation pay liability is measured on an undiscounted basis and is recognised in profit or loss as the related service is provided.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(h) Provisions; contingent liabilities and contingent assets

In cases where there is a present legal or contractual obligation as a result of past events, it is probable that an outflow of resources embodying economic benefits will arise to settle the obligation, and the amount of the obligation can be reliably estimated, Group management allocates a provision for the amount of the obligation in the accompanying consolidated financial statements. Provisions are calculated based on the Group management's best estimate of the expenditure to be made to settle the obligation as of the balance sheet date and are discounted to present value where the effect of time value of money is material. It is defined as a current liability that will result in an outflow of resources resulting from past events and which, in case of fulfillment, will contain economic benefits.

Contingent liabilities are reviewed to determine if there is a possibility that the outflow of economic benefits will be required to settle the obligation. Except for the economic benefit outflow possibility is remote such contingent liabilities are disclosed in the notes to the consolidated financial statements.

If the entry of the economic benefit to the Group is possible, explanations are included in the disclosures of the consolidated financial statements about the contingent asset if the entry of economic benefit is certain, the asset and its related income changes are included in the consolidated financial statements at the date that they occurred.

(i) Related parties

A related party is a person or entity that is related to the entity that is preparing its financial statements (in this Standard referred to as the 'reporting entity').

- a) A person or a close member of that person's family is related to a reporting entity if that person:
- i. has control or joint control of the reporting entity;
- ii. has significant influence over the reporting entity; or
- iii. is a member of the key management personnel of the reporting entity or of a parent of the reporting entity.
- b) An entity is related to a reporting entity if any of the following conditions applies:
- i. The entity and the reporting entity are members of the same group (which means that each parent, subsidiary and fellow subsidiary is related to the others).
- ii. One entity is an associate or joint venture of the other entity (or an associate or joint venture of a member of a group of which the other entity is a member).
- iii. Both entities are joint ventures of the same third party.
- iv. One entity is a joint venture of a third entity and the other entity is an associate of the third entity,
- v. The entity is a post-employment benefit plan for the benefit of employees of either the reporting entity or an entity related to the reporting entity. If the reporting entity is itself such a plan, the sponsoring employers are also related to the reporting entity.
- vi. The entity is controlled or jointly controlled by a person identified in (a).
- vii. A person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).
- viii. The entity, or any member of a group of which it is a part, provides key management personnel services to the reporting entity or to the parent of the reporting entity.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (j) Revenue
- (i) General model for accounting of revenue

In accordance with TFRS 15, a five-step model is followed in recognizing revenue for all contacts with customers.

Step 1: Identify the contract

A contract exists only if it is legally enforceable, the collection of the consideration is probable, the rights to goods and services and payment terms can be identified, the contract has commercial substance; and the contract is approved and the parties are committed to their obligations.

If either contracts were negotiated as a single commercial package, or consideration in one contract depends on the other contract or goods or services (or some of the goods or services) are a single performance obligation the Group accounts the contracts as a single contract.

Step 2: Identify the performance obligations

The Group defines 'performance obligation' as a unit of account for revenue recognition. The Group assesses the goods or services promised in a contract with a customer and identifies as:

- (a) a performance obligation either a good or service that is distinct; or
- (b) or a series of distinct goods or services that are substantially the same and have the same pattern of transfer to the customer.

The Group describes a good or service specified in the contract as a different good or service, if it can describe them separately from the other undertakings in the contract and ensures that the customer can use the said good or service solely or together with other resources made available to it. A contract may contain an undertaking to provide a series of different goods or services which are essentially the same. At the beginning of the contract, a business determines whether a series of goods or services is a single performance obligation.

Step 3: Determine the transaction price

In order to determine the transaction price, the Group assesses how much consideration it expects to be entitled to by fulfilling the contract. In arriving at the assessment, the Group considers variable elements of consideration, as well as the existence of a significant financing component.

Significant financing component

The Group revises the promised amount of consideration for the effect of a significant financing component to the amount that reflects what the cash selling price of the promised good or service. As a practical expedient, the Group does not adjust the transaction price for the effects of a significant financing component if, at contract inception, the entity expects the period between customer payment and the transfer of goods or services to be one year or less. In cases where advance for the services are received and the payment scheme is broadly aligned with the Group's performance throughout the period, the Group concludes that the period between performance and payment is never more than 12 months, therefore the expedient is applied.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (j) Revenue (continued)
- (i) General model for accounting of revenue (continued)

Variable cost

The Group identifies items such as price concessions, incentives, performance bonuses, completion bonuses, price adjustment clauses, penalties, discounts, credits, or similar items may result in variable consideration if there is any in a customer contract.

Step 4: Allocate the transaction price

If distinct goods or services are delivered under a single arrangement, then the consideration is allocated based on relative stand-alone selling prices of the distinct goods or services (performance obligations). If directly observable stand-alone selling prices are not available, the total consideration in the service contracts is allocated based on their expected cost plus a margin.

Stage 5: Revenue recognition

The Group recognizes revenue over-time if any of the following conditions is met:

- Customer simultaneously receives and consumes the benefits as the entity performs, or
- The customer controls the asset as the entity creates or enhances it, or
- Group's performance does not create an asset for which the entity has an use; and alternative there is a right to payment for performance to date.

For each performance obligation that is satisfied over time, an entity selects a single measure of progress, which depicts the transfer of control of the goods or services to the customer. The Group uses a method that measures the work performed reliably.

If a performance obligation is not satisfied over time, then the Group recognize revenue at the point in time at which it transfers control of the good or service to the customer.

The Group recognizes a provision in accordance with TAS 37 "Provisions, Contingent Liabilities and Contingent Assets" when the unavoidable costs of meeting the obligations under a contract exceed the economic benefits.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (j) Revenue (continued)

Goods sold

In overall, the Group has wholesale, retail and e-commerce business. Retail sales represent sales to consumers at mono-brand Mavi stores that the Group operates. Revenue is recognized when the control is transferred to the buyer. Revenue from the sale of goods through retail business in the course of ordinary activities is measured at the fair value of the consideration received in cash or credit card. The discount is recognized as a reduction of revenue as the sales are recognized.

Wholesale sales are to third-party retailers that then on-sell to consumers. The wholesale channel includes Mavi mono-brand stores operated by franchisees, department store chains, corner shops, and third-party online channels. The Group signs franchise agreements with franchises. However, the Group does not send consignment inventory to these franchises nor does the Group earn franchise fees on these agreements. The Group recognizes revenues from franchisees on a principal basis as gross when the control has been transferred to the franchisees.

In addition, the Group has consignments in certain department stores. Revenue from these consignments is recognized only after they are sold to the end customer as defined above. E-commerce represents direct sales that the Group makes to consumers on own mavi.com websites. Revenue is recognized when persuasive evidence exists, usually in the form of an executed sales agreement that the significant risk and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs and possible return of goods can be estimated reliably, there is no continuing management involvement with the goods, and the amount of revenue can be measured reliably. If a rebate is likely to be granted and the amount can be reliably measured, the deduction amount is deducted from revenue at the time revenue is recorded.

The Group also generates revenue in the form of royalty fees.

Corporate cards given to customers during the reporting period are valid until a specific maturity date. Unused balance of the corporate cards are recognized as revenue following the expiration date.

Loyalty programme

For customer loyalty programmes, the fair value of the consideration receivable in respect of the initial sale is allocated to the "Kartuş Card Points". The present fair value of the Kartuş Card Points, which can be redeemed as discount against future purchases by customers, is estimated by taking into account the expected redemption rate and the timing of such expected redemptions. Such amount is deferred and revenue is recognized only when the points are redeemed and the Group has fulfilled its obligations to supply the discounted products. The amount of revenue recognized in those circumstances is based on the number of points that have been redeemed in exchange for discounted products, relative to the total number of points that is expected to be redeemed.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(k) Income from investing activities and expenses from investing activities

Income from investment activities includes income from sales of property, plant and equipment and scrap.

Expenses from investment activities include expenses incurred by sales of property, plant and equipment.

(l) Earnings per share

Earnings per shares is calculated by dividing the consolidated profit/(loss) for the period attributable to ordinary shareholders by weighted average number of ordinary shares outstanding during the period.

(m) Research and development expenses

The Group has a separate department which operates to research and develop new fabric and design. As a result of these operations of the department, sample productions are made including new collections' desgins. Costs incurred on development projects are recognised as intangible assets only if the cost can be measured reliably. Other development expenditures are recognised as an expense as incurred. Development costs that have been capitalised are amortised on a straight-line basis over their estimated useful lives (1 year).

(n) Finance income and finance cost

Finance costs comprise interest expense on borrowings, impairment losses recognised on financial assets, (other than trade receivables). Borrowing costs that are not directly attributable to the acquisition, construction or production of a qualifying asset are recognised in profit or loss using the effective interest method.

Foreign currency gains and losses on financial assets and financial liabilities (other than trade receivables and payables) are reported on a gross basis as either finance income or finance cost depending on whether foreign currency movements are in a net gain or net loss position. Interest income or expense is recognised using the effective interest method. Dividend income is recognised in profit or loss on the date on which the Group's right to receive payment is established.

(o) Tax

Tax expense comprises of current and deferred tax. Current and deferred tax is recognised in profit or loss except to the extent that it relates to a business combination, or items recognised directly in equity or in other comprehensive income.

i) Current tax

Current tax is the expected tax payable or receivable on the taxable income or loss for the period, using tax rates enacted or substantively enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Turkish tax legislation does not permit a parent company and its subsidiary to file a consolidated tax return. Therefore, provisions for taxes, as reflected in the consolidated financial statements, have been calculated on a separate-entity basis.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(o) Tax (continued)

ii) Deferred tax

Deferred tax is recognized on temporary differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax bases which is used in the computation of taxable profit. Deferred tax is not recognised for the following temporary differences:

- the initial recognition of assets or liabilities in a transaction that is not a business combination and that affects neither accounting nor taxable profit,
- differences relating to investments in subsidiaries to the extent that it is probable that they will not reverse in the foreseeable future.
- taxable temporary differences related to initial recognition of goodwill.

Deferred tax assets are recognized if it is probable that taxable profits will be sufficient to offset unused prior year tax losses, tax benefits and deductible temporary differences in the future. Taxable profit is determined according to the business plans of each subsidiary in the Group. A deferred tax asset is recognised for unused tax losses, tax credits and deductible temporary differences to the extent that is probable that future taxable profits will available against which they can be utilised.

The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

The Company and its consolidated subsidiaries have reflected their deferred tax assets and liabilities in their financial statements, but there has been no netting on a consolidated basis.

iii) Tax risk

The Group takes into account whether the Group has the uncertain tax position and the surcharge has to be paid and the tax liability while it determines the current tax expense and delayed tax expense. The assessment might include judgments about future events and is based on estimates and assumptions. In case there exists new information about the adequacy of the Group's current tax liability which will cause a change in the professional judgment; this change will affect the period which the situation emerges.

iv) Transfer pricing

The transfer pricing provisions have been stated under the Article 13 of Corporate Tax Law with the heading of "disguised profit distribution via transfer pricing". The General Communiqué on disguised profit distribution via transfer pricing dated 18 November 2007 sets details about implementation.

If a tax payer enters into transactions regarding sale or purchase of goods and services with related parties, where the prices are not set in accordance with arm's length basis, then related profits are considered to be distributed in a disguised manner through transfer pricing. Such disguised profit distributions through transfer pricing are not accepted as a tax deductible for corporate income tax purposes.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(p) Government grants

The Group obtains government incentives under the Turquality program from Turkish Republic Ministry of Economy. The Group is initially recongnises government grants related to trade mark developments in international markets in profit or loss as deduction of relevant selling, marketing and distribution expenses at fair value when there is reasonable assurance that the incentives will be received.

(q) Measurement of fair value

'Fair value' is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or, in its absence, the most advantageous market to which the Group has access at that date. The fair value of a liability reflects its non-performance risk.

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial and non-financial assets and liabilities

When one is available, the Group measures the fair value of an instrument using the quoted price in an active market for that instrument. A market is regarded as 'active' if transactions for the asset or liability take place with sufficient frequency and volume to provide pricing information on an ongoing basis.

If there is no quoted price in an active market, then the Group uses valuation techniques that maximise the use of relevant observable inputs and minimise the use of unobservable inputs. The chosen valuation technique incorporates all of the factors that market participants would take into account in pricing a transaction.

If an asset or a liability measured at fair value has a bid price and an ask price, then the Group measures assets and long positions at a bid price and liabilities and short positions at an ask price.

The best evidence of the fair value of a financial instrument on initial recognition is normally the transaction price – i.e. the fair value of the consideration given or received. If the Group determines that the fair value on initial recognition differs from the transaction price and the fair value is evidenced neither by a quoted price in an active market for an identical asset or liability nor based on a valuation technique for which any unobservable inputs are judged to be insignificant in relation to the measurement, then the financial instrument is initially measured at fair value, adjusted to defer the difference between the fair value on initial recognition and the transaction price. Subsequently, that difference is recognised in profit or loss on an appropriate basis over the life of the instrument but no later than when the valuation is wholly supported by observable market data or the transaction is closed out.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.5 Summary of significant accounting policies (continued)

(q) Measurement of fair value (continued)

When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data.

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

(i) Financial assets

Cash and cash equivalents are presented on cost basis and are assumed to reflect their fair values as they are liquid and classified as current assets.

Trade receivables are presented netted off related doubtful portion of the receivable and are assumed to reflect their fair value.

Derivative financial instruments reflect their fair value as they include hedging transactions. The classification of derivative financial instruments for fair value measurement is Level 2.

ii) Other non-derivative financial liabilities

Forward exchange contracts

The fair values of forward exchange contracts are based on broker quotes. Those quotes are tested for reasonableness by discounting estimated future cash flows based on the terms and maturity of each contract and using market interest rates for a similar instrument at the measurement date. Fair values reflect the credit risk of the instrument and include adjustments to take account of the credit risk of the Group entity and counterparty when appropriate.

iii) Property, plant and equipment

The fair value of property, plant and equipment recognised as a result of a business combination is the estimated amount for which a property could be exchanged on the date of acquisition between a willing buyer and a willing seller in an arm's length transaction after proper marketing wherein the parties had each acted knowledgeably and willingly. The fair value of items of equipment, fixtures and fittings is based on the market approach and cost approaches using quoted market prices for similar items when available and replacement cost when appropriate. Depreciated replacement cost reflects adjustments for physical deterioration as well as functional and economic obsolescence.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

- 2.5 Summary of significant accounting policies (continued)
- (q) Measurement of fair value (continued)
- iv) Intangible assets

The fair value of intangible assets is based on the discounted cash flows expected to be derived from the use and eventual sale of the assets.

The fair value of customer relationships acquired in a business combination are determined according to the income approach.

2.6 Use of accounting judgements and estimates

In preparing these consolidated financial statements management has made judgements, estimates, and assumptions that affects the application of the Group's accounting policies and the reported amounts of assets, liabilities, income, and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to estimates are recognized prospectively.

Information about assumptions and estimation uncertainties that have a risk of resulting in a material adjustment is included in the following notes:

- Note 7 Trade receivables: Allowance for doubtful receivables, Expected credit losses.
- Note 9 Inventory: Allowance for inventory impairment.
- Note 10 Deferred income: Estimation of loyalty credits that can be redeemed in the next years.
- Note 11 and 12 Property equipment and and intangibles: Useful lives.
- Note 12 and 13 Impairment of intangible assets including goodwill: Key assumptions, underlying recoverable amounts.
- Note 15 and 17 Provision for employee termination benefits: Key actuarial assumptions.
- Note 15 Provisions for sales returns: Estimation of return, provision for upcoming months using the historical data.
- Note 30 Deferred tax asset: Estimation of recoverability.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.7 New and Amended Turkish Financial Reporting Standards

a) Amendments that are mandatorily effective from 2023

Amendments to TAS 1 Disclosure of Accounting Policies
Amendments to TAS 8 Definition of Accounting Estimates

Amendments to TAS 12 Deferred Tax related to Assets and Liabilities arising

from a Single Transaction

Amendments to TAS 1 Disclosure of Accounting Policies

The amendments require that an entity discloses its material accounting policies, instead of its significant accounting policies.

Amendments to TAS 1 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

Amendments to TAS 8 Definition of Accounting Estimates

With this amendment, the definition of "a change in accounting estimates" has been replaced with the definition of "an accounting estimate", sample and explanatory paragraphs regarding estimates have been added, and the differences between application of an estimate prospectively and correction of errors retrospectively have been clarified.

Amendments to TAS 8 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

Amendments to TAS 12 Deferred Tax related to Assets and Liabilities arising from a Single Transaction

The amendments clarify that the initial recognition exemption does not apply to transactions in which equal amounts of deductible and taxable temporary differences arise on initial recognition.

Amendments to TAS 12 are effective for annual reporting periods beginning on or after 1 January 2023 and earlier application is permitted.

Amendments to TAS 12 International Tax Reform — Pillar Two Model Rules

The amendments provide a temporary exception to the requirements regarding deferred tax assets and liabilities related to pillar two income taxes. Amendments to TAS 12 are effective for annual reporting periods beginning on or after 1 January 2023.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.7 New and Amended Turkish Financial Reporting Standards (continued)

b) New and revised TFRSs in issue but not yet effective

The Group has not yet adopted the following standards and amendments and interpretations to the existing standards:

TFRS 17 Insurance Contracts

Comparative Information (Amendment to TFRS 17)

Amendments to TAS 1 Classification of Liabilities as Current or Non-Current

Amendments to TFRS 16 Lease Liability in a Sale and Leaseback
Amendments to TAS 1 Non-current Liabilities with Covenants

Amendments to TAS 7 and TFRS 7 Supplier Finance Arrangements

TFRS S1 General Requirements for Disclosure of Sustainability-

related Financial Information Climate-related Disclosures

TFRS S2

TFRS 17 Insurance Contracts

TFRS 17 requires insurance liabilities to be measured at a current fulfillment value and provides a more uniform measurement and presentation approach for all insurance contracts. These requirements are designed to achieve the goal of a consistent, principle-based accounting for insurance contracts. TFRS 17 has been deferred for insurance, reinsurance and pension companies for a further year and will replace TFRS 4 *Insurance Contracts* on 1 January 2025.

Amendments to TFRS 17 Insurance Contracts and Initial Application of TFRS 17 and TFRS 9 — Comparative Information

Amendments have been made in TFRS 17 in order to reduce the implementation costs, to explain the results and to facilitate the initial application.

The amendment permits entities that first apply TFRS 17 and TFRS 9 at the same time to present comparative information about a financial asset as if the classification and measurement requirements of TFRS 9 had been applied to that financial asset before.

Amendments are effective with the first application of TFRS 17.

Amendments to TAS 1 Classification of Liabilities as Current or Non-Current

The amendments aim to promote consistency in applying the requirements by helping companies determine whether, in the statement of financial position, debt and other liabilities with an uncertain settlement date should be classified as current (due or potentially due to be settled within one year) or non-current.

Amendments to TAS 1 are effective for annual reporting periods beginning on or after 1 January 2024 and earlier application is permitted.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

2 Basis of presentation of financial statements (continued)

2.7 New and Amended Turkish Financial Reporting Standards (continued)

b) New and revised TFRSs in issue but not yet effective (continued)

Amendments to TFRS 16 Lease Liability in a Sale and Leaseback

Amendments to TFRS 16 clarify how a seller-lessee subsequently measures sale and leaseback transactions that satisfy the requirements in TFRS 15 to be accounted for as a sale.

Amendments are effective from annual reporting periods beginning on or after 1 January 2024.

Amendments to TAS 1 Non-current Liabilities with Covenants

Amendments to TAS 1 clarify how conditions with which an entity must comply within twelve months after the reporting period affect the classification of a liability.

Amendments are effective from annual reporting periods beginning on or after 1 January 2024.

The Group evaluates the effects of these standards, amendments and improvements on the consolidated financial statements.

Amendments to TAS 7 and TFRS 7 Supplier Finance Arrangements

The amendments add disclosure requirements, and 'signposts' within existing disclosure requirements, that ask entities to provide qualitative and quantitative information about supplier finance arrangements. Amendments are effective from annual reporting periods beginning on or after 1 January 2024.

TFRS S1 General Requirements for Disclosure of Sustainability-related Financial Information

TSRS 1 sets out overall requirements for sustainability-related financial disclosures with the objective to require an entity to disclose information about its sustainability-related risks and opportunities that is useful to primary users of general purpose financial reports in making decisions relating to providing resources to the entity. The application of this standard is mandatory for annual reporting periods beginning on or after 1 January 2024 for the entities that meet the criteria specified in POA's announcement dated 5 January 2024 and numbered 2024-5 and for banks regardless of the criteria. Other entities may voluntarily report in accordance with TSRS.

TFRS S2 Climate-related Disclosures

TSRS 2 sets out the requirements for identifying, measuring and disclosing information about climate-related risks and opportunities that is useful to primary users of general purpose financial reports in making decisions relating to providing resources to the entity. The application of this standard is mandatory for annual reporting periods beginning on or after 1 January 2024 for the entities that meet the criteria specified in POA's announcement dated 5 January 2024 and numbered 2024-5 and for banks regardless of the criteria. Other entities may voluntarily report in accordance with TSRS.

Notes to the Consolidated Statement of Cash Flow

for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

3 Segment reporting

	1 Februa	ary 2023-31 January 2	024	1 February 2	022-31 January 2023	
	Reportable segment		Reportable segment			
	Turkiye	International	Total	Turkiye	International	Total
Segment revenue (1)	23,016,538	3,276,754	26,293,292	17,482,698	3,555,243	21,037,941
-Retail	17,288,793	430,900	17,719,693	13,244,884	525,004	13,769,888
-Wholesale	3,754,589	2,100,629	5,855,218	2,669,307	2,279,033	4,948,340
-E-commerce	1,973,156	745,225	2,718,381	1,568,507	751,206	2,319,713
Segment profit / (loss) before tax	2,668,144	1,337	2,669,481	2,179,506	222,721	2,402,227

	31	January 2024			31 J	anuary 2023	
	Rep	ortable segment			Repor	rtable segment	
	Turkiye	International	Total		Turkiye	International	Total
Total segment assets	12,185,089	1,712,716	13,897,805	13,	,378,600	1,784,843	15,163,443
Total segment liabilities	6,223,426	1,006,321	7,229,747	8,	,711,309	1,033,052	9,744,361

The Group applies TFRS 8 and operating segments are determined based on internal reports that are regularly reviewed by the Group's decision maker. The Group has 2 strategic operating segments as Turkiye and International based on the geographical areas where sales are generated. These divisions are managed separately because they require different trading and marketing strategies. International segment comprises Europe, USA, Canada, Russia and rest of the world.

⁽¹⁾ Segment revenue comprised of third-party sales after elimination between consolidated entities.

Notes to the Consolidated Statement of Cash Flow

for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

4 Cash and cash equivalents

As of 31 January 2024 and 31 January 2023 cash and cash equivalents comprises the following:

	31 January 2024	31 January 2023
Cash on hand	6,153	10,774
Cash at banks	3,720,552	4,487,858
Demand deposits	349,780	224,690
Time deposits	3,370,772	4,263,168
Other cash and cash equivalents	1,105,999	814,891
Cash and cash equivalents in the statement of cash flow	4,832,704	5,313,523
Time deposit interest accrual	21,562	35,444
	4,854,266	5,348,967

As at 31 January 2024 and 31 January 2023, other cash and cash equivalents consist of credit card receivables with maturities less than 3 months.

As at 31 January 2024 and 31 January 2023, the details of time deposits based on maturity dates and interest rates of the Groups are as below:

	Maturity	Interest rate	31 January 2024
TL	1 February-4 March 2024	40%-43%	3,168,030
USD	1 February 2024	0.75%	202,742
			3,370,772

	Maturity	Interest rate	31 January 2023
TL	1 February -3 March 2023	11.00%-29.75%	4,132,039
USD	1 February 2023	0.50%	118,316
EUR	1 February 2023	0.50%	12,813
	•		4,263,168

As of 31 January 2024 and 31 January 2023, there is no restriction or blockage on cash and cash equivalents. The Group's exposure to foreign currency credit risk, interest rate risk and related sensitivity analyses are disclosed in Note 34.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

5 Financial borrowings

As at 31 January 2024 and 31 January 2023, financial borrowings comprise the following:

	31 January 2024	31 January 2023
Current liabilities		
Unsecured bank loans	104,249	1,340,694
Current portion of unsecured bank loans	73,838	358,229
Issued debt instruments	725,454	840,724
Lease liabilities	499,068	577,403
	1,402,609	3,117,050
Non-current liabilities		
Unsecured bank loans	8,137	
Long term issued debt instruments	343,581	
Lease liabilities	577,267	477,782
	928,985	477,782

As of 31 January 2024 and 31 January 2023, the Group's total bank borrowings and lease payables are as follows:

	31 January 2024	31 January 2023
Bank loans	186,224	1,698,923
Issued debt instruments	1,069,035	840,724
Lease liabilities	1,076,335	1,055,185
	2,331,594	3,594,832

As of 31 January 2024 and 31 January 2023 the repayments of bank loan agreements according to the original maturities comprised the following:

	31 January 2024	31 January 2023
Less than one year	903,541	2,539,647
One to two years	350,238	
Two to three years	1,480	
	1,255,259	2,539,647

As of 31 January 2024 and 31 January 2023 maturities and conditions of outstanding bank loans comprised the following:

			31 January 2024		
	Nominal				Carrying
	Currency	interest rate%	Maturity	Face value	amount
Unsecured bank loans	RUB	21.00%	2024	71,746	73,838
Unsecured bank loans	CAD	7.30-7.45%	2026	112,386	112,386
Issued debt instruments	TL	33.5%-47.0%	2024-2025	1,000,000	1,069,035
				1,184,132	1,255,259

	31 January 2023				
	Currency	Nominal interest rate%	Maturity	Face value	Carrying amount
Unsecured bank loans	TL	16.50%-28.00%	2023	1,473,820	1,563,819
Unsecured bank loans	USD	6.89%	2023	27,874	27,874
Unsecured bank loans	RUB	13.50%	2023	22,121	22,798
Unsecured bank loans	CAD	7.20%	2023	83,967	84,433
Issued debt instruments	TL	33.50%-35.18%	2024	824,284	840,723
				2,432,066	2,539,647

The Group's exposure to liquidity, foreign currency and interest rate risk as well as related sensitivity analyses for financial liabilities are disclosed in Note 34.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

5 Financial borrowings (continued)

The movement of borrowings for the year ended 31 January 2024 and 31 January 2023 is as follows:

	31 January 2024	31 January 2023
1 February balance	2,539,647	2,315,135
Proceeds from borrowings	1,358,908	2,120,930
Repayment of borrowings	(1,740,242)	(1,256,672)
Interest accrual	5,248	85,687
Currency translation differences	90,830	114,164
Inflation differences	(999,132)	(846,900)
Change in exchange rates		7,303
31 January balance	1,255,259	2,539,647

The movement of lease liabilities for the year ended 31 January 2024 and 31 January 2023 is as follows:

	31 January 2024	31 January 2023
1 February balance	1,055,185	1,315,151
Payments of lease liabilities	(723,347)	(708,633)
Lease modifications	624,792	579,253
Interest on lease liabilities	146,423	137,486
New lease contracts	316,601	132,072
Currency translation differences	(52,331)	99,612
Change in exchange rates	7,681	(755)
Inflation differences	(296,195)	(481,099)
Terminations	(2,474)	(17,902)
31 January balance	1,076,335	1,055,185
Short-term portion of long-term liabilities	31 January 2024	31 January 2023

31 January 2024	31 January 2023
625,678	675,664
(126,610)	(98,261)
499,068	577,403
978,429	570,934
(401,162)	(93,152)
577,267	477,782
1,076,335	1,055,185
	625,678 (126,610) 499,068 978,429 (401,162) 577,267

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

6 Related party disclosures

Related parties in consolidated financial statements are determined as key management personnel, board of directors, family members, subsidiaries controlled by the Company. Several related party transactions are carried out during ordinary course of the business.

As of 31 January 2024, the members of the Akarlılar Family (Fatma Elif Akarlılar, Hayriye Fethiye Akarlılar and Seyhan Akarlılar) are the controlling shareholders of the Group with a total ownership interest of 27.41% where 27.19% is the direct ownership interest and 0.22% is the indirect ownership interest through Blue International Holding B.V.

(a) Related party balances

As of 31 January 2024, there are no short-term trade receivables from related parties (31 January 2023: None).

Advances given to related parties	31 January 2024	31 January 2023
Erak Giyim Sanayi Ticaret A.Ş. ("Erak") ⁽¹⁾	119,365	135,784
	119,365	135,784

⁽¹⁾ Advances given to Erak is related to fabric purchases and are tracked in prepaid expenses.

The balance of trade payables to related parties for the periods ended 31 January 2024 and 31 January 2023 is as follows.

	31 January 2024	31 January 2023
Trade payables to related parties		
Erak ⁽¹⁾	338,269	318,687
Akay Lelmalabis Elgazhizah LLC ("Akay") (2)	46,789	215,352
	385,058	534,039

⁽¹⁾ Amounts due to Erak, a company controlled by immediate family members of the shareholder of the parent company, are for purchases of inventory. Amounts are non-interest bearing and have 90 days repayment date.

As at 31 January 2024 and 31 January 2023, Other receivable to related parties comprised the following:

	31 January 2024	31 January 2023
Other receivables from related parties		
Mavi USA shareholders		20,139
		20,139

As at 31 January 2024 and 31 January 2023, other short-term payables to related parties comprised the following:

	31 January 2024	31 January 2023
Other payables to related parties		
Eflatun Giyim shareholders	41	68
	41	68

⁽²⁾ Amount comprise of inventory purchases to subsidiary Akay situated in Egypt. Amounts are non-interest bearing and have 90 days repayment date.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

6 Related party disclosures (continued)

(a) Related party balances (continued)

As at 31 January 2024 and 31 January 2023, lease liabilities to related parties comprised the following:

	31 January 2024	31 January 2023
Short-term lease liabilities to related parties		
Sylvia House Inc.	267	303
Mavi Jeans Holding Inc.		454
	267	757

(b) Related party transactions

For the years ended 31 January 2024 and 2023, purchases from related parties of the Group comprised the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Product purchase from related parties		
Erak	3,471,713	3,770,818
Akay	677,224	427,398
	4,148,937	4,198,216

Purchases from related parties comprise approximately one third of total purchases.

As of 31 January 2024 and 31 January 2023, the services from related parties of the Group comprised the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Services from related parties		
Erak (1)	10,616	8,392
Mavi Jeans Holding Inc. (2)	728	6,632
Sylvia House Inc. (3)	4,630	5,050
	15,974	20,074

⁽¹⁾ The Group rented Çerkezköy and Bayrampaşa retail stores from Erak.

(c) Information regarding benefits provided to the Group's key management

For the year ended 31 January 2024, short-term (salaries and wages, attendance fee, bonus, holiday overtime, severance payment, premium, and other benefits) and long-term benefits provided to senior management and board of directors amounted to TL 540,330 (31 January 2023: TL 590,038).

⁽²⁾ Mayi Canada rented its Office and warehouse from Mayi Jeans Holding Inc.

⁽³⁾ Mavi Canada rented its office in Yaletown, Vancouver from Sylvia House Inc.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

7 Trade receivables and payables

Short-term trade receivables

As at 31 January 2024 and 31 January 2023, short-term trade receivables are as follows:

	31 January 2024	31 January 2023
Trade receivables from third parties	1,312,208	1,435,339
	1,312,208	1,435,339

As at 31 January 2024 and 31 January 2023, trade receivables from third parties are as follows:

	31 January 2024	31 January 2023
Receivables	1,118,290	1,332,031
Post-dated cheques	13,713	12,336
Endorsed cheques	43,707	34,129
Notes receivables	218,223	151,532
Expected credit losses (-)	(2,394)	(6,883)
Allowance for doubtful receivables (-)	(79,331)	(87,806)
	1,312,208	1,435,339

The provision for the doubtful receivables is determined based on the past experience of non-collectible receivables.

Details related to Group's exposure to credit and foreign currency risk and impairment losses for short-term trade receivables is disclosed in Note 34.

Short-term trade payables

As at 31 January 2024 and 31 January 2023, short-term trade payables of the Group are as follows:

	31 January 2024	31 January 2023
Trade payables to third parties	3,013,117	4,346,588
Trade payables to related parties (Note 6)	385,058	534,039
	3,398,175	4,880,627

Trade payables mainly include outstanding amounts arising from trade purchases and ongoing expenditures. Currency and liquidity risk related to the Group's short-term trade payables are explained in Note 34. As of 31 January 2024 and 31 January 2023, the Group's short-term trade payables to third parties are as follows:

	31 January 2024	31 January 2023
	7	
Trade payables (1)	2,914,957	4,185,456
Expense accruals	98,160	161,132
	3,013,117	4,346,588

⁽¹⁾The Company has no import factoring payables as of 31 January 2024 (31 January 2023: TL 458,511). Trade payables consists TL 921,862 consists of supplier financing payables (31 January 2023: TL 892,744). The Company carries out import factoring for its goods purchases from abroad. Within the scope of import factoring, foreign suppliers transfer their receivables from the Company to the financial institutions they work with, with the Company's confirmation of assignment. Within the scope of supplier financing, domestic suppliers transfer their receivables from the Company to the financial institutions with which the Company works with confirmation of assignment.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

8 Other receivables and payables

Other short-term trade receivables

As at 31 January 2024 and 31 January 2023, short-term other receivables of the Group are as follows:

	31 January 2024	31 January 2023
Other receivables from third parties	12,449	31,643
	12,449	31,643

As at 31 January 2024 and 31 January 2023, short-term other receivables from third parties of the Group are as follows:

	31 January 2024	31 January 2023
Receivables from public institutions (1)	5,112	3,218
Other short-term receivables	7,337	28,425
	12,449	31,643

⁽¹⁾ Receivables from public institutions consist of the Group's receivables related to Turquality incentive program amounting to TL 65 (31 January 2023: TL 62) and value added tax receivables amounting to TL 5,112 (31 January 2023: TL 870).

The Group's exposure to credit and foreign currency risk for short-term other receivables are disclosed in Note 34.

Long-term other receivables

As at 31 January 2024 and 2023, long-term other receivables of the Group are as follows:

	31 January 2024	31 January 2023
Other receivables from third parties	13,690	17,426
	13,690	17,426

The Group's exposure to credit and foreign currency risk for long-term other receivables are disclosed in Note 34.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

8 Other receivables and payables (continued)

Short-term other payables

As at 31 January 2024 and 31 January 2023, short-term other payables of the Group are as follows:

	31 January 2024	31 January 2023
Other payables to third parties	147,240	65,483
Other payables to related parties (Note 6)	41	68
	147,281	65,551

As at 31 January 2024 and 31 January 2023, other payables to third parties of the Group are as follows:

	31 January 2024	31 January 2023
Taxes and duties payable	118,732	53,372
Other payables	28,508	12,111
	147,240	65,483

The Group's exposure to foreign currency and liquidity risk for other short-term payables is disclosed in Note 34.

9 Inventories

As at 31 January 2024 and 2023, inventories are as follows:

	31 January 2024	31 January 2023
Trade goods	3,523,397	3,914,922
Consignment trade goods	198,055	264,448
Goods in transit	36,401	9,489
Provision for impairment on inventory (-)	(148,509)	(183,791)
	3,609,344	4,005,068

As at 31 January 2024 there is no restriction/pledge on inventories (31 January 2023: none),

As at 31 January 2024 and 31 January 2023, movement of the provision for inventory impairment is as follows:

	31 January 2024	31 January 2023
Opening balance	183,791	94,309
Provision for the year	179,416	167,510
Foreign currency translation effect	(20,434)	(4,837)
Write-off	(194,264)	(73,191)
Closing balance	148,509	183,791

As of the year ending on 31 January 2024, inventories of TL 179,416 (31 January 2023: TL 167,510) were recognised as an expense for slow moving inventory and net realizable value assessment in accordance with Group policies of provision for impairment on inventory during the year and included in "cost of sales", In addition, for the year ended on 31 January 2024, inventories of TL 194,264 (31 January 2023; TL 73,191) were disposed and written off.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

10 Prepaid expenses and deferred incomes

Short and long-term prepaid expenses

As at 31 January 2024 and 31 January 2023, the remaining balance of prepaid expenses under current and non-current assets is as follows:

	31 January 2024	31 January 2023
Advances given ⁽¹⁾	136,011	226,810
Prepaid sales marketing and advertising expenses	24,881	33,337
Prepaid license expenses	9,753	11,857
Prepaid general administrative expenses	9,221	9,710
Prepaid insurance expenses	7,173	7,765
Prepaid rent expenses	4,535	3,409
Prepaid stamp tax and duties expenses	1,663	1,419
Other prepaid expenses	25,123	39,393
Total prepaid expenses	218,360	333,700

⁽¹⁾ Advances given mainly comprise of advances given to producers and service providers including fabric advances given to Erak (Note 6).

Deferred income

As at 31 January 2024 and 31 January 2023, deferred income of the Group are as follows:

	31 January 2024	31 January 2023
Customer loyalty programme ⁽¹⁾	100,678	76,045
Salary protocol	33,898	89,413
Corporate sales (2)	35,629	23,505
Rental support income	56	1,739
Total deferred income	170,261	190,702
Short-term deferred income	156,647	134,635
Long-term deferred income	13,614	56,067

⁽¹⁾ The deferred income related to loyalty credits granted has been estimated with reference to the past usage rates.

⁽²⁾ Corporate sales consist of prepaid cards which are given to corporate firms.

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

11 Property, plant and equipment

The movement of property, plant and equipment for the year ended 31 January 2024 and 31 January 2023 is as follows:

	Vehicles	Furniture and fixtures	Leasehold improvements	Construction in progress	Total
Cost					
1 February 2022 opening balance	1,095	2,367,574	1,723,108	22,956	4,114,733
Additions		221,332	177,841	28,975	428,148
Disposals		(61,940)	(33,385)		(95,325)
Foreign currency translation effect		66,947	37,096	5,903	109,946
Transfers ⁽¹⁾		7,854	8,170	(41,567)	(25,543)
Inflation effect		(79,710)	(58,796)	(6,446)	(144,952)
31 January 2023 closing balance	1,095	2,522,057	1,854,034	9,821	4,387,007
1 February 2023 opening balance	1,095	2,522,057	1,854,034	9,821	4,387,007
Additions		255,631	158,888	90,897	505,416
Disposals		(75,528)	(34,042)	·	(109,570)
Foreign currency translation effect		46,474	50,163		96,637
Transfers ⁽¹⁾		35,113	36,309	(71,422)	
Inflation effect		(81,661)	(54,676)		(136,337)
31 January 2024 closing balance	1,095	2,702,086	2,010,676	29,296	4,743,153

⁽¹⁾ There is no transfers to intangible assets as of 31 January 2024, and TL 25,543 as of 31 January 2023 are related to transfers to intangible assets.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

11 Property, plant and equipment (continued)

The movement of property and equipment for the year ended 31 January 2024 and 2023 is as follows:

		Furniture	Leasehold	Construction	
	Vehicles	and fixtures	improvements	in progress	Total
Accumulated Depreciation					
1 February 2022 opening balance	1,095	1,786,099	1,353,347		3,140,541
Foreign currency translation effect		42,364	26,534		68,898
Depreciation for the year		173,075	138,296		311,371
Disposals		(59,719)	(27,884)		(87,603)
Inflation effect		(55,751)	(41,826)		(97,577)
31 January 2023 closing balance	1,095	1,886,068	1,448,467		3,335,630
1 February 2023 opening balance	1,095	1,886,068	1,448,467		3,335,630
Foreign currency translation effect		34,031	34,411		68,442
Depreciation for the year		174,801	145,580		320,381
Disposals		(69,756)	(26,617)		(96,373)
Inflation effect		(60,329)	(37,501)		(97,830)
31 January 2024 closing balance	1,095	1,964,815	1,564,340		3,530,250
Net book value					_
31 January 2023 balance		635,989	405,567	9,821	1,051,377
31 January 2024 balance		737,271	446,336	29,296	1,212,903

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

11 Property, plant and equipment (continued)

For the year ended 31 January 2024, TL 41,381 (31 January 2023: TL 50,076) of depreciation expenses are included under administrative expenses, TL 257,149 (31 January 2023: TL 260,368) under selling, marketing and distribution expenses and TL 21,852 (31 January 2023: TL 926) under research and development expenses.

As of 31 January 2024, there is no pledge on property, plant and equipment (31 January 2023: nil).

As at 31 January 2024 the amount of insurance on property, plant and equipment is TL 2,823,159 (31 January 2023: TL 1,593,295).

12 Intangible assets

The movement of intangible assets as of 31 January 2024 and 31 January 2023 are as follows:

		Customer		Development	
	Licenses	relationships	Brand	Costs ⁽¹⁾	Total
Cost					
1 February 2022 balance	699,632	378,334	6,490	175,917	1,260,373
Additions	83,239			68,851	152,090
Transfer from property, plant and					
equipment	25,543				25,543
Foreign currency translation effect	11,985	91,103			103,088
Disposals	(3,048)				(3,048)
Inflation effect	(22,346)	(138, 122)			(160,468)
31 January 2023 balance	795,005	331,315	6,490	244,768	1,377,578
1 February 2023 balance	795,005	331,315	6,490	244,768	1,377,578
Additions	61,416	· 		28,988	90,404
Foreign currency translation effect	31,552	123,607			155,159
Disposals	(1,056)				(1,056)
Inflation effect	(35,797)	(139,628)			(175,425)
31 January 2024 balance	851,120	315,294	6,490	273,756	1,446,660

⁽¹⁾Consist of capitalized design and development expenses in accordance with incentive programme.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

12 Intangible assets (continued)

		Customer		Development	
<u> </u>	Licenses	relationships	Brand	Costs	Total
Amortisation					
1 February 2022 balance	501,765	220,285	3,174	118,801	844,025
Foreign currency translation effect	11,103	54,626			65,729
Current year amortization	76,935	38,160	346	47,702	163,143
Disposals	(3,048)				(3,048)
Inflation effect	(15,996)	(85,844)			(101,840)
31 January 2023 balance	570,759	227,227	3,520	166,503	968,009
1 February 2023 balance	570,759	227,227	3,520	166,503	968,009
Foreign currency translation effect	12,249	90,183			102,432
Current year amortization	82,393	35,918	346	49,657	168,314
Disposals	(1,044)				(1,044)
Inflation effect	(18,199)	(99,077)			(117,276)
31 January 2024 balance	646,158	254,251	3,866	216,160	1,120,435
Net book value					
31 January 2023 balance	224,246	104,088	2,970	78,265	409,569
31 January 2024 balance	204,962	61,043	2,624	57,596	326,225

For the year ended 31 January 2024, TL 21,739 (31 January 2023: TL 78,426) of amortisation expenses are included under general administrative expenses and TL 135,095 (31 January 2023: TL 26,139) under selling, marketing and distribution expenses, and TL 11,480 (31 January 2023: TL 58,578) under research and development expenses.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

13 Goodwill

The movement of goodwill as at 31 January 2024 and 2023 is as follows:

Cost	31 January 2024	31 January 2023
As of 1 February	815,202	917,614
Foreign currency translation effect	289,988	221,499
Inflation effect	(308,061)	(323,911)
As of 31 January	797,129	815,202
Impairment loss As of 1 February	(11,180)	(11,180)
Impairment loss	(= 2,23 °)	
As of 31 January	(11,180)	(11,180)
Net book value		
As of 31 January	785,949	804,022

Impairment test for cash generating units with allocated goodwill

Goodwill is allocated to cash generating units for impairment test purposes. As of 31 January 2024 and 31 January 2023, details of cash generating units related to goodwill are as follows. The carrying amount of goodwill allocated to each cash generating unit are as follows;

	31 January 2024	31 January 2023
Mavi USA	695,682	711,002
Mavi Canada	67,950	69,833
Other	22,317	23,187
	785,949	804,022

As of 31 January 2024, the increase in goodwill is related to foreign currency translation differences on goodwill recognized at foreign subsidiaries.

Goodwill is primarily attributable to the synergies expected to be derived from the integration of Mavi America and Mavi Canada into the Group's existing business.

Impairment testing for CGUs containing goodwill

A valuation of the fair value of CGU of Mavi USA and Mavi Canada as two separate CGU's was performed by the Company management. As of 31 January 2024 and 2023, the income approach (discounted cash flow method) is used to determine the fair value of CGUs of Mavi USA and Mavi Canada.

The Group used 5 years business plans prepared by the Company management for the valuation of CGUs. The growth of business plans of Mavi USA and Mavi Canada is associated with an increase in the number of customers and growth in the market.

As of 31 January 2024, the impairment test performed on CGU based is resulted with no impairment loss to be recorded for Mavi USA and Mavi Canada. The discount rate and the final growth rate, which are two important assumptions used in the impairment test, were taken as 10% above or below the management estimates, and sensitivity analysis is performed and no impairment is detected.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

13 Goodwill (continued)

Key assumptions used in discounted cash flow projections

Key assumptions used in the calculation of the recoverable amount of Mavi USA are discount rates, terminal value growth rates and EBITDA margin at terminal value. These assumptions are 11,2%, 1,8%, 13,0% (31 January 2023: 12,7%, 2,0%, 16,0%) respectively. The values assigned to the key assumptions represent management's assessment of future trends in ground handling industry and are based on both external sources and internal sources.

Key assumptions used in the calculation of the recoverable amount of Mavi Canada are discount rates, terminal value growth rates, and EBITDA margin at terminal value. These assumptions are 10,3%, 1,6%, 7,3% (31 January 2023: 11,6%, 1,9%, 10,5%) respectively. The values assigned to the key assumptions represent management's assessment of future trends in ground handling industry and are based on both external sources and internal sources.

Discount Rate

The discount rate is for Mavi USA estimated based on the company specific weighted cost of capital, Value in use is determined by applying post tax discount rate of 11% (31 January 2023:12,7%).

The discount rate is for Mavi Canada estimated based on the company specific average weighted cost of capital, Value in use is determined by applying post tax discount rate of 10,3% (31 January 2023:11,6%).

Growth rate

The discounted cash flow models of Mavi USA and Mavi Canada are based on the cash flows projected for the following five years. A long-term growth rate has been determined as the lower of nominal GDP rates for USA and Canada and long-term compound annual growth rate in EBITDA estimated by management.

Income approach

Discounted cash flow methodology is used under the income approach. In this method, the cash flow available for distribution after funding internal needs of the Company is forecasted for the determined period of years. Beyond such determined period, a terminal value is developed by capitalising an assumed stabilised cash flow figure. Then, the determined period cash flows and terminal value are discounted to present value.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

14 Right-of-use assets

The movement of right-of-use assets for the years ended 31 January 2024 and 31 January 2023 is as follows:

Cost	Buildings	Store	Vehicles	Warehouse	Total
1 February 2023 balance	372,970	4,532,945	102,764	180,250	5,188,929
Additions	192,099	29,922	119,523		341,544
Modification	42,966	747,286	2,520	1,862	794,634
Disposals	(18,320)	(65,218)	(46,022)	(25,586)	(155,146)
Foreign currency translation effect	61,523	61,246	5,971	64,450	193,190
Inflation effect	(68,280)	(108,563)	(7,257)	(67,063)	(251,163)
31 January 2024 balance	582,958	5,197,618	177,499	153,913	6,111,988

Accumulated depreciation	Buildings	Store	Vehicles	Warehouse	Total
1 February 2023 balance	308,392	3,434,385	45,936	37,705	3,826,418
Charge for the period	104,481	935,154	40,853	40,793	1,121,281
Disposals	(18,320)	(61,451)	(44,637)	(25,586)	(149,994)
Foreign currency translation effect	53,190	35,656	4,288	12,840	105,974
Inflation effect	(62,466)	(64,373)	(5,125)	(14,228)	(146,192)
31 January 2024 balance	385,277	4,279,371	41,315	51,524	4,757,487
24.7	107 (01	010 247	126 104	102 200	1 254 501

31 January 2024 net book value 197,001 910,247 130,104 102,369 1,354,301	31 January 2024 net book value	197,681	918,247	136,184	102,389	1,354,501
--	--------------------------------	---------	---------	---------	---------	-----------

Cost	Buildings	Store	Vehicles	Warehouse	Total
1 February 2022 balance	377,714	3,958,368	100,401	125,278	4,561,761
Additions	1,179	40,848	36,010	77,880	155,917
Modification	20,808	661,329	3,848	2,387	688,372
Disposals	(3,765)	(118,507)	(35,448)	(3,655)	(161,375)
Foreign currency translation effect	47,414	116,425	4,572	22,675	191,086
Inflation effect	(70,380)	(125,518)	(6,619)	(44,315)	(246,832)
31 January 2023 balance	372,970	4,532,945	102,764	180,250	5,188,929

Accumulated depreciation	Buildings	Store	Vehicles	Warehouse	Total
1 February 2022 balance	230,004	2,636,481	53,264	27,426	2,947,175
Charge for the year	100,744	896,069	29,335	18,124	1,044,272
Disposals	(3,770)	(90,132)	(35,246)	(3,352)	(132,500)
Foreign currency translation effect	27,769	55,422	2,853	4,313	90,357
Inflation effect	(46,355)	(63,455)	(4,270)	(8,806)	(122,886)
31 January 2023 balance	308,392	3,434,385	45,936	37,705	3,826,418
31 January 2023 net book value	64,578	1,098,560	56,828	142,545	1,362,511

For the year ended 31 January 2024 TL 144,825 (31 January 2023 : TL 44,717) of amortisation expenses are included under general administrative expenses and TL 899.979 (31 January 2023 : TL 997,673)under selling, marketing and distribution expenses, and TL 76,477,811 (31 January 2023 : TL 1,882) under research and development expenses.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

15 Provisions, contingent assets and liabilities

Short-term provisions

As at 31 January 2024 and 31 January 2023, short-term provisions are as follows:

	31 January 2024	31 January 2023
Short-term provisions for employee benefits	34,225	31,041
Other short-term provisions	160,047	173,948
	194,272	204,989

Short-term provision for employee benefits consists of provision for vacation pay liability. For the years ended 31 January 2024 and 2023, the movement of provision for vacation liability is as follows:

	31 January 2024	31 January 2023
1 February balance	31,041	22,806
Current period provision	23,777	20,156
Foreign currency translation differences	4,430	3,434
Payments	(6,500)	(3,071)
Inflation effect	(18,523)	(12,284)
31 January balance	34,225	31,041

Short-term employee benefits

Short-term employee benefit obligations are measured on an undiscounted basis and are expensed as the related service is provided. A liability is recognised for the amount expected to be paid under short-term vacation pay liability if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee, and the obligation can be estimated reliably.

In accordance with the existing labour law in Group, the Company is required to pay to the employee, whose employment is terminated due to any reasons, the wage of the deserved and unused vacation days over the gross prevailing wage and other benefits subject to contract at the date the contract is terminated. Vacation pay liability is the total undiscounted liability of the deserved and unused vacation days of all employees.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

15 Provisions, contingent assets and liabilities (continued)

Short-term provisions (continued)

For the years ended 31 January 2024 and 31 January 2023, the movement of other short-term provisions is as follows:

	31 January 2024	31 January 2023
Sales return provision	133,041	151,085
Legal provision (1)	11,736	9,481
Other provisions	15,270	13,382
	160,047	173,948

⁽¹⁾Legal provisions mainly comprise of labor lawsuits.

For the years ended 31 January 2024 and 31 January 2023, the movement of short-term provisions is as follows:

	Legal provision ⁽¹⁾	Return	Other previous	Total
1 February 2022 belones			Other provision	Total
1 February 2022 balance	10,653	70,662	8,446	89,761
Current year provision	5,500	112,365	7,715	125,580
Foreign currency translation differences		15,218	3,333	18,551
Provisions used during year	(1,577)			(1,577)
Provisions reversed	(651)		(1,413)	(2,064)
Inflation effect	(4,444)	(47,160)	(4,699)	(56,303)
31 January 2023 balance	9,481	151,085	13,382	173,948
1 February 2023 balance	9,481	151,085	13,382	173,948
Current year provision	9,364	31,887	8,144	49,395
Foreign currency translation differences		21,439	6,354	27,793
Provisions used during year	(1,103)			(1,103)
Provisions reversed	(550)		(5,284)	(5,834)
Inflation effect	(5,456)	(71,370)	(7,326)	(84,152)
31 January 2024 balance	11,736	133,041	15,270	160,047

⁽¹⁾ Litigation provisions mainly consist of workers' lawsuits.

Long-term provisions

As of 31 January 2024 and 31 January 2023, the movement of long-term provisions is as follows:

	31 January 2024	31 January 2023
Long-term provisions for employee benefits	101,459	100,764
	101,459	100,764

Long-term employee benefits consist of severance pay liabilities. The details of severance pay liability are disclosed in Note 17.

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

16 Commitments

(a) Guarantees, pledges and mortgages

As of 31 January 2024 and 2023, the Group's guarantee / pledge / mortgage ("GPM") position statement is as follows:

			31 January 2	2024		
	TL Equivalent	TL	EUR	RUB	USD	CAD
A On held 6 6th annual to a fifth of the total annual of CDMs	210.047	149.225	1 100	12.521	(01	
A. On behalf of its own legal personality of the total amount of GPMs	210,047	148,225	1,190	13,531	601	
Guarantee	210,047	148,225	1,190	13,531	601	
Pledge Mortgage						
	4.025					
B. Total amount of GPM included in the scope of consolidation given on behalf of subsidiaries	4,027		53		75	
Guarantee	4,027		53		75	
Pledge						
Mortgage						
C. Total amount of GPM given to conduct other 3 rd parties to guarantee the depts,						
Guarantee						
Pledge						
Mortgage						
D. Total amount of other GPM						
i. Total amount of GPM given on behalf of the main partners						
Guarantee						
Pledge						
Mortgage						
ii. Total amount of GPM given on behalf of other group companies which are not in the scope of B and C section						
Guarantee						
Pledge						
Mortgage						
iii. Total amount of GPM given on behalf of other group companies which are not in the scope of C section						
Guarantee						
Pledge						
Mortgage						
Total GPM	214,074	148,225	1,243	13,531	676	

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

16 Commitments (continued)

(a) Guarantees, pledges and mortgages (continued)

			31 January 2	2023		
	TL Equivalent	TL	EUR	RUB	USD	CAD
A. On behalf of its own legal personality of the total amount of GPMs	265,804	123,689	5,305	5,966	1,703	
Guarantee	265,804	123,689	5,305	5,966	1,703	
Pledge	203,804	123,007	5,505	3,700	1,703	
Mortgage						
B. Total amount of GPM included in the scope of consolidation given on behalf of subsidiaries	98,746		87	6,856	124	6,594
Guarantee	98,746		87	6,856	124	6,594
Pledge						
Morgage						
C. Total amount of GPM given to conduct other 3 rd parties to guarantee the depts,	<u></u>					
Guarantee						
Pledge						
Mortgage						
D. Total amount of other GPM						
i. Total amount of GPM given on behalf of the main partners						
Guarantee						
Pledge						
Mortgage						
ii. Total amount of GPM given on behalf of other group companies which are not in the scope of B and C section						
Guarantee						
Pledge						
Mortgage						
iii. Total amount of GPM given on behalf of other group companies which are not in the scope of C section						
Guarantee						
Pledge						
Mortgage						
Total GPM	364,550	123,689	5,392	12,822	1,827	6,594

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

16 Commitments (continued)

(a) Guarantees, pledges and mortgages (continued)

As of 31 January 2024, ratio of other GPM given by the Group to equity was 0% (31 January 2023: 0%).

The Group has purchase commitments related to inventory amounting to TL 6,931,731 as of 31 January 2024 (31 January 2023: TL 3,618,520).

(b) Guarantees received

As of 31 January 2024, Group has received letter of guarantees for the amount of TL 398,114 as in the form of security (31 January 2023: TL 176,570).

17 Employee benefits

Provision for employment termination benefits

Under the Turkish Labour Law, the Company is required to pay termination benefits to each employee who has completed one year of service and whose employment is terminated without due cause.

Under the Turkish Labour Law, the Company is required to pay termination benefits to each employee who has completed one year of service and whose employment is terminated without due cause, is called up for military service, dies or who retires after completing 25 years of service (20 years for women) and reaches the retirement age (58 for women and 60 for men). Due to changes in legislation as of 8 September 1999, there are certain transitional obligations related to the retirement age.

Severance payments are calculated on the basis of 30 days' pay, limited to a maximum of TL 35,058 at 31 January 2024 (31 January 2023: TL 19,983) per year of employment at the rate of pay applicable at the date of retirement or termination. Reserve for retirement pay is computed and reflected in the accompanying financial statements on a current basis. This provision is calculated by expecting the present value of the future liability which will be paid for the retired personnel. The calculation was based upon the retirement pay ceiling announced by the Government.

The liability is calculated by estimating the present value of the future probable obligation of the Company arising from retirement of employees. TAS 19 requires actuarial valuation methods to be developed to estimate the enterprise's obligation under defined benefit plans.

As basic assumption, maximum liability is correspondingly increased with inflation for every year. Therefore, discounted rate refers to estimated real interest rate after correction of the effects of future inflation. To conclude, as at 31 January 2024 and 2023, liabilities in integral part of consolidated financial statements, are calculated by the way of estimating the fair value of the liability caused by possible retirement of employees. Accordingly, the liability is calculated using the following actuarial assumptions.

	31 January 2024	31 January 2023
Discount rate (%)	3.12	2.50
Estimated inflation (%)	23.20	19.12

All actuarial gain and losses are recognized in other comprehensive income.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

17 Employee benefits (continued)

Provision for employment termination benefits (continued)

For the years ended 31 January 2024 and 31 January 2023 the movement of provision for severance pay liability is as follows:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
As of 1 February	100,764	60,247
Interest cost	14,789	1,647
Service cost	69,513	107,130
Paid benefits	(55,377)	(33,705)
Effect of movements in exchange rates	1,135	1,607
Actuarial difference	29,393	4,604
Inflation effect	(58,758)	(40,766)
As of the end of the period	101,459	100,764

18 Payables related to employee benefits

As at 31 January 2024 and 31 January 2023 payables to employees are as follows:

	31 January 2024	31 January 2023
Payables to personnel ⁽¹⁾	453,070	281,426
Social security premiums payable	64,873	53,267
	517.943	334,693

⁽¹⁾ Payables to personnel consist of the salary and wages to be paid in the following month.

19 Other asset and liabilities

Other current assets

As at 31 January 2024 and 31 January 2023, other current assets are as follows:

	31 January 2024	31 January 2023
Transferred and deducted value added tax ("VAT")	21.291	71,221
	21,291	71,221

Other current liabilities

As at 31 January 2024 and 31 January 2023, other current liabilities are as follows:

	<u>31 January 2024</u>	31 January 2023
Advances received	64,534	71,932
VAT payable	13,926	
	78,460	71,932

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

20 Capital, reserves and other capital reserves

Paid-in capital

As at 31 January 2024 and 31 January 2023, paid capital is as follows:

		31 January 2024	%	31 January 2023
Akarlılar Ailesi	27.19	54,000	27.19	27,000
Blue International	0.22	432	0.22	216
Publicly held	72.6	144,196	72.6	72,098
Face Value capital	100	198,628	100	99,314
Infilation Effect		709,938		657,751
Restated Capital		908,566	100,00	757,065

The Company comprises of A and B group shares.

-As long as Blue International Holding B.V., its shareholders and/or affiliates and subsidiaries hold at least 20% of the capital or voting rights of the Company (aggregate Class A and Class B shares), half of the members of the Company's Board of Directors shall be elected from among the persons to be nominated by Class A shareholders. The Board of Directors members to be elected from among the nominees of the Class A shareholders shall be members other than the independent members stipulated under the Corporate Governance Principles of the Capital Markets Board.

-Provided that the quorums stipulated under the Capital Markets Law and the Turkish Commercial Code are reserved, in order for the Company's General Assembly to pass a resolution on the matters listed below and on amendments to these Articles of Association on any of such matters ("Matters Requiring Increased General Assembly Resolution Quorum"), the affirmative votes of all of the Class A Shareholders shall also be required:

- Changing the Company's field of operation, entering into new lines of business or abandoning existing lines of business.
- Capital increases of the Company other than those to be effected within the registered capital system, liquidation or dissolution of the Company, any capital decrease, change of legal form of the Company.
- Filings for bankruptcy, concordat, financial restructuring, adjournment of bankruptcy.
- Transfer of all or a substantial part of the Company's commercial enterprise.
- Changes to the privilige of Class A Shareholders to nominate Board Members, or to the structure of the Board of Directors.
- Changes to the meeting and resolution quorums of the Board of Directors and committees of the Company.
- Approval of the annual activity report, the profit and loss statement and the balance sheet, and release of the Board members from liability.

If, following the public offering, Blue International Holding B.V., its shareholders and/or affiliates and subsidiaries do not hold at least 20% of the capital or voting rights of the Company (aggregate Class A and Class B shares), the increased quorum stated above for the Matters Requiring Increased General Assembly Resolution Quorum shall authomatically cease to be effective, without the possibility of being rejuvenated at a later date. The Company has adopted the registered capital system under the provisions of the Capital Markets Law, and has initiated the registered capital system based on the permission of the Capital Markets Board dated 3 March 2017 No,9/332. The upper limit of the Company's registered capital is TL 500,000,000 which is divided into 500,000,000 registered shares, each with a nominal value of TL 1 (one Turkish Lira).

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

20 Capital, reserves and other capital reserves (continued)

Remeasurement loss on defined benefit plans

Amounts include actuarial gains and losses recognized in other comprehensive income.

Translation reserve

The translation reserve comprises all foreign currency differences arising from the translation of the financial statements of foreign operations.

Legal reserves

The legal reserves consist of first and second legal reserves in accordance with the Turkish Commercial Code, The first legal reserve is appropriated out of the statutory profits at the rate of 5%, until the total reserve reaches a maximum of 20% of the Company's share capital. The second legal reserve is appropriated at the rate of 10% of all distributions in excess of 5% of the Company's share capital. The first and second legal reserves are not available for distribution unless they exceed 50% of the share capital, but may be used to absorb losses in the event that the general reserve is exhausted. As at 31 January 2024, the Company's legal reserves are amounting to TL 174,477 (31 January 2023: TL 174,477).

Dividend distribution

At the Ordinary General Assembly meeting held at 27 April 2023, dividend distribution of TL 429,453 (dividend per gross share: TL 4,3242) from 2022 and previous years' distributable net income was approved unanimously, Entire dividend payment has been completed as of reporting date.

Financial hedging reserve

The hedging reserve consists of the effective part of the accumulated net change in its fair value from cash flow hedging to the subsequent recognition of instruments for hedging purposes.

21 Revenue

For the years ended 31 January 2024 and 2023, revenue comprised the following:

, , , , , , , , , , , , , , , , , , ,	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Goods and service sales		
-Retail	17,719,693	13,769,892
-Wholesale	5,855,219	4,948,339
-E-commerce	2,718,380	2,319,710
	26,293,292	21,037,941

The Group derives its revenue from the transfer of goods and services over time and at a point in time, This is consistent with the revenue information that is disclosed for each reportable segment under TFRS 8 (Note 4).

22 Cost of sales

For the years ended 31 January 2024 and 31 January 2023, cost of sales comprised the following:

	v	1 February 2022 – 31 January 2023
Cost of trade goods sold	13,619,691	10,680,042
	13,619,691	10,680,042

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

Administrative expenses, selling, marketing and distribution expenses

For the years ended 31 January 2024 and 31 January 2023, administrative expenses comprised the following:

	1 February 2023 –	1 February 2022 –
	31 January 2024	31 January 2023
Personnel expenses	1,107,058	903,298
Depreciation and amortization expenses (Note 11, 12,14)	207,945	173,220
Consultancy expenses	141,840	91,548
Office materials expenses	70,952	55,497
General office expenses	36,128	23,560
Travel expenses	20,446	16,100
Rent expenses (1)	10,287	14,751
Other	138,003	85,661
	1,732,659	1,363,635

For the years ended 31 January 2024 and 31 January 2023, selling, marketing and distribution expenses comprised the following:

	1 February 2023 –	1 February 2022 –
	31 January 2024	31 January 2023
Personnel expenses	2,583,814	1,976,401
Depreciation and amortization expenses (Note 11, 12,14)	1,292,222	1,284,180
Rent expenses (1)	1,280,146	1,057,180
Freight-out expenses	505,482	380,731
Outsourced logistics expenses	412,827	303,464
Advertising expenses	320,405	291,133
Consultancy expenses	115,013	94,203
Shopping bag expenses	67,274	87,026
Travel expenses	49,157	56,553
Other	777,006	621,904
	7,403,346	6,152,775

⁽¹⁾ Rent expenses covers rent payments calculated on turnover, building management and utilities.

24 Research and development expenses

For the years ended 31 January 2024 and 2023, research and development expenses comprised the following:

	1 February 2023 –	1 February 2022 –
	31 January 2024	31 January 2023
Personnel expenses	167,079	106,298
Depreciation and amortization expenses (Note 11,12,14)	109,809	61,386
Travel expenses	6,471	5,376
Other	10,209	5,987
	293,568	179,047

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

25 Other operating income and expense

For the years ended 31 January 2024 and 31 January 2023, other operating income comprised the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Rediscount interest income on trade payables, net	151,623	49,671
Foreign exchange gain on trade receivables and payables, net	37,194	63,079
Invesment support income	27,447	5,394
Salary protocol income	25,410	17,132
Reversal of expected credit loss	4,748	831
Covid 19 incentive income		12,194
Other	70,775	39,395
	317,197	187,696

For the years ended 31 January 2024 and 31 January 2023, other expenses comprised the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Foreign exchange gain and loss, net	90,468	36,453
Expected credit losses	24	3,030
Other	21,832	51,141
	112,324	90,624

26 Gains and losses from investment activities

As of 31 January 2024 and 31 January 2023, gains from investment activities comprised the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Fx protected deposit income	32,499	24,876
Gains on sale of fixed assets	478	5,703
	32,977	30,579

As of 31 January 2024 and 31 January 2023, losses from investment activities comprised the following:

	1 February 2023–	1 February 2022-
	31 January 2024	31 January 2023
Losses on sale of fixed assets	2,422	1,449
	2,422	1,449

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

27 Expenses by nature

For the years ended 31 January 2024 and 31 January 2023, expenses by nature are as follows:

Depreciation and amortization expenses

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Selling, marketing expenses (Note 23)	1,292,222	1,284,180
Administrative expenses (Note 23)	207,945	173,220
Research and development expenses (Note 24)	109,809	61,386
	1,609,976	1,518,786

Expenses related to personnel

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Selling, marketing and distribution expenses (Note 23)	2,583,814	1,976,401
Administrative expense (Note 23)	1,107,058	903,298
Research and development expenses (Note 24)	167,079	106,298
	3,857,951	2,985,997

As of 31 January 2024 and 31 January 2023, the details of expenses related to personnel are as follows:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Wages and salaries	1,872,468	1,421,600
Bonus expense	903,601	796,581
Social security premiums	379,289	272,421
Meal expenses	302,578	156,214
Employment termination benefit expenses	141,794	137,018
Overtime expenses	76,642	60,298
Personnel travel expenses	37,374	33,720
Other	144,205	108,145
	3,857,951	2,985,997

Fees for services received from independent auditor / independent audit firm

The Group's explanation regarding the fees for the services received from the independet auditor, which is based on the letter of POA dated 19 August 2021, the preparation principles of which are based on the Board decision published at offical gazette on 30 March 2021, are as follows:

	2024	2023
Independent audit fee for the reporting period	2,050	1,428
Other asuurance services fee	20	8
Other service fees other than independent audit service		206
	2,070	1,642

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

28 Finance income

For the years ended 31 January 2024 and 31 January 2023, finance income comprised the following:

	1 February 2023 –	1 February 2022 –
	31 January 2024	31 January 2023
Interest income on time deposits	933,769	532,020
Foreign exchange gain	165,183	65,117
	1,098,952	597,137

29 Finance expenses

For the years ended 31 January 2024 and 31 January 2023, finance costs comprised the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Discount interest on purchases of goods	642,565	343,521
Interest expense on financial liabilities	596,460	455,409
Credit card commission expenses	273,428	139,230
Interest expenses on lease liabilities	188,546	166,687
Import financing expenses	56,822	133,732
Foreign exchange loss	5,056	9,857
Other	10,464	14,281
	1,773,341	1,262,717

30 Income taxes

Corporate tax

The Group is subject to Turkish corporate taxes, Provision is made in the accompanying financial statements for the estimated charge based on the Group's results for the years and periods, Turkish tax legislation does not permit a parent company and its subsidiary to file a consolidated tax return, Therefore, provisions for taxes, as reflected in the accompanying consolidated financial statements, have been calculated on a separate-entity basis.

Corporate tax is applied on taxable corporate income, which is calculated from the statutory accounting profit by adding back non-deductible expenses, and by deducting dividends received from resident companies, other exempt income and investment incentives utilized.

In Turkiye, advance tax returns are filed on a quarterly basis. Advance corporate income tax rate applied in 2023 is 25% (31 January 2023: 20%).

The Law numbered 7061 on Amendment of Certain Taxes and Laws and Other Acts was published on the Official Gazette dated 5 December 2017 and numbered 30261. Article 5 entitled "Exceptions" of the Corporate Tax Law has been amended in Article 89 of the Law. In accordance with (a) clause in the first paragraph of the Article, the exemption of 75% applied to gains from the sales of lands and buildings held by the entities for two full years has been reduced to rate of 50%. This regulation has been effective from 5 December 2017.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

30 Income taxes (continued)

Corporate tax (continued)

Tax rate used in the calculation of deferred tax assets and liabilities was %25 over temporary timing differences expected to be reversed in 2023 (31 January 2023: 20%).

As of 31 January 2024 and 31 January 2023 tax rates used in deferred tax calculation according to the tax laws of the countries except Turkiye is as follows:

Country	31 January 2024	31 January 2023
Russia	20%	20%
Germany	28.9%	28.9%
America	21%	21%
Canada	26.88%	26.88%

Provision is made in the accompanying consolidated financial statements for the estimated charge based on the each of the Group entities' results for the year.

In Turkiye, advance tax returns are filed on a quarterly basis. Under the Turkish taxation system, tax losses can be carried forward to be offset against future taxable income for up to five years. Tax losses cannot be carried back.

In Turkiye, there is no procedure for a final and definitive agreement on tax assessments. Companies file their tax returns between 1-25 April following the close of the accounting year to which they relate (Between 1st -25th days of the fourth month following the closing of the period for those with special accounting periods). Tax authorities may, however, examine such returns and the underlying accounting records and may revise assessments within five years.

Foreign subsidiaries are subject to the tax legislation in the respective countries and necessary provisions for tax expense have been reflected in the financial statements.

Under the Turkish taxation system, 75% of profit gained from sale of property, plant and equipment of subsidiaries owned at least 2 years can be recognized as exempt income on condition that would be added to equity in following five years. The remaining 25% is subject to corporate tax.

The tax legislation in Turkiye does not allow the parent company and its subsidiaries to issue a consolidated tax declaration, For this reason, the tax provisions reflected in the consolidated financial statements are separately calculated for each company subject to consolidation.

Tax returns are open for five years from the beginning of the year that follows the date of filing during which time the tax authorities have the right to audit tax returns, and the related accounting records on which they are based, and may issue re-assessments based on their findings.

<u>USA</u>

The United States imposes a tax on the profits of US resident corporation at a rate of 21%, Taxable corporate profits are equal to a corporation's receipts less allowable deductions including the cost of goods sold, wages and other employee compensation expenses, interest, nonfederal taxes, depreciation, and advertising, US-based corporations owned by foreign multinational companies generally face the same US corporate tax rules on their profits from US business activities, as do US-owned corporations, In addition to the federal taxes, US income can be taxed at the state and local government levels as well, State tax rates vary from 0% to 13%, and the state income tax paid is deductible for federal income tax purposes.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

30 Income taxes (continued)

Corporate tax (continued)

USA (continued)

U.S.-based companies owned by foreign multinational corporations are generally subject to the same U.S. corporate tax rules regarding earnings from U.S. business activities as U.S. corporations, In addition to federal taxes, U.S. income can be taxed at the state and local government levels.

State tax rates range from 0% to 13%, and state income tax paid is deductible from federal income tax.

Russia

In Russia, the tax system has a legislative nature that is often changed by the authorities, 20%. Tax authorities and "delay penalties" may be subject to investigation and investigation by competent authorities. A tax year is the primary consolidation that follows up to be examined by tax authorities, The recent events in Russia show that they are more stable in the interpretation and implementation of tax legislation. Financial losses can be carried for a period of three years to be deducted from the profit of the institution.

Germany

Germany's effective corporate tax rate, including trade tax and solidarity tax is about 28,9%, Germany's overall income tax rate for corporations includes corporate income tax at a rate of 15%, solidarity surcharge at a rate of 0,825% (5,5 %of the corporate income tax) and municipal trade tax which varies between 7% and 17,64%. Losses can be carried forward for offset against future taxable income indefinitely.

However, the offset is limited: losses may be offset against profits up to EUR 1,000 thousand without restriction, but only 60% of income exceeding EUR 1,000 thousand may be offset against loss carry forwards.

Canada

Canada's federal-provincial general corporate income tax rate is 26,88%. Tax losses can be carried forward for 20 years.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

30 Income taxes (continued)

Withholding income tax

Except for the dividends paid to non-resident corporations which have a representative office in Turkiye or resident corporations, dividends are subject to withholding tax at the rate of 10%, An increase in capital via issuing bonus shares is not considered as a profit distribution and thus does not incur withholding tax.

Tax Expense (continued)

For the years ended 31 January 2024 and 31 January 2023, tax expense recognized in profit loss comprised the following:

	1 February 2023– 31 January 2024	1 February 2022 – 31 January 2023
Tax expense:	DI bunuary 2021	01 danuary 2020
Current year tax expense	(858,024)	(666,281)
Revaluation tax expense	(2,988)	(5,674)
	(861,012)	(671,955)
Deferred tax income:		
Deferred tax income/(expense) on temporary differences	(51,678)	196,938
Total tax expense	(912,690)	(475,017)

For the years ended 31 January 2024 and 31 January 2023, tax income recognized in other comprehensive income the following:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Tax income/(expense), net:		
Deferred tax income/(expense) on remeasurement of the		
defined benefit liability, net	7,348	863
Deferred tax income/(expense) on cash flow hedge gains, net	(6,523)	23,103

As of 31 January, the details of the current tax assets/liabilities is as follows:

	1 February 2023 –	1 February 2022 –
	31 January 2024	31 January 2023
Related to prior year's tax (receivables)/payables	81,115	114,503
Tax expense	861,012	671,955
Inflation effect	(44,928)	(36,754)
Corporate taxes paid	(718,541)	(668,589)
Total tax (asset)/liability, net	178,658	81,115
Current tax asset	(51,978)	(54,382)
Current tax liabilities	230,636	135,497

Notes to the Consolidated Financial Statements As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

30 Income taxes (continued)

Reconciliation of effective tax rate

The reported taxation charge For the years ended 31 January 2024 and 31 January 2023 are different than the amounts computed by applying the statutory tax rate to profit before tax as shown in the following reconciliation:

		1 February 2023 –		1 February 2022 –
	%	31 January 2024	%	31 January 2023
Profit for the period		1,756,791		1,927,210
Total income tax expense		(912,690)		(475,017)
Profit before tax		2,669,481		2,402,227
Tax calculated with the Company's statutory tax rate	(25.0)	(667,370)	(23.0)	(552,512)
Effect of tax rates in foreign jurisdictions	(0.0)	(972)	(0.0)	3,627
Non-deductible expenses ⁽¹⁾	(1.2)	(31,566)	(1.7)	(40,355)
Tax effect of exempt income	1.2	32,214	-	20,918
Impact of change in tax rate	1.9	49,933	-	(3,228)
Adjustments on which no deferred tax is calculated	(16.3)	(435,777)	-	(165,762)
Impact of legal inflation accounting	2.1	55,913	0.9	
Impact of revaluation reserve ⁽²⁾	3.0	80,911	(6.9)	253,848
Impact of previously unrecognized tax	(0.1)	(3,467)	-	
Effect of other adjustments	0.3	7,491	10.6	8,447
Current tax expense	(34.2)	(912,690)	(19.8)	(475,017)

⁽¹⁾For the year ended 31 January 2024 tax effect of non-deductible expenses mainly consists of inventory counting differences amounting to TL 69,520 (31 January 2023: TL 39,785).

⁽²⁾Provisional Article 32 of the Tax Procedure Law and repeated Article 298-ç; taxpayers are allowed to revaluate their depreciable economic assets and immovables with tax as of 31 January 2024 and tax-free in the following period, respectively. In this framework, a revaluation has been made in the legal financial statements, and as a result of the revaluation, a deferred tax asset of TL 80,911 has been recorded in the consolidated financial statements.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

30 Income taxes (continued)

Recognized deferred tax assets and liabilities

As of 31 January 2024 and 31 January 2023, the items attributable to deferred tax assets and deferred tax liabilities consist of the following:

	31	January 2024	
	Assets	Liabilities	Net amount
Property, plant and equipment	19,995	(2,840)	17,155
Intangible assets	13,744	(22,212)	(8,468)
Right-of-use asstes	145	(293,247)	(293,102)
Inventories	5,888	(4,077)	1,811
Due from related parties		(2,938)	(2,938)
Trade and other receivables	16,804	(2,001)	14,803
Derivative instruments		(688)	(688)
Trade and other payables	37,604	(1,201)	36,403
Lease liabilities	215,942		215,942
Provisions	28,833	(3,038)	25,795
Employee benefits	28,615		28,615
Financial borrowings		(385)	(385)
Other temporary differences	8,067	(2,797)	5,270
Total	375,637	(335,424)	40,213
Offset	(316,634)	316,634	
	59,003	(18,790)	

	31	January 2023	
	Assets	Liabilities	Net amount
Property, plant and equipment	52,306	(6,433)	45,873
Intangible assets	30,016	(26,966)	3,050
Right-of-use asstes		(219,153)	(219,153)
Inventories	18,267	(3,619)	14,648
Due from related parties		(4,669)	(4,669)
Trade and other receivables	22,872	(2,499)	20,373
Derivative instruments	5,838		5,838
Trade and other payables	35,983	(1,703)	34,280
Lease liabilities	150,534		150,534
Provisions	23,489	(1,950)	21,539
Employee benefits	22,577		22,577
Financial borrowings		(1,906)	(1,906)
Other temporary differences	6,973	(2,094)	4,879
Total	368,855	(270,992)	97,863
Offset	(246,640)	246,640	
	122,215	(24,352)	

Notes to the Consolidated Financial Statements As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

30 Income taxes (continued)

Deferred tax assets and deferred tax liabilities are attributable to the items detailed in the table below:

		Current period		Foreign	
	1 February	deferred tax income /	Recognised in comprehensive	currency translation differences	31 January
Property, plant and equipment	2023 45,874	(expense) (26,829)	income 	(1,890)	2024 17,155
Intangible assets	3,050	` ' '		(9,393)	(8,468)
Inventories	14,648	` ' '		4,130	1,811
Due from related parties	(4,668)	1,890		(160)	(2,938)
Trade and other receivables	20,374	(6,851)		1,280	14,803
Derivative instruments	5,835		(6,523)		(688)
Right-of-use assets	(219,153)	(73,944)		(5)	(293,102)
Trade and other payables	34,280	2,390		(267)	36,403
Lease liabilities	150,535	65,407			215,942
Provisions	21,538	4,562		(305)	25,795
Employee benefits	22,578	(2,257)	7,348	946	28,615
Financial borrowings	(1,905)	1,520			(385)
Other temporary differences	4,877	1,526		(1,133)	5,270
	97,863	(51,678)	825	(6,797)	40,213

	1 February 2022	Current period deferred tax income / (expense)	Recognised in comprehensive income	Foreign currency translation differences	31 January 2023
Property, plant and equipment	(51.983)	99.051		(1.194)	45.874
Intangible assets	(36.049)	48.707		(9.608)	3.050
Inventories	(5.170)	18.960		858	14.648
Due from related parties	(1.039)	(3.263)		(366)	(4.668)
Trade and other receivables	12.664	7.232		478	20.374
Derivative instruments	(17.269)		23.103	1	5.835
Right-of-use assets	(255.271)	36.127		(9)	(219.153)
Trade and other payables	28.110	6.781		(611)	34.280
Lease liabilities	186.987	(36.452)			150.535
Provisions	13.789	6.250		1.499	21.538
Employee benefits	10.767	9.750	863	1.198	22.578
Financial borrowings	(99)	(1.806)			(1.905)
Other temporary differences	(948)	5.601		224	4.877
	(115.511)	196.938	23.966	(7.530)	97.863

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

31 Earnings per share

The amount of earnings per share is calculated by dividing the net period profit attributable to the owners of the Company shares by the weighted average share of the company's shares during the period. The calculation of earnings per share for the years ended 31 January 2024 and 31 January 2023 is as follows:

		Restated
	31 January 2024	31 January 2023
Net profit for the year attributable to owners of the Company	1,783,892	1,905,717
Weighted average number of ordinary shares	198,628	198,628
Earnings per share	8.9811	9.5944

32 Derivative instruments

As at 31 January 2024 and 31 January 2023, short-term derivatives are as follows:

	31 January 2024	31 January 2023
Financial liabilities arising from forward		
contracts for hedging purposes		(29,176)
Financial assets arising from forward		
contracts for hedging purposes	2,751	
	2,751	(29,176)

As of 31 January 2024, the Group has open forward exchange contracts to hedge the foreign currency risk on inventory purchases in amount of USD 16,754 thousand and EUR 99 thousand in equivalent of TL 592,872. By applying hedge accounting, the fair value difference of TL 2,751, resulting from such forward transactions, is recognized in other comprehensive income.

33 Financial instruments

Financial risk management

The Group has exposure to the following risks from its use of financial instruments:

- Credit risk
- Liquidity risk
- Market risk

This note presents information about the Group's exposure to each of the above risks, the Group's objectives, policies and processes for measuring and managing risk, and the Group's management of capital.

Risk management of framework

The Board of Directors has overall responsibility for the establishment and oversight of the Group's risk management framework. The Group's risk management policies are established to identify and analyse the risks faced by the Group, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Group's activities. The Group, through its training and management standards and procedures, aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations.

Credit risk

Credit risk is the risk of financial loss to the Group if a customer or counterparty to a financial instrument fails to meet its contractual obligations and arises principally from the Group's receivables from customers. The Group's exposure to credit risk is influenced mainly by the individual characteristic of each customer.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

33 Financial instruments (continued)

Credit risk (continued)

The companies operating under these segments have set a credit policy under which each new customer is analysed individually for the creditworthiness before each company's standard payment and delivery terms and conditions are offered.

The Group establishes an allowance for impairment that represents its estimate of incurred losses in respect of accounts receivable. The allowance is provided for receivables that are legally insolvent, The Group establishes an allowance for impairment that represents its estimate of incurred losses in respect of trade and other receivables.

The Group exposure to credit risk on trade receivables is influenced mainly by the individual characteristics of each customer. The Group closely monitors its customers and the risks are monitored by limiting the aggregate risk to any individual counterparty. The Group secures a portion of its receivables through the use of the Direct Debiting System ("DDS") and the use of credit cards by customers. In Turkiye, the banks provide credit limits for the Group's customers through DDS and credit cards and the Group collects its receivables from the banks when due. As of 31 January 2024, the DDS limit of the Company is amounting TL 1,141,778 (31 January 2023: 579,471). The Company also obtains guarantees from its customers as another means of securing its receivables.

Management believes that the unimpaired amounts that are pass due by more than 30 days are still collectable in full, based on the historical behavior and analysis of customer credit risk.

Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Group's approach to managing liquidity is to ensure, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation. The Group also monitors the level of expected cash inflows on trade and other receivables together with expected cash outflows on trade and other payables.

Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect the Group's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimizing the return.

Currency risk

The Group has exposure to the effects of fluctuations in the prevailing foreign currency exchange rates on its financial position and cash flows. The functional currencies of Group entities are CAD, USD, EUR and RUB, The Group uses derivative financial instruments such as short-term forward foreign exchange contracts to hedge currency risk.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

33 Financial instruments (continued)

Financial risk management (continued)

Market risk (continued)

Currency risk (continued)

The interest on the loans received is based on the exchange rate of the loan, Loans received are mainly in TL, and are generally at rates that match the cash flows generated as a result of the group's operations. This provides economic hedging from financial risk without the need for derivative transactions.

Interest rate risk

The Group is not exposed to the risk of interest rate since the Group does not have any variable interest rate barrowings.

Capital management

The Group's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence; to sustain future development of the business and to maintain an optimal capital structure in order to reduce the cost of capital.

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

34 Nature and level of risks related to financial instruments

Credit risk

The carrying amounts of financial assets shows the maximum credit risk exposure. As of the reporting date, the maximum exposure to credit risk is as follows:

	Receivables				
	Trade re	ceivables	eivables Other receivables		
	Related		Related		Cash and cash
31 January 2024	party	Other	party	Other (1)	equivalents (2)
The maximum exposure to credit risk as financial instruments					
(A+B+C+D)		1,312,208			26,139
- Portion of maximum risk covered by guarantees					
A. Net book value of financial assets that are neither past due not impaired		1,292,925			26,139
B. Net book value of financial assets which are overdue, but not impaired					
C. Net book value of impaired assets		19,283			
- Overdue (gross book value)					
- Impairment (-)		79,331			
-Secured portion of net amount by guarantees		(79,331)			
- Not past due (gross carrying amount)					
- Impairment (-)					
- Secured portion of net amount by guarantees					
D. Elements including credit risk on off consolidated statement of financial					
position					

31 January 2024	Receivables		
	Trade receivables	Other receivables	
Past due between 1-30 days	15,357		
Past due between 1-3 months	3,919		
Past due between 3-12 months	7		
Total past due	19,283		

⁽¹⁾ Other receivables from third parties excludes deposits and guarantees given.

⁽²⁾ Cash and cash equivalents exclude cash on hand.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

34 Nature and level of risks related to financial instruments (continued)

Credit risk (continued)

31 January 2023	Trade re	ceivables	Other r	eceivables	
	Related		Related		Cash and cash
	party	Other	party	Other (1)	equivalents (2)
The maximum exposure to credit risk as financial instruments					
(A+B+C+D)		1,435,339		20,139	69,209
- Portion of maximum risk covered by guarantees					
A. Net book value of financial assets that are neither past due not impaired		1,348,412		20,139	69,209
B. Net book value of financial assets which are overdue, but not impaired		86,927			
C. Net book value of impaired assets		-			
- Overdue (gross book value)		87,806	-		_
- Impairment (-)	-	(87,806)	-	-	
-Secured portion of net amount by guarantees					
- Not past due (gross carrying amount)					
- Impairment (-)					
- Secured portion of net amount by guarantees				-	_
D. Elements including credit risk on off consolidated statement of financial position	-	-	-	-	_

31 January 2023	Re	ceivables
	Trade receivable	Other receivables
Past due between 1-30 days	47,2	
Past due between 1-3 months	15,5	
Past due between 3-12 months	24,0	
Total past due	86,9	27

⁽¹⁾ Other receivables from third parties excludes deposits and guarantees given.

⁽²⁾ Cash and cash equivalents exclude cash on hand.

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

Nature and level of risks related to financial instruments (continued)

Credit risk (continued)

Impairment

For the years ended 31 January 2024 and 31 January 2023, movement of the provision for doubtful receivables is as follows:

	1 February 2023 – 31 January 2024	1 February 2022 – 31 January 2023
Balance as of the beginning of the period	87,806	96,870
Current year provision	4,825	7,867
Provisions released	(6,728)	(1,123)
Write-offs	(269)	(8,733)
Effect of exchange rates	35,754	33,638
Inflation effect	(42,057)	(40,713)
Balance as of the end of the period	79,331	87,806

The Group monitors the collectability of its trade receivables periodically and records provision for potential losses on doubtful receivables based on historical collection rates. Subsequent to recognition of allowance for doubtful receivables, partial or full recovery of doubtful receivables will be recorded under profit or loss with an offset to provision for doubtful receivables.

Liquidity risk

As at 31 January 2024 and 31 January 2023, maturities of financial liabilities including estimated interest payments based on repayment schedules are included below:

		Carrying	Contractual	3 month	3-12	1-5	More than
31 January 2024	Note	amount	cash flow	or less	months	year	5 years
Non-derivative financial liabilities							
Bank loans	5	1,255,259	1,770,378	104,250	1,657,991	8,137	
Lease liabilities	5	1,076,335	1,604,107	269,655	356,023	704,046	274,383
Trade payables to third parties	7	3,013,117	3,060,603	1,545,978	1,514,488	137	
Trade payables to related parties	6	385,058	471,041	191,610	279,431		
Other payables to related parties	6	41	41	41			
Total		5,729,810	6,906,170	2,111,534	3,807,933	712,320	274,383

31 January 2023	Note	Carrying amount	Contractual cash flow	3 month or less	3-12 months	1-5 year	More than 5 years
Non-derivative financial							
liabilities							
Bank loans	5	2,539,647	2,980,310	164,394	2,815,916		
Lease liabilities	5	1,055,185	1,246,497	269,841	405,824	523,475	47,357
Trade payables to third parties	7	4,346,588	4,361,401	2,352,307	2,007,841	1,253	
Trade payables to related parties	6	534,039	544,895	101,916	442,979		
Other payables to related parties	6	68	68	68			
Total		8,475,527	9,133,171	2,888,526	5,672,560	524,728	47,357

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

Nature and level of risks related to financial instruments (continued)

Market risk

Currency risk

As of 31 January 2024 the Group's foreign currency position specified in the following table arises from foreign currency is denominated as assets and liabilities,

	TL Equivalent	USD	Euro	Other
1. Trade receivables	35,688	936		7,322
2a. Monetary financial assets (including cash, banks)	272,365	7,289	93	48,418
2b. Non-monetary financial assets				
3. Other	125,800	4,039	103	
4. Current assets (1+2+3)	433,853	12,264	196	55,740
5. Trade receivables				
6a. Monetary financial assets				
6b. Non-monetary financial assets				
7. Other				
8. Non-current assets (5+6+7)				
9. Total assets (4+8)	433,853	12,264	196	55,740
10. Trade payables	62,866	1,254	744	461
11. Financial liabilities	12,126	294	98	
12a. Monetary other liabilities				
12b. Non-monetary other liabilities				
13. Current liabilities (10+11+12)	74,992	1,548	842	461
14. Trade payables				
15. Financial liabilities	5,564	24	147	
16a. Monetary other liabilities				
16b. Non-monetary other liabilities				
17. Non-current liabilities (14+15+16)	5,564	24	147	
18. Total liabilities (13+17)	80,556	1,572	989	461
19. Net asset/(liability) position of derivative instruments (19a-19b)	511,001	16,754	99	
19a. Hedged total asset	511,001	16,754	99	
19b. Hedged total liabilities				
20. Position of net foreign currency assets/liabilities (9-18+19)	864,298	27,446	(694)	55,279
21. Position of net foreign currency monetary assets/liabilities (=1+2a+5+6a-10-11-12a-14-15-16a)	227,497	6,653	(896)	55,279

As at 31 January 2024, Mavi Turkiye has trade receivables amounting to TL 69,862 from consolidated subsidiaries which comprise; USD 230 thousand, CAD 491 thousand ,EUR (993) thousand and RUB 249,936 thousand. These amounts have been eliminated in consolidation. Considering these receivables, the Group's net foreign currency monetary assets position amounts to TL 239,315 thousand. The Group has fx protected deposits amounting USD 2,000 as of the balance sheet date.

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Currency risk (continued)

As of 31 January 2023 the Group's foreign currency position specified in the following table arises from foreign currency is denominated as assets and liabilities,

-	TL Equivalent	USD	Euro	Other
1. Trade receivables	34,851	1,288		10,661
2a. Monetary financial assets (including cash. banks)	166,072	6,682	903	22,050
2b. Non-monetary financial assets				
3. Other	49,246	2,606	13	
4. Current assets (1+2+3)	250,169	10,576	916	32,711
5. Trade receivables				
6a. Monetary financial assets				
6b. Non-monetary financial assets				
7. Other				
8. Non-current assets (5+6+7)				
9. Total assets (4+8)	250,169	10,576	917	32,711
10. Trade payables	98,483	3,739	1,314	1,357
11. Financial liabilities	14,364	471	270	
12a. Monetary other liabilities				
12b. Non-monetary other liabilities				
13. Current liabilities (10+11+12)	112,847	4,210	1,584	1,357
14. Trade payables				
15. Financial liabilities	13,759	399	307	
16a. Monetary other liabilities				
16b. Non-monetary other liabilities				
17. Non-current liabilities (14+15+16)	13,759	399	307	_
18. Total liabilities (13+17)	126,606	4,609	1,891	1,357
19. Net asset/(liability) position of derivative instruments (19a-19b)	(1,317,952)	(70,150)		
19a. Hedged total asset				
19b. Hedged total liabilities	1,317,952	70,150		
20. Position of net foreign currency assets/liabilities (9-18+19)	(1,194,389)	(64,183)	(974)	31,354
21. Position of net foreign currency monetary assets/liabilities (=1+2a+5+6a-10-11-12a-14-15-16a)	74,317	3,361	(988)	31,354

As at 31 January 2023, Mavi Turkiye has trade receivables amounting to TL 291,334 from consolidated subsidiaries which comprise; USD 913 thousand, CAD 762 thousand EUR 2,634 thousand and RUB 780,951 thousand. These amounts have been eliminated in consolidation, Considering these receivables, the Group's net foreign currency monetary assets position amounts to TL 365,650. The Group has fx protected deposits amounting USD 4,946 thousand as of the balance sheet date.

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Currency risk (continued)

Sensitivity analysis

T The Group's foreign exchange risk consists of movements of TL against Euro, US Dollar and Rouble and Australia Dollar.

The basis for performing sensitivity analysis to measure foreign exchange risk is to disclose total currency position of the Company. Total foreign currency position consists of all purchase/sales agreements in foreign currency and all assets and liabilities. Analysis does not include net foreign currency investments.

The Group's short-term and long-term borrowings are carried out in balance under pooling/portfolio model.

Foreign Currency Sensitivity Analysis						
31 January 2024						
Profit/(Loss) Equity				iity		
		Depreciation of	Appreciation	Depreciation		
	Appreciation of	foreign	of foreign	of foreign		
	foreign currency	currency	currency	currency		
In case of 1	0% appreciation/dep	reciation of US D	ollar			
1- USD net asset/liability	20,164	(20,164)	20,164	(20,164)		
2- Hedged portion of USD (-)			50,774	(50,774)		
3- Net effect of USD (1+2)	20,164	(20,164)	70,938	(70,938)		
In case of	f 10% appreciation/ o	lepreciation of EU	IR			
4- EURO net asset/liability	(2,941)	2,941	(2,941)	2,941		
5- Hedged portion of EURO (-)			326	(326)		
6- Net effect of EURO (4+5)	(2,941)	2,941	(2,615)	2,615		
In case of 10% appreciation/ depreciation of other						
7- Other currency net asset/liability	5,527	(5,527)	5,527	(5,527)		
8- Hedged portion of TL against		_				
other risk(-)						
9- Net effect of other (7+8)	5,527	(5,527)	5,527	(5,527)		
Total (3+6+9)	22,750	(22,750)	73,850	(73,850)		

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31 January 2024, unless otherwise indicated.)

34 Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Currency risk (continued)

Foreign Currency Sensitivity Analysis					
31 January 2023					
	Profit/(1	Loss)	Equ	iity	
		Depreciation of	Appreciation	Depreciation	
	Appreciation of	foreign	of foreign	of foreign	
	foreign currency	currency	currency	currency	
In case of 1	0% appreciation/dep	reciation of US D	ollar		
1- USD net asset/liability	6,315	(6,315)	6,315	(6,315)	
2- Hedged portion of USD (-)		1	131,795	(131,795)	
3- Net effect of USD (1+2)	6,315	(6,315)	138,110	(138,110)	
In case of	f 10% appreciation/ o	depreciation of EU	JR		
4- EURO net asset/liability	(2,018)	2,018	(2,018)	2,018	
5- Hedged portion of EURO (-)		1			
6- Net effect of EURO (4+5)	(2,018)	2,018	(2,018)	2,018	
In case of	10% appreciation/ o	lepreciation of oth	ier		
7- Other currency net asset/liability	3,135	(3,135)	3,135	(3,135)	
8- Hedged portion of TL against		-			
other risk(-)	-	1			
9- Net effect of other (7+8)	3,135	(3,135)	3,135	(3,135)	
Total (3+6+9)	7,432	(7,432)	139,227	(139,227)	

Notes to the Consolidated Financial Statements

As of 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

Nature and level of risks related to financial instruments (continued)

Market risk (continued)

Interest rate risk

Profile

The interest rate profile of the Group's interest-bearing financial instruments is:

	31 January 2024	31 January 2023
Fixed interest rate items		
Financial assets	3,392,335	4,298,612
Financial liabilities	(2,331,594)	(3,594,832)

The fair value of fixed rate instruments risk:

The Group does not have any derivative instruments (interest rate swaps) accounted under fair value hedge accounting model or financial assets or liabilities for which fair values are recorded in profit or loss, Therefore, any changes in interest rates during the reporting period will not have an impact on profit or loss.

The fair value of variable rate instruments risk:

As the Group does not have any variable rate borrowings, changes in interest rates as of the reporting period will not have an impact on profit or loss.

Capital risk management

The Group's objectives when managing capital are to safeguard and provide benefits to other stakeholders in order to reduce the cost of capital in order to maintain and protect the optimal capital structure of the Group.

To maintain or adjust the capital structure, the Group determines the amount of dividends paid to shareholders, issue new shares or may sell assets to reduce debt.

Group capital and net financial debt/equity ratio is followed using net financial debt less cash and cash equivalents; total financial debt is calculated by deducting from that amount.

As at 31 January 2024 and 31 January 2023, net debt / equity ratios are as follows:

	31 January 2024	31 January 2023
Loans and borrowings (Note 5) ⁽¹⁾	(2,331,594)	(3,594,832)
Cash and cash equivalents (Note 4)	4,854,266	5,348,967
Net cash	2,522,672	1,754,135
Equity	6,668,058	5,419,082
Net cash / equities rate	0,38	0,32

⁽¹⁾Lease liabilities are included arising from TFRS 16.

Notes to Consolidated Financial Statements

As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31 January 2024, unless otherwise indicated.)

35 Financial instruments (fair value disclosures and disclosures under hedge accounting)

Fair values

The table below shows the fair value and book value of financial assets and liabilities, including their fair value levels, If the carrying amount is a reasonable estimate of fair value, the following table does not contain fair value information about financial receivables and liabilities that are not measured at fair value:

	Carrying amount		Fair value				
31 January 2024	Loans and receivables	Other financial liabilities	Total	Level 1	Level 2	Level 3	Total
Financial asset measured at fair value							
Derivative financial instrument	2,751		2,751		2,751		2,751
Total	2,751		2,751		2,751		2,751
31 January 2023 Financial liabilities measured at fair value	Loans and receivables	Other financial liabilities	Total	Level 1	Level 2	Level 3	Total
Derivative financial instrument	(29,176)		(29,176)		(29,176)		(29,176)
Total	(29,176)		(29,176)		(29,176)		(29,176)

Fair value disclosures

The Group estimates the fair values of financial instruments based on market information readily available and proper valuation approaches. The following tables show the valuation techniques used in measuring Level 2 and Level 3 fair values for financial instruments measured at fair value in the statement of financial position, as well as the significant unobservable inputs used.

When measuring fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i,e, prices) or indirectly (i,e, derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data.

Notes to Consolidated Financial Statements As at and for the year ended 31 January 2024

(Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31January 2024, unless otherwise indicated.)

36 Subsequent events

The application made to Capital Markets Board (CMB) on 15 January 2024 for the increase of the Company's issued capital from TRY 198,628 to TRY 397,256 within the registered capital ceiling of TRY 500,000 by converting the amounts in the "Retained Earnings" account, and for the approval of the Issuance Certificate for the shares to be issued with a nominal value of TRY 198,628 has been approved by the Capital Markets Board on 14 March 2024.

Mavi Giyim Sanayi ve Ticaret Anonim Şirketi and Its Subsidiaries Unaudited Supplementary Information

Amounts expressed in thousands of Turkish Lira ("TL") in terms of the purchasing power of the TL at 31 January 2024, unless otherwise indicated.)

APPENDIX 1 Ebitda reconciliation

EBITDA is not a defined performance measure under TFRS, Reconciliation of EBITDA For the years ended 31 January 2024 and 31 January 2023 are as follows:

	Note	31 January 2024	31 January 2023
			_
Profit		1,756,791	1,927,210
Tax expense	30	912,690	475,017
Profit before tax		2,669,481	2,402,227
-Fx protected deposit income		(32,499)	(24,876)
-Monetary loss / (gain)		135,586	(279,162)
-Net finance costs		674,389	665,580
-Rediscount interest on trade payables, net		(151,623)	(49,671)
-Exchange difference on trade receivables and payables, net		53,274	(26,626)
-Depreciation and amortisation	27	1,609,976	1,518,786
EBITDA		4,958,584	4,206,258

As of 31 January 2024 TFRS 16 has an impact of TL 897,136 (31 January 2023 : TL 853,666) on EBITDA.

APPENDIX 2 Effect of TFRS 16 on Financial Statements

The effects of TFRS 16 lease standard on the Group's financial statements are presented below:

	31 January	TFRS 16	
	2024	Effect	After TFRS 16
Current assets	10,185,038	(39,504)	10,145,534
Non-current assets	2,467,307	1,284,964	3,752,271
Short-term liabilities	5,626,955	499,068	6,126,023
Long-term liabilities	526,456	577,268	1,103,724
Equity	6,498,934	169,124	6,668,058
	1 February –		
	31 January	TFRS 16	
	2024	Effect	After TFRS 16
Operating profit	3,673,001	(224,100)	3,448,901
Operating profit before finance costs	3,703,556	(224,100)	3,479,456
Finance income	1,098,952		1,098,952
Finance expense	(1,574,970)	(198,371)	(1,773,341)
Monetary gain / loss	(490,967)	355,381	(135,586)
Profit before tax	2,736,571	(67,090)	2,669,481
Net profit	1,827,373	(70,582)	1,756,791
EBITDA	4,061,448	897,136	4,958,584